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# Press Release

## Student moviemakers get red carpet treatment

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Long Beach, CA – More than 20 movie-making teams from California State University, Long Beach will be releasing their masterpieces at Campus MovieFest on Thursday, Nov. 5 at a red-carpet screening in the Beach Auditorium starting at 7:30 p.m.

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More than 40 teams participated in the 2009 Campus MovieFest. They checked out Apple laptop computers, AT&T cell phones and high-definition cameras. They were given one week to create their movies.

The premiere will include door prizes and free refreshments.

“The movies have been judged by a committee,” said University Student Union Programs Graduate Assistant. “The top ranking films will be shown during the two-hour finale.”

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The winners for best picture, best drama and best comedy will be announced along with best actor, best actress, school spirit and a special award for creative use of the AT&T phone that was given to each team.

The 75 best movies from Campus MovieFest submissions, which include teams from colleges all over the Western United States, will be selected by a panel of Campus MovieFest staff and text-voting, and will be shown at a film festival in San Francisco on Nov. 14.

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

### CC:

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