



ASSOCIATED
STUDENTS, INC.
CSULB

Press Release

Stake a Claim at Homecoming 2008

» DATE:

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For Immediate Release

Long Beach, CA – This year history merges with innovation to establish new traditions at California State University, Long Beach for Homecoming 2008 – Forty-Niner Days: The Showdown, March 3-8.

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Over the years the Associated Students, Inc.'s Sports and Spirit Commission and the Beach Pride Center have been diligently working to carry on traditions and create new ones at CSULB. In the past the campus was transformed into a mythical miner's town, Pete's Gulch, where students were transported through time for Forty-Niner Days.

"This year The Beach is bringing back tradition to get alumni and students to share the common thread of Beach Pride," said AS Sports and Spirit Commissioner Jasmine Winfield.

In 2006 Forty-Niner Days returned and CSULB discovered How the Beach Was Won, in 2007 they saw The Dawn of Tradition and now The Showdown against UCSB March 8 at 4:05 p.m.

The new Forty-Niner Days will begin **Monday, March 3** with the introduction of the homecoming court. The king and queen will be chosen on Saturday, March 8 based on their interview scores and how many votes they receive, said Beach Pride Center Coordinator Chance Decker. They will be awarded with a \$250 scholarship each and will represent CSULB at Beach Pride Events.

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Tuesday, March 4: Cultural Showcase on the Southwest Terrace at high noon.

Wednesday, March 5: Games and entertainment on the Southwest Terrace at 12 p.m. The first 49 students to bring in a T-shirt from another university will receive a free Long Beach State Homecoming T-shirt.

Thursday, March 6: Walkover to the men's basketball game at 6:45 p.m.

Friday, March 7: "Forty-Niners Go Gladiator" at the men's volleyball game against Stanford at 6 p.m. There will be a pep rally, door prizes, games and entertainment to get students, community and alumni ready for the big day.

Saturday, March 8: Fun, festivities and games in Lot 13 and the grass area in front of the Walter Pyramid. At high noon the tailgate competition will begin, student organizations will have to stake a claim on a coveted spot in hopes of winning the competition. The showdown begins at 4:05 p.m. against UCSB's Men's Basketball team.

For more information contact the Beach Pride Center at 562.985.2535.

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/divisions/students2/ASI/>.

CC:

Richard Haller
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