



ASSOCIATED
STUDENTS, INC.
CSULB

Press Release

ASI to launch Eco Week

» DATE:

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For Immediate
Release

Long Beach, CA – “Going green” is more than a fad at California State University, Long Beach as the Associated Students, Inc. prepares to launch Eco Week on Nov. 18 and 19 to showcase CSULB’s eco-friendly way of life.

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ASI Conservation
Commissioner

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An Eco Fair is scheduled for Wednesday and Thursday from 11 a.m. to 2 p.m. at the Speaker’s Platform. It will include environmentally conscious campus clubs, such as the Environmental Science and Policy Club and the ASI Recycling Center.

The event will also feature a raffle with giveaways that include two Zipcar memberships, a \$25 gift card to JAX Bikes and a \$20 gift card to Café Piccolo. Also, Weyerhaeuser, a sustainable forest products company, will be giving away baby trees to the first 150 students who attend the fair each day; and JAX Bikes will be offering free bike tune-ups on Thursday from noon to 2 p.m.

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At 2:15 on Thursday, Long Beach City Manager Pat West, CSULB Vice President Mary Stephens and author Jeff Mapes will present City Bike Count volunteer Professor Bruce Perry with a grand prize donated by JAX Bikes, and at 2:30 p.m., Mapes will be speaking and signing his book, “Pedaling Revolution: How Cyclists are Changing American Cities,” at the University Bookstore.

For more information, please contact ASI Conservation Commissioner Allie Bussjaeger at (562) 985-5241.

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students’ educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

CC:

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