



ASSOCIATED
STUDENTS INC.
CSULB

PRESS RELEASE

CSULB Toy Drive Helps Needy Children in the Holiday Season

»» DATE:

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For Immediate Release

Long Beach, CA – Holiday bells are ringing, the smell of fresh-baked gingerbread cookies are floating through the air, and the array of colored lights are illuminating streets.

»» CONTACT:

Community Service
Commissioner

Llaura Garcia
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It is time for the 10th annual Cal State Long Beach Cherishing Children Toy Drive. The toy drive is encouraging all students to donate a toy at any of the locations on campus from Nov. 1 through Dec. 15.

The toys donated in the drive will be distributed to the American Red Cross and given to underprivileged children in foster homes in the hopes of brightening their holiday season and kicking it off to a good start.

ASI
Communications
Coordinator

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“Many of these children have already gone through a lot, and a toy can really make a difference,” said Community Service Commissioner Llaura Garcia.

Students may drop off their new, unwrapped toy at any location around campus or in the USU at the Robert Maxon Student Organization Center, Student Government Office, Beach Pride Center or the Information and Ticket Center.

“Donating a toy or your time is a great reminder that giving back is what the holiday season should be all about,” said AS Administrator Brandy Bandaruk.

ASI, as well as the Staff Council is combining efforts to put on an event for children after they receive their gifts. This year, the event will take place Wednesday, December 12 from 3:30 p.m. to 6:00 p.m. at the Pointe in the Pyramid.

CC:
Richard Haller
Chance Decker
Brandy Bandaruk

“They can play games, eat, and receive their toy! I attended the event last year, and it was amazing to see all of the children with smiles on their faces once they opened their presents,” said Bandaruk.

For more information regarding the toy drive, contact LLaura Garcia at 562-985-2535 or e-mail her at lgarcia11@csulb.edu.

Associated Students, Inc. is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/divisions/students2/ASI/>.

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