

07-07

April 13, 2007

## Master of Business Administration / Master of Fine Arts in Theatre Management (code THEAMZ01)

This new program was recommended by the Academic Senate on November 16, 2006,  
approved by the President on December 5, 2006 and approved by the Chancellor's Office on April 5, 2007.

The MBA/MFA degree will prepare arts professionals in all areas of both arts administration and business for professional careers in arts management—in performing and exhibiting arts organizations, in arts service organizations, in government, funding agencies and arts councils. The program prepares students for high level administrative positions and provides the background essential for advancement in professional management careers.

### ADMISSION CRITERIA FOR MBA/MFA

Candidates for this program must hold the equivalent of an undergraduate degree from an accredited institution of higher learning with a minimum of 24 units of upper division work in Theatre Arts. They should have achieved an undergraduate grade point average (GPA) of at least 2.75 (B-) and 3.0 GPA in upper division theatre courses. All candidates for admission are required to complete the Graduate Management Admission Test (GMAT) and achieve a score of at least 475. The GMAT measures general verbal, mathematical, and analytical writing skills that are developed over a long period of time and are associated with success in the first year of study at graduate schools of management. For each applicant, there is a departmental evaluation, based upon diagnostic examination and an analysis of official undergraduate transcripts to determine deficiencies and all areas which must be strengthened by the graduate program.

### REQUIREMENTS

#### Business Core 1(12 units)

ACCT 500	Managerial and Financial Accounting	3
FIN 501	Financial Management Concepts	3
MGMT 500	Business Policies, Operations, and Organizations	3
MKTG 500	Marketing Concepts	3

#### Business Core 2 (21 units)

ACCT 610	Advanced Cost Accounting, Budgeting, and Control	3
FIN 600	Seminar in Business Finance	3
HRM 652	Seminar in Human Resources Management	3
IS 601	Quantitative Methods for Managerial Decision Making	3
IS 602	Management of Information Systems	3
MGMT 647	Seminar in Management Planning and Control Systems	3
MKTG 661	Seminar in Marketing Policies	3

**Business Elective (3 units) 3**

#### Theatre Core 9 units)

THEA 523	Theory and Practice of Contemporary Theatre	3
THEA 524	Dramaturgy	3
THEA 696	Aesthetic Theory and Conceptualization	3

#### Theatre Management (24 units)

THEA 502	Seminar in Theatre Management I	3
THEA 503	Leadership and the Arts	3
THEA 504	Managing the Not for Profit Theatre	3
THEA 507	Entertainment Law	3
THEA 550	Computer Graphics for Theatre	3
THEA 602	Seminar in Theatre Management II	6
THEA 603	Producing Commercial Theatre	3

<b>Theatre Practicum (12 units)</b>		
THEA 517	Repertory Theatre I	2
THEA 517	Repertory Theatre I	2
THEA 518	Repertory Theatre II	2
THEA 518	Repertory Theatre II	2
THEA 519	Repertory Theatre III	2
THEA 519	Repertory Theatre III	2
<b>Culminating Thesis/Project (3 units)</b>		
THEA 699	Thesis/ Project	3
<b>Theatre Electives (6 units)</b>		
	Electives from the University at large through advisement	6
<b>Total Units</b>		<b>90</b>

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**EFFECTIVE: Fall 2007**

**Code: THEAMZ01**  
**College: 55**  
**Career: GR**  
**IPEDS (Major) ERSS: 10075**  
**IPEDS (Degree) ERSD: 10075**