



ASSOCIATED
STUDENTS, INC.
CSULB

MEDIA ADVISORY

Associated Students' Spring 2007 Week of Welcome *February 6-8, 2007*

»» DATE:

Feb 2, 2007
For Immediate Release

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WHAT: Week of Welcome Spring 2007 is a favorite tradition here at The Beach that showcases more than 100 clubs and organizations, features live entertainment and, of course, provides free food for students.

WHY: This is a great opportunity for students to get involved and find out how they can be part of a strong campus community.

WHEN AND WHERE: Week of Welcome will take place over three days. The dates are as follows:

Tuesday, Feb. 6

University Student Union South West Terrace from 11 a.m.-2 p.m.
Sports Fair; FREE Food - Chick-Fil-A Sandwiches for First 300 Students Wearing Beach Gear; Live Music from KBEACH Radio

Wednesday, Feb. 7

Friendship Walk from 11 a.m.-2 p.m.
Club & Organization Fair; FREE Food - Carl's Jr. Hamburgers for First 300 Students Wearing Beach Gear; Live Radio Station

Thursday, Feb. 8

Friendship Walk from 11 a.m.-2 p.m.
Club & Organization Fair, Hot Dog on a Stick; Live Radio Station

WHO: All students are encouraged to come and learn more about what The Beach has to offer. Week of Welcome is co-sponsored by Associated Students, Inc. For more information contact ASI Assistant Director, Student Involvement & Leadership Kim Hinckson at 562-985-5241 or check the website at www.csulb.edu/asi.

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/divisions/students2/ASI/>.

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