CALIFORNIA STATE UNIVERSITY, LONG BEACH International Education Committee (IEC) Year-End Report - 2006-2007

Steering Group

Chair: Elaine Haglund (Fall)

Chair: Clyde Stoltenberg (Spring) At-Large Member: Sharon Olson

Vice-Chair: Hamdi Bilici

AVP., Int'l. Programs: Paul Lewis (Fall)

Exec. Dir. Int'l. Prog: Ken Curtis (Spring)

Recording Secretary: Catherine Martin

MEMBERSHIP

Faculty Voting Members

Bilici, Hamdi (Business Administration)

Medora, Nilufer (Health/Human Services)

Blazey, Michael (Health & Human Services)

Nord, Leslie (Liberal Arts)

Druzgalski, Chris (Electrical Engineering)

Pavri, Shireen (Education)

Finney, Malcolm (Liberal Arts)

Rivera-Chang, Jose (At-Large)

Haesly, Richard (Liberal Arts

Silveira, Carlos (The Arts)

Haglund, Elaine (Education)

Stoltenberg, Clyde (Business Administration)

Ji, Yu (The Arts)

Toossi, Reza (At-Large)

Lu, Bei (Engineering)

Vatter, Sherry (At-Large)

Luevano, Susan (Library)

Velcic, Vlatka (At-Large)

Martin, Catherine (Natural Sci/Math)

Xu, Wen-Qing (At-Large)

Martin, Claire (At-Large)

Zhang, Mason (Natural Sci/Math)

McEneaney, Elizabeth (Liberal Arts)

Ex-Officio Voting Members

Allen, Terre (Faculty Ctr.-Prof. Develop.)

Lee, Robin (Career Development Center)

Brown, Elson (Housing/Residential Life)

Lewis, Paul (Center for Int'l. Education)-Fall

Curtis, Ken (Ctr. -Int'l. Education)-Spring

Lindsay, Cecile (Academic Affairs)

George, Simon (Internat'l. Comm. Council)

Menard-Fulthorp, Carol (Student Life/Dev.)

Jensen, Nathan (Ctr. - Internat'l. Education)

Olson, Sharon (Academic Projects)

Jensen, Rod (University College/Ext. Serv.)

Reis, Raul (Academic Council-Int'l. Programs)

Student Voting Members

Kawabe, Ryoko

Sandoval, Piero

Adjunct Non-Voting Members

Groff, Rebecca (Student Athlete Services)

Portnoi, Laura (Special Academic Projects)

Hurley, Jennie (President's Scholars Ctr.)

Rosner, Jason (Student Rep, Study Abroad)

Jackson, Duan (University Honors Program)

Williams, Emyr (Chair, Study Abroad Subcommittee)

INTRODUCTION: The above roster of the International Education Committee (IEC) represents the names of the individuals involved in this past year's activities. As part of this year's major project, "Education Abroad," it became necessary to seek the assistance of six additional people who agreed to participate and serve as Adjunct Non-Voting Members. Moreover, permission was sought from the Curriculum and Educational Policies (CEP) Council to 1) add two ex-officio voting members, the Senior Director of the Center for International Education (CIE) and the Associate Director of the Career Development Center and to 2) place on the Steering Committee the individual holding the position of the CIE Sr. Director—although approval is still pending. (See Attachment#1: Organizational Statement.)

The composition of the IEC Steering Group changed during the spring semester due to the retirement of Paul Lewis, Ass't. Vice-President, after his 18 years of dedicated service to the international programs of CSULB. In his place, Dr. Kenneth Curtis served, via his position as Interim Executive Director of International Programs.

During the 2006-2007 academic year, the International Education Committee convened each month and coordinated with its subcommittees.

Subcommittee and Task Force Chairs/Co-Chairs

Area Subcommittees

African Studies: Alosi Moloi

East Asian Studies: Tim Xie and He Yan

European Studies: Vlatka Velcic

Latin American Studies: Norma Chinchilla, Alicia del Campo, and Jayne Howell

Middle Eat/Near East Studies: Houri Berberian and Sherry Vatter South Asian Studies: Jyotsna Pattnaik and Bipasha Baruha Study Abroad and Student Exchange Subcommittee: Emyr Williams

Awards Task Force: Clyde Stoltenberg

For the second consecutive year, the committee's primary project focused on "Education Abroad," including overseas study, internship, and service learning opportunities. The comprehensive and long-term endeavor involved not only the committee members, but several individuals from the Study Abroad/Student Exchange Subcommittee, as well as academic advisors, and others across campus—most of whom participated in one of the working groups—the results of which are detailed later in this report. With that as an introduction, the following information chronicles this year's overall activities, as well as the committee's recommendations and plans for the near future.

