



ASSOCIATED  
STUDENTS, INC.  
CSULB

# Press Release

## Beach Pride Poolside presents 'Creep in the Deep' Halloween festivities

Long Beach, CA – Associated Students, Inc. is getting ready to make a big splash at Beach Pride Poolside, the semi-annual campus pool party of the semester, on Tuesday, Oct. 27 starting at 11:30 a.m. at the University Student Union Pool.

### » DATE:

October 20, 2009  
For Immediate  
Release

### » CONTACT:

Francesca  
Murray  
ASI Special  
Events  
Commissioner

562.985.2535

fmurray@csulb.edu

Students will have several opportunities to win big while enjoying a good time of classic party games and a mystery prize raffle. There will be a showdown to see who knows the most about CSULB in the Beach Trivia Battle. Students are strongly encouraged to bring bathing suits and ready to swim. One lucky 49er will discover the key to the "Creep in the Deep" \$100 prize during a pool game.

Beach Pride Poolside is open to all CSULB students, and free food will be provided to the first 200 students wearing CSULB apparel. Food will be provided by Sbarro.

The goal of Beach Pride Poolside is to provide an opportunity for students to express their school spirit by participating in games and be rewarded for representing CSULB in their Beach gear.

Christina L.  
Esparza  
Communications  
Coordinator

562.985.4353

cesparz4@csulb.edu

Beach Pride Poolside is organized and executed by the Associated Students, Inc Special Events Commission. CSULB students will converge at Beach Pride Poolside to celebrate the pre-Halloween festivities.

### CC:

Richard Haller  
Francesca  
Murray

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

###