Bachelor of Science in Business Administration
Option in Management Information Systems (code 3-2725)
Electronic Commerce Track
This new track was recommended by the Academic Senate on April 8, 1999
and approved by the President on May 3, 1999.

This option prepares students for careers in Management Information Systems in business, education, and government. Emphasis is on systems management, information process and analysis, and new uses of information technology. Fundamentals of business information systems, computer hardware, system and application software, telecommunications, electronic business, and decision support systems are included to provide the student a solid foundation in this rapidly changing field.

The curriculum is based on both the DPMA and ACM models.

Students in the Management Information Systems Option may choose one of the following three tracks within the Option: Applications Development, Business Telecommunications, or Electronic Commerce.

Applications Development Track
Requirements
A total of 18 units, of which 15 must include IS 340, 355, 380, 385, and 485. Three units to be selected from IS 320, 375*, 464, or 470* (*recommended).

Business Telecommunications Track
Requirements
A total of 18 units, of which 15 must include IS 355, 380, 445, 455, and 485. Three units to be selected from IS 320*, 375, 464*, or 470 *recommended).

Electronic Commerce Track
Requirements
A total of 18 units, of which 15 must include IS 343, 355, 380, 445, and 484. Three units to be selected from IS 320, 340, 483, MKTG 330, 430.

EFFECTIVE: Fall 1999

Code: 3-2725
College: 41
Career: UG
IPEDS (Major) ERSS: 07021
IPEDS (Degree) ERSD: 07021