I. MAJOR COMMITTEE ACTIVITIES

POLICY: Guidelines for the Creation and Operation of Cross-Border Existing Degree or International Credit Certificate Programs

In the past several years, various universities in the U.S. have established off-campus academic degree—or "Cross-Border" programs—in connection with overseas universities. Partly as a result of the specific request by Eastern Mediterranean University (EMU) that CSULB develop such a program with EMU, and partly due to two such already existing programs having been established by one of the colleges without appropriately thorough review, it became essential that a set of institutional guidelines be developed. Accordingly, three members of the committee, Paul Lewis, Rod Jensen, and Clyde Stoltenberg, drafted the above-named document for consideration by the committee. The draft, as amended and approved by the committee,

(Policy - Cont'd.)

represents guidelines for a variety of formats for potential cross-border arrangements with overseas institutions: 2 + 2 (2 years overseas and 2 years at CSULB), 4 + 0 (all 4 years overseas), 2 + 1, and 3 + 1. The document, Attachment # 2, was subsequently forwarded to the CEP Council for further campus consideration and approval.

INTERNATIONAL PROJECTS AWARDS PROGRAM: This past year, seven proposals were submitted for the campus-wide competition to carry out a wide variety of internationally related projects. The Awards Task Force (Clyde Stoltenberg, Reza Toossi, Laura Portnoi, and Ken Curtis) recommended that the following six proposals be granted varying amounts of the \$5,000 sum, all of which were approved by the committee.

- Mapping the Francophone World Laura Ceia-Minijares (RGRLL), Clorinda Donato (RGRLL), Alexandra Jaffe (Linguistics)
- Nineteenth Century Expression in Spain, France, & the Colonial World Clorinda Donato (RGRLL) and Leslie Nord (RGRLL)
- Project Teatro: Theater Education and Offerings Bonnie Gasior (RGRLL)
- A Passage Beyond
 Yu Ji (Art), and Kimiko Miyoshi (Art)
- > Children & Families: Comparative Study Between the U.S. and New Zealand Nilufer Medora (Family and Consumer Sciences)
- > Art and Social Action in India Carlos Silveira (Art)

GLOBE: The GLOBE (Global Learning Options for a Broader Education) project (now in its eighth year) is a targeted learning community created to encourage an increased number of students to become more globally literate and to study or intern abroad. Students enroll, as a cohort, in both content and skill-building courses adapted by faculty to be globally focused. Students also receive advisement in their individualized academic programs and career planning, as well as guidance in applying for financial aid and study abroad opportunities. For the last three years, new international freshmen have been taking General Education foundation courses with the GLOBE students and receiving general education academic advising from the GLOBE staff.

With this past year's 50 new GLOBE students, a total of 409 students have been involved in the program. A total of 46 students have been graduated over the last two years. The class of 2002-03 will have a 71 percent graduation rate by the end of five years, and several more students will complete their degree programs within seven years. The class of 2006-07 has a 91 percent continuation rate after the completion of their first year. (See Attachment #3: One-Year Continuation Rates—GLOBE Students.)

GLOBE students have studied, worked, or volunteered abroad for summer, winter, semester, and one-year programs (or will be leaving for their study abroad experience in fall 2007) in Argentina (1), Australia (6), Bolivia (1), Brazil (6), Cameroon (1), Cambodia (5), Chile (1), China (1), Costa Rica (1), Cuba (1), Ecuador (1), England (16), France (4), Greece (1), Ireland (2), Italy (11), Japan (4), Mexico (3), New Zealand (1), Russia (2), Spain (14), Summer at Sea (1), and Sweden (1). Several have participated in multiple programs abroad.

(GLOBE - Cont'd.)

In the recently conducted Self-Study of the GLOBE program, by Sharon Olson and Jenny Orem, additional data regarding the impressive rates of retention are described. Among the outcomes of the assessment project is a list of recommendations, prominent among which is the greater availability of considerably more and varied short-term study/travel courses.

