



ASSOCIATED  
STUDENTS, INC.  
CSULB

# Press Release

## CSULB Celebrates “A Day in My Culture” at 2<sup>nd</sup> Annual Multicultural Festival

» DATE:

March 7, 2008  
For Immediate Release

Long Beach, CA – Associated Students, Inc. is proud to present the 2<sup>nd</sup> annual Multicultural Festival, March 18-19 from 6-9 p.m. This year’s theme is “A Day in My Culture” to encourage and facilitate dialogue between and across cultures on our campus.

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On Tuesday, March 18, in the University Student Union Ballroom C, attendees will participate in a Cultural Forum where they will sit down at a table with others and discuss misconceptions about their cultures. On Wednesday, March 19, in the Beach Auditorium the Latino Student Union will present “Latino Night, Celebrating Diversity Within.” The crowd will be dazzled by Latino cultural dance performances, a spoken-word performance, and a discussion on Latino retention and diversity within the culture.

“Our goal is to promote diversity, but in an interactive way where people are talking about important issues,” said Stephen Abanise AS Secretary of Campus Diversity Relations.

“A Day in My Culture” will likely to continue in the future by featuring a different culture each year.

“This way we can get an all-encompassing view of different cultures throughout the years,” Abanise said.

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The ASI Multicultural Festival began last year and showcased distinctive cuisine and various dances. This year ASI revitalized the Cultural Council on campus to include input from several cultures when it planned the Multicultural Festival. This has also been a way to discuss issues relevant to these groups.

“We are looking forward to increased participation from other cultural organizations,” said Chief of Staff James B. Davis. “The more participation we have from these cultural groups, the more diverse the multicultural festival can be.”

For more information contact Stephen Abanise at [sabanise@csulb.edu](mailto:sabanise@csulb.edu) or call 562.985.5241.

CC:

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ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students’ educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/divisions/students2/ASI/>.

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