



ASSOCIATED  
STUDENTS, INC.  
CSULB

# Press Release

## Students answer state with 'Cookie for Cuts'

### » DATE:

October 28, 2009  
For Immediate  
Release

Long Beach, CA – Students will be greeted by the aroma of cookies wafting through the hallways of the University Student Union, but as they follow the cookie trail, they will find a satirical effort to take up their theoretical rolling pins and hit Sacramento's budget cuts over the head.

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All 23 campuses embodied in the California State University system will host the Statewide Bake Sale on **Tuesday, Nov. 3** and Cal State Long Beach will host ours, Cookie for Cuts, from **noon to 2 p.m. in the USU Southwest Terrace.**

"Student fees have been rising almost non-stop since 2003," Associated Students, Inc. President Chris Chavez said. Students are now shelling out \$1,200 more since 2003 and tuition is projected to cost \$4,026 for the 2009-2010 school year.

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The budget cuts imposed by Sacramento have not only led to increased tuition, but faculty furloughs and a reduction of 40,000 students for the 2010-2011 school year, according to a statement by CSU Chancellor Charles B. Reed.

The budget bake sale is set to feature a "Vent Tent" as an outlet for students' frustrations with the cuts from the CSU system, a setup to smash pies in Governor Schwarzenegger's face and of course, a variety of cookies.

Secured to each cookie will be a different fact about the effect of the budget crisis on the CSU system. Organizers will use the funds from the bake sale to support the CSUs.

### CC:

Richard Haller  
Kim Hinckson

"This is just the beginning of a number of efforts to drive home our view towards their 'solutions,'" Chavez said.

The organizers and participants in "Cookies for Cuts" hope to leave a message to the public: the more investments taken from the CSU to fill in the state deficit, the

longer the CSUs will be in this cookie crumble.

“The one thing I want students to know is that if they aren’t part of the solution, they are part of the problem,” Chavez said. “Apathy isn’t an option.”

For more information, contact ASI Communications Coordinator Christina Esparza at 562.985.2437 or [cesparz4@csulb.edu](mailto:cesparz4@csulb.edu).

**ASI** is owned and operated by students under the advisement of professional staff. ASI has followed its mission to improve the quality of campus life for students since 1956. ASI proudly dedicates its resources to providing essential activities that enhance the students’ educational experience and aid in their overall development. Services provided by ASI to the Cal State Long Beach community include, but are not limited to, the University Student Union, the Isabel Patterson Child Development Center and the Recycling Center. The organization is an auxiliary under the Division of Student Services at California State University, Long Beach. For more information about our unique organization and the services we provide, please visit the ASI website at <http://www.csulb.edu/asi>.

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