INTERNATIONAL INSTITUTIONAL LINKAGES: The University currently has institutional exchange arrangements for faculty/staff and students, thus connecting CSULB with over 50 institutions throughout the world. (See <u>Attachment #4</u>: Active Agreements Between CSULB and Overseas Institutions.) The following additional institutional linkages were approved this past year by the committee:

- > Busan National University of Education (BNUE)—Korea, (Simon Kim, Education)
- > University of Lucknow—Lucknow,India, (Arnold Kaminsky, CSULB Yadunandan Center)
- > Saurastra University —Rajkot, India, (Arnold Kaminsky, Yadunadndan Center & Education)
- Maharaja Sayajirao (MS)—Baroda, India (Jyotsna Pattnaik, Education)
- Administracio de Empresas (EAE), Barcelona, Spain (Clyde Stoltenberg, Business)
- > Universidad de Alicante—Alicante, Spain (Leslie Nord, RGRLL)
- > Universidad Miguel Hernandez—Elche, Spain, RGRLL)

INTERNATIONAL EDUCATION WEEK (IEW): The U.S. established International Education Week in 2000 as a joint initiative of the Department of State and Department of Education to acknowledge the global exchange environment between the U.S. and other countries. In response to this nationally recognized event, CSULB marked its own 7th annual International Education Week (November 13th—17th). Through the excellent coordination of both Linda Olson-Levy and Paul Lewis of the Center for International Education, members of the IEC and various departments and offices of the campus were significantly involved in arranging panel presentations, lectures, interactive workshops, film screenings, and a wide variety of other activities that attracted a large number of students, faculty and staff. (See pp. 7-9 for specific IEW activities originated by the IEC subcommittees.)

EDUCATION ABROAD—THE YEAR'S PRIORITY PROJECT

For the second year, the IEC elected to continue its comprehensive analysis of existing barriers that discourage students from considering overseas experiences in study, internships, and service. This past year the committee has succeeded in addressing a number of institutional factors that could be altered or introduced so as to help advance the goal of increasing the number of students opting for "education abroad." The project proceeded, much as last year, via the following Working Groups that met during the last part of most of the monthly IEC meetings (although there was a merging of two of the original groups—the Experiential Education and Funding groups).

- Course Equivalencies and Advisement
- Marketing and Promotion of Education-Abroad Opportunities
- Experiential Learning, together with Funding Resources

What follows are the descriptions of the activities engaged in by the above-named Working Groups.

> Course Equivalencies and Advisement Working Group

In the course of the past year, there was a major shift in focus from addressing 'course equivalencies' to 'course substitutions'—a change that significantly helped to facilitate the development of a newly conceived articulation process for academic credit earned overseas.

Accordingly, the primary short-term goals were to:

- Explore the possibility of developing a database and a new digital process by which departmental advisors would allocate substitutions for courses taken abroad;
- Query current faculty undergraduate advisors regarding their views on the process under development.

The working group met frequently throughout the semester to discuss the appropriate steps and mechanisms involved in this labor-intensive process. In addition, individual members of the group accomplished the following tasks:

Nathan Jensen met with various people familiar with the capabilities of the CMS system and found that while it may be possible to use CMS for some parts of the process the group envisions, it is likely that another database would need to be developed that could be integrated with CMS. A faculty member from Computer Science was also consulted about developing this additional database to integrate with CMS.

Laura Portnoi gathered data regarding whether current undergraduate faculty departmental advisors would be amenable to the computerized process under development and whether they would anticipate any problems with using the new process. The general consensus gained from meeting with these advisors is that they would support a more centralized and computerized process, with some providing suggestions for specific areas.

Note: It was learned that there is at least one department that would need students' transcripts to reflect both the course *equivalencies* and the substitutions. This is necessary because the inclusion of particular courses is often required as a prerequisite to other courses or for later career purposes.

