



University Achievement Awards

California State University, Long Beach

Distinguished Faculty Advising Award

Thomas Rhoads

Legal Studies in Business Program



Thomas Rhoads, a professor in the Legal Studies in Business Program, has been advising students in the College of Business Administration and throughout the university for more than 30 years.

Rhoads has served as the faculty advisor to several student organizations throughout his career, including the Hispanic Students Business Association, Hermanos Unidos and Sigma Alpha Epsilon fraternity. He pioneered the CBA Minority Business Students Program, which evolved over the years into

the Student Center for Professional Development. The center, currently made up of hundreds of students, provides training, assistance in securing paid internships, and extensive experiences to prepare students for the business world.

Rhoads has also assisted the Associated Business Students Organizational Council (ABSOC) where he significantly increased the size of the Meet the Industries Job Fair and served as president of the Beta Gamma Sigma Honor Society for business students. He currently serves as the public relations officer for the CSULB chapter of Phi Kappa Phi National Honor Society.

Rhoads is recognized by his colleagues as an excellent, dedicated advisor who is always seeking ways to help students and alumni. He is known as someone who continually goes above and beyond the call of duty to ensure students graduate and go on to successful careers. He has been named Faculty Advisor of the Year by both Associated Students, Inc. and the Associated Business Students Organization Council. In addition, Rhoads has been recognized for excellence in teaching. He received the Faculty Teaching Award in 1994 and has been named three times as the College of Business Administration's Most Valuable Professor.