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Press Release

ASI searches for CSULB's finest MC

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»» CONTACT:

Tristan Wynn
Program Assistant

562.985.5342

pcinfo@programcouncil.org

Christina L. Esparza
Communications
Coordinator

562.985.4353

cesparz4@csulb.edu

Long Beach, CA – Thirty seconds is all the time it takes to win a battle. Students who think they can spit a rhyme on the spot will contend for the microphone this September at California State University, Long Beach.

The University Student Union Program Council and celebrity guest host, DJ E-Man from Power 106, will host a Battle of the Beats on Thursday, Sept. 24 at 7 p.m. in the USU Ballrooms.

Each MC will face off in 30-second rounds, two at a time, until the final two are left. The audience will provide the support, and the judges will determine who continues battling.

Contestants will be judged on criteria such as their originality and style. The winning MC will receive five hours of professional recording time in the kBEACH Radio studio in which the winner will produce his or her own demo.

The event is free to attend for CSULB students with a valid student I.D. card and \$5 for non-CSULB guests. To sign up to be an MC, contestants must fill out an application form or visit the USU Program Council Office.

MCs must leave their nerves at home, and be prepared to take a possible beating from some of the most talented of CSULB students.

For more information, contact Tristan Wynn, Program Council Assistant, at 562.985.5342 or visit www.programcouncil.org.

CC:

Keya Allen-Littleton

ASI is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students' educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

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