Marketing and Publicity Working Group

- A doubled-sided brochure—"GO GLOBAL! GO ABROAD!"—was designed with basic information about overseas educational opportunities. On one side, the places, lengths, costs, and eligibility requirements of various programs are identified; on the reverse side, overseas sites and types of programs are located on a world map. Hard copies of the brochure were distributed at the 2006 SOAR sessions, at the Study Abroad Fair, in the Study Abroad Office, and to all freshmen who attended mandatory advising workshops in the Academic Advising Center.
- In collaboration with the Department of Film and Electronic Arts, a short, 5 minute DVD that answers basic questions about overseas opportunities—including funding and benefits—is in production and will be completed by fall 2007. The video will include interviews with students who have studied abroad, photos from their experiences, and music.
- During the fall 2007 semester, a student from the CSULB Graphic Design Workshop will be assigned to design a cover for the promotional DVD that will unfold to become a brochure with overseas educational information (similar to the "Go Global! Go Abroad! flyer).

• The group has also discussed the construction of a mobile "Go Global" cart that could be used at various locations around campus to promote study, volunteer, and work abroad programs throughout the year. The cart would be stocked with informational brochures and forms that a staff member or student assistant could distribute to passersby—to encourage discussion and address questions about overseas opportunities.

> Experiential Learning and Funding Working Groups (merged)

Because the above two Working Groups found cause to combine, the initial sessions involved the identification of potential shared projects as related to overseas internships and service learning, followed by a commitment to explore the following proposed ideas:

- Gather information about current offerings through organizations that provide international
 experiential learning programs, such as the International Partnership for Service Learning, the
 ProWorld Service Corps, Cross Cultural Solutions, among others. Also, investigate what
 experiential learning opportunities may exist at other campuses;
- Develop an inventory, with the assistance of the Education Abroad Office, to identify which
 of the main study abroad programs offer internships or service learning, such as the
 internship option in both of the London Semester programs;
- Forge a partnership with both the Center for Community Engagement and the Career Development Center to encourage expanded participation in internationally related opportunities;
- Involve the leadership of the Faculty Center for Professional Development, along with faculty who have developed and led short-term experiential learning courses, with the goal of offering workshops for faculty interested in developing such courses;
- Review the CIE form for 'Creating International Linkages' to consider adding a component for experiential learning;
- Meet with Annette Lujan, the Ass't. Director for Proposal Development in Academic Affairs, to explore funding possibilities for experiential learning-oriented projects, with particular focus on grants to assist faculty in developing overseas experiential course work.

The above ideas will be followed up in the next year, possibly with members pairing off to pursue the project of their choice.

II. SUBCOMMITTEES OF THE IEC

The work of the International Education Committee is significantly advanced by the endeavors of its various subcommittees, one of which is the Education Abroad Subcommittee that focuses on expanding the opportunities for students either to study, intern, or participate in service learning in another country. Most of the subcommittees, however, are formed by faculty, students, and staff who represent an interest or expertise in a particular region of the world. The primary purposes of these area-study subcommittees are to promote knowledge of the particular area, as appropriate, through curriculum development, specific short-term education-abroad courses, cultural events, panel discussions, films, etc. and through liaisons with the surrounding community. What follows are descriptions of the past year's activities engaged in by each of the subcommittees. (Within the memberships lists below, the underlined names refer to subcommittee chair/co-chairs.)

African Studies Subcommittee: During the year, the committee organized and sponsored two important public lectures by noted international scholars. The first university guest in February was Dr. Motsoko Pheko, member of the South Africa Parliament. President King Alexander was on hand to acknowledge the significance of Dr. Pheko's visit and to welcome a large audience of students, staff, and faculty. Similarly, in March, Dr. Ali Mazrul, the Albert Schweitzer Professor at New York's Binghamton University and world-renowned polical scientist and Africanist, was introduced by Gerry Riposa, Dean of the College of Liberal Arts, as keynote speaker for the committee-organized symposium.

Membership: Alosi Moloi, Ikaweba Bunting, Ken Curtis, Elaine Haglund, Linda Olsen Levy, Paul Lewis, Bede Ssensalo, Laura Portnoi, Joanne Tortorici Luna, Aaron Wilson, Lionel Mandy, Scott Wilson.

