



ASSOCIATED
STUDENTS, INC.
CSULB

Press Release

College Beat to hold screening

» DATE:

Long Beach, CA – Get ready to walk the red carpet on Thursday, Dec. 10 at the College Beat Productions Screening in the USU Beach Auditorium at 5 p.m.

December 8, 2009
For Immediate
Release

The screening will showcase a variety of segments of events that took place on campus, in the community and even on the red carpet in Hollywood.

» CONTACT:

Parker Chalmers
USU Programs
Graduate
Assistant

“The screening will include the red carpet premiere of ‘New Moon,’ the Study Abroad Fair, the new Zip Car program on campus, the LGBT fair, and much more,” said College Beat Producer Loreani Guadalupe.

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Executive Producer Mitch Lemos said College Beat volunteers were second to none this year, and the screening is one way to thank them.

Christina L.
Esparza
Communications
Coordinator

“It’s for all the volunteers and interns that make College Beat possible,” Lemos said. “Being able to share, and watch along with an audience, all the hard work the volunteers and interns put into producing a segment is one of the most gratifying feelings as a filmmaker.”

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All of the segments are filmed and edited by volunteers, interns and producers. The screening is free and open to students and their families, and is also an opportunity to learn what College Beat Productions is all about.

CC:

Richard Haller
Parker Chalmers

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students’ educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

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