- > <u>East Asian Studies Subcommittee</u>: The East Asia Subcommittee held seven monthly meetings during the 2006-2007 academic year, maintained the subcommittee's web site to provide the campus and the wider communities with information related to East Asia, and organized the following activities in 2006-2007:
 - 2006 International Education Week activities: Film ("No One Less), Art exhibit, and lecture/demonstration on Chinese Calligraphy, by Dr. San Pao Li, Professor, Emeritus, CSULB;
 - Council Round-Table Discussion. The councils of three countries (China, Japan and Korea)
 gave their speeches and answered the questions from audience. About 200 faculty and
 students participated in the roundtable discussion;
 - Workshop "How to Initiate an International Linkage Program," as organized by John Wang, was attended by 13 participants including three chairs, three program directors;
 - 2007 Spring Festival Celebration, with approximately 200 students, faculty, and staff having participated in the following activities: Film (Shadow Magic), Lantern-Making demonstration, Calligraphy exhibit, Dumpling-making demonstration, Red Envelope Giving;
 - Long Beach Qingdao Sister City Association: Members of the subcommittee attended the association's Chinese New Year celebration; the association's Board of Directors' monthly meetings were attended by Tim Xie and Ken Curtis;
 - Welcome luncheon for the delegation from Nanjing Normal University, including principals, teachers, and researchers, as organized by Dr. Shuhua An.
 - Subcommittee member, Xiaoping Liang, lent her support to incoming visa students from China by welcoming them to the University and the area. Other members have helped students to establish organized procedures for assisting future arriving students to become settled once they arrive.

Membership: Tim Xie and He Yan, Membership: Tim Xie and He Yan, Shuhua An, Teresa Chen, Xiaoyang Chen, Ken Curtis, Yu Ji, Xiaoping Liang, Ping Lin, Bei Lu, Feng-ying Ming, Kimiko Myoshi, Robert Teng, Jeffrey Winters, Scott Wilson, Jun Yan, Chunxue Wang, Tianwei Xie, Wen-Qing Xu, Ding Yu

- > European Studies Subcommittee: With the retirement of Dr. Jutta Birmele, former chair of the subcommittee, Vlatka Velcic assumed the leadership of the group at the end of the Fall 2006 semester. At that time, she convened a brief organizational meeting and invited both Jutta Birmele and Paul Lewis, who also was retiring, in order to more likely assure continuity in the work of the subcommittee. Early in the spring semester, the subcommittee elected to concentrate on the following four areas:
 - Organizing and sponsoring events (speakers and lectures) during the Spring semester;
 - Developing a subcommittee web site;
 - Establishing a Beachboard site for the subcommittee;
 - Collecting information about European Union Programs and European Studies programs in Southern California and the West Coast.

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During the semester, the subcommittee organized two independent events:

- Lecture by subcommittee member, Maria Rybakova, "Contemporary Voices;"
- Presentation by Timothy Johnston, Oxford University, "The Rumor State: Soviet Identity—Rumors and Everyday Life in the USSR, 1941-53.

As co-sponsors, the subcommittee also helped coordinate the following on-campus events:

- "Germany After the World Cup: Between Confidence and Angst," April 11-12;
- "Eurasian Women and Self-Reliance Conference," March 22;
- 43rd Comparative Literature Conference: "Women, Sexuality, and Early Modern Studies"

Subcommittee members are now enrolled in the newly opened BeachBoard site. Too, the web-page template has been completed, with plans to add links and informational items by the beginning of the fall semester. Finally, as a result of the data collected about European Studies Programs in Southern California and the West Coast, the subcommittee has chosen to propose a European Studies minor during the 2007-08 academic year.

Membership: Vlatka Velcic, Alwin Baum, Laura Ceia-Minjares, Carlo Chiarenza, Clorinda Donato, Teresa Fiore, Steve Fleck, Bonnie Gasior, Cora Goldstein, Rich Haesley, Nele Hempel-Lamer, Jeffrey High, Ali Igman, Andrew Jenks, Christopher Karadjov, Edgar Kaskla, Lloyd Kermode, Larry Martinez, Caitlin Murdock, Aparna Nayak-Guercio, Chuck Noble, Larry Nolan, Leslie Nord, Maria Rybakova, Harold Schefski, Norbert Schurer, Don Schwartz, David Shafer, Dmitri Sidorov, Clyde Stoltenberg, Martina Van Elk, Lisa Vollendorf

> <u>Latin American Studies Subcommittee</u>: The subcommittee met regularly throughout the year to plan and carry out the following activities.

Events

- Fall semester Latin American Film Series, as organized by Professor Jose Sanchez-H, with free screenings for members of the campus community and public. Particularly noteworthy was the support that the film "Walkout" received from all colleges on campus, Provost Abrahamse, and President Alexander;
- A number of speakers from a range of disciplines were invited to campus to speak at colloquia or in classes;
- Latin American Studies Conference, as organized by Alicia del Campo and sponsored by SOCCIS (Southern California consortium for International Studies), was attended by faculty and students from area campuses.

Curriculum and Other Activities

- Courses continued to be developed or revised in a number of participating departments;
- The 'Introduction to American Studies' (LAS 161), a GE course, has been taught for two semesters and is gaining in popularity;
- Professors who have developed and conducted short-term education-abroad courses in Latin America participated in brown bag lunches and other presentations, as sponsored by the Center for International Education;
- The subcommittee's web site, as developed and maintained by Liesl Haas, continues to be an effective way of communicating with students, faculty, and the community.

Membership: Norma Chinchilla, Alicia del Campo, and Jayne Howell, Luis Arroyo, Roland E. Bush, Margaret Costa, Alejandra Cox Edwards, Grace Delgado, Bonnie Gasior, Liesl Haas, Gary Hytrek, Catherine Komisaruk, Javier Lopez-Zetina, Claire E. Martin, Carlos Piar, Raul Reís, Victor Rodríguez, José Sanchez-H, Lisa Sedrez, Anna Sandoval, Carlos Silveira, John Tsuchida

- Middle East/Near East Studies Subcommittee: The subcommittee organized the following very successful and well-attended events throughout the past academic year.
 - Lecture on Hezbullah by Lara Deeb, a cultural anthropologist and Assistant Professor in Women's Studies at the University of California at Irvine. Author of An Enchanted Modern: Gender and Public Piety in Shi'i Lebanon (Princeton University Press, 2006), October 26;
 - Photo Exhibit during International Education Week—"Right to Education" Photography Project. The project was conducted by students of Birzeit University (Ramallah) and Al-Najah University (Nablus) to document Palestinian student life under occupation through their own ideas and experiences. Two presentations were made by CSULB graduate Elizabeth Stone and UCLA English Professor Saree Makdisi, Nov. 13-16;
 - Reading and Book Signing with Laila Halaby, award-winning author of *West of the Jordan* and *Once in a Promised Land, March 29*;
 - Film and Discussion of *The Armenian Genocide and Armenian-Turkish Reconciliation: In Memoriam to Hrant Dink*; Panelists: Professors Jeff Blutinger, Don Schwartz, Ali Igman, and Houri Berberian, April 26;
 - Film and Discussion of *My Country, My Country*, a film by Laura Poitras, an extraordinarily intimate portrait of Iraqis living under U.S. occupation, May 10.

Membership: Houri Berberian and Sherry Vatter, Elizabeth Dahab, Dennis Kortheuer, Sophia Pandya, Sharlene Sayegh, Ali Igman

- > <u>South Asia Studies Subcommittee</u>: During the 2006-2007 academic year, the South Asia subcommittee met regularly each month to discuss plans for the following activities, two of which were film screenings featured during the campus' International Education Week.
 - Film, *Nalini by Day and Nancy by Night*, followed by a discussion of the film's focus—the outsourcing of jobs from the U.S. to India; Discussion moderator, Dr. Bipasha Baruah, co-chair of the subcommittee;
 - Film, Water—the plight of a group of widows forced into poverty at a temple in the holy city of Varanasi in the 1920s; Discussion moderators, Dr. Jyotsna Pattnaik, co-chair of the subcommittee, and Pravina Cooper, Lecturer of the Comparative World Literatures and Classics Department.
 - Panel presentation, American Muslims: Many Voices; ." The two panelists, Karen Leonard, professor of Anthropology (University of California, Irvine) and Dr. Muzammil H. Siddiqi, Director, Islamic Society of Orange County, California, made presentations on , "Finding Places in the Nation: Immigrant and Indigenous Muslims in America," and "Muslims in America: Unity and Diversity" respectively. Dr. Sophia Pandya, assistant professor, Religious Studies served as the moderator of the session. Over 100 people (student, faculty, and staff) attended the event at the Point in the Pyramid.

On April 26, 2007, the subcommittee hosted its sixth annual "South Asia Day" event at the Soroptimist House at CSULB. The event, which included Indian cuisine, was funded by the Center for International Education and the Yadunandan Center for India studies. Renowned fiction writer and New York-based journalist, Mr. Suketu Mehta, gave a presentation titled, "Maximum City: Bombay Lost and Found: A Book Reading by Suketu Mehta." A press release of the event was published by the "Inside CSULB," and over 100 students, faculty and staff attended the event.

Upcoming campus visit by Dr. Minati Panda, a Fulbright fellow from Jawaharlal Nehru University, New Delhi, India: With support from the College of Education and the Yadunandan Center for India Studies at CSULB, the subcommittee has arranged a campus visit (June 18-20) for Dr. Minati Panda, Associate Professor of Cultural Psychology at Jawaharlal Nehru University, New Delhi and a Fulbright fellow at UC San Diego. During her visit, Dr. Panda will make a formal presentation titled, As-if Discourse, Intersubjectivity and Mathematics Learning in Saora Schools: Swapping between two Discourse Foci" to faculty and address students. Her current research includes mathematical representations used by Saora people, an indigenous tribe in eastern India.

Membership: Jyotsna Pattnaik, Bipasha Baruah: Pravina Cooper, Ken Curtis, Simon George, Arnold Kaminsky, Mohammad Khan, Linda Olson Levy, Paul Lewis, Tina Matuchniak, Aparna Nayak-Guercio, Sophia Pandya, Shireen Pavri, Namika Raby, Praveen Soni, Ujjaini Sahasrabuddhe (student rep.)

> <u>Study Abroad Subcommittee</u>: The subcommittee met four times as a group over the past year. Additionally, several of the members provided input to the International Education Committee's by participating in the IEC's Working Group sessions to encourage overseas study, internships, and service.

In order to facilitate the effective dissemination of information related to education abroad programs (year-long, semester and short term programs), the subcommittee requested that the International Education Committee discuss having a designated faculty member be responsible for publicizing information related to education abroad. Such individuals could distribute information related to overseas educational opportunities (preferably via Beachboard) and could also serve as an initial departmental/college contact for students who may be interested in overseas experiences.

For the 2007-2008 Academic year, the subcommittee has been asked by the IEC Steering Group to continue its close partnership with the IEC's priority project—Education Abroad—by taking major responsibility for the Course Equivalencies and Advisement aspect of the project.

Membership: Emyr Williams, Albie Burke, Kenneth Curtis (2007), Cecilia Fidora, Steve Fleck, Bonnie Gasior, Elaine Haglund, Jeff High, Duan Jackson, Nathan Jensen, Paul Lewis (2006), Michael Lovorn, Sharon Olson, Laura Portnoi, Matthew Quirk, Inemesit Williams, Tianwei Xie

III. PLANS AND RECOMMENDATIONS FOR THE 2007-08 ACADEMIC YEAR

As the above report indicates, the International Education Committee and its several subcommittees have experienced yet another full and productive year, in close coordination with the Center for International Education.

Throughout the 2007-08 academic year, the IEC's primary focus will again be its ambitious "Education Abroad" project—with the Working Groups following through on their ongoing activities and goals (See above pages 4-6), but with the Education Abroad Subcommittee assuming increased responsibility for selected activities of the Working Groups.

Aside from the priority project of increasing the number of education-abroad students and the available opportunities (especially through augmented numbers of short-term, study/travel courses), the committee will continue its practice of inviting a college dean to each of its meetings for an informational exchange related to advancing the mission of international education at CSULB. Too, the committee stands ready to support the progress being made by Ken Curtis and others in regard to 'Global General Education Certification,' as well as the 'Language Acquisition Initiative' that is seeking to provide greater access to the instruction of designated languages being taught at CSU campuses in the Los Angeles basin.

In terms of suggested changes in process and structure, the committee's immediate emphasis will be on developing an effective method for selecting and supporting a "Point Person" in each department (or college) to 1) serve as a 'first stop' for students interested in education abroad and 2) to help publicize internationally related events and opportunities for faculty, students, and staff members.

Operationally, the Steering Group will consider more efficient ways of delegating committee responsibilities, as well as increasing the collaboration between the IEC and its various subcommittees. Those elected to the Steering Group for the forthcoming year are:

Chair (Fall Semester): Elaine Haglund Chair (Spring Semester): Michael Blazey

Vice-Chair: Hamdi Bilici

Recorder: Elizabeth (Betsy) McEneaney

At-Large Member: Sharon Olson

(The fifth member, Ken Curtis, serves in an ex-officio capacity.)

The past year has been one of transition—for the committee, in particular, and for the campus overall—due to the retirement of AVP Paul Lewis and the assumption of responsibilities by Ken Curtis as the Interim Executive Director of International Programs. However, the anticipated appointment of an Ass't. Vice-President, International Education and Global Engagement, along with the demonstrated international commitment of both President Alexander and Provost Gould, augur well for new and ambitious internationally related directions and initiatives at CSULB.

ATTACHMENTS

- 1. Organizational Statement, CSULB International Education Committee
- 2. Policy Draft: Guidelines for the Creation and Operation of Cross-Border Existing Degree or International Credit Certificate Programs
- 3. One-Year Continuation Rates—GLOBE Students
- 4. Active Agreements with Overseas Institutions (8/20/07)

INTERNATIONAL EDUCATION COMMITTEE (IEC) ORGANIZATIONAL STATEMENT

Mission

The International Education Committee (IEC) explores and develops the international connections of CSULB. With broad and diverse representation, the IEC encourages links among those with common interests in international affairs or particular global regions and helps sustain their efforts. The Committee supports the work of the Center for International Education, which helps coordinate and promote study abroad programs as well as student and faculty exchanges; facilitates affiliations with universities outside the U.S.; and works with international students at CSULB. By fostering the internationalization of the curriculum and encouraging international experience among the faculty, the IEC makes an ongoing contribution to global education at CSULB. In these and other ways, the International Education Committee helps the campus realize its potential for world-wide recognition as a leading center for international education.

<u>Charge:</u> The duties of the International Education Committee shall include, but not be limited to, the following:

- Working with colleges and departments to encourage and facilitate development of international courses and curricula.
- Supporting the work of IEC subcommittees as related to particular aspects of international education;
- Developing and supporting internationally related programs and activities across campus, alone and through collaboration with a wide variety of offices and services;
- Formulating and drafting policy statements concerning international education, in cooperation with the CSULB Center for International Education (CIE), for recommendation to the Curriculum and Educational Policies (CEP) Council.
- Reviewing proposed global linkages with institutions of higher education from other cultures, and serving as a
 recommending body to the Director of International Programs, as well as to the Provost and the University
 President, regarding the creation of exchange agreements with these institutions.
- Submitting an annual report of the committee's activities to the Chair of the Curriculum and Educational Policies (CEP) Council.

Membership Structure

- Provost and Vice-President for Academic Affairs (or designee)
- Dean, University College and Extension Services (or designee)
- Ass't. Vice-President, International Programs
- Sr. Director, Center for International Education (pending approval)
- Associate Director, Career Development Services (pending approval)
- Director, Faculty Center for Professional Development
- CSULB representative to the CSU Academic Council on International Programs (ACIP)
- One (1) representative from Housing and Residential Life appointed by the Vice- President for Student Services
- One (1) representative from Student Life and Development appointed by the Vice- President for Student Services
- One (1) representative from the International Community Council
- Two (2) tenured or tenure track or lecturer faculty members from each College, four (4) from the College of Liberal Arts, and one (1) from the University Library recommended by the Academic Senate Nominating Committee, in consultation with the Steering Group of the International Education Committee (IEC) Up to six (6) additional faculty members for at-large positions, as recommended by the Academic Senate Nominating Committee, in consultation with the Steering Group of the IEC
- One (1) staff member, appointed by the Staff Council
- Two (2) students, selected by the Associated Students, Inc.
- One (1) member of the Curriculum and Educational Policies Council selected by the Council, who should also be a
 member of the International Education Committee if possible; if an individual with dual membership is not
 available, the Council member becomes a non-voting member of the International Education Committee.

Staggered terms of membership shall be three years, with eligibility for reappointment.

Governance

The Committee shall annually elect a Chair, Vice-Chair, and Secretary. The Steering Group shall be composed of the Chair, Vice-Chair, Secretary, Director of International Programs, and one (1) at-large member who shall be elected by the Committee as a whole.

PROPOSED DRAFT

GUIDELINES FOR THE CREATION AND OPERATION
OF CROSS-BORDER EXISTING DEGREE OR INTERNATIONAL
CREDIT CERTIFICATE PROGRAMS

California State University, Long Beach (CSULB) is open to the possibility of creating cross-border existing degree, or international credit certificate programs with institutions outside of the United States. It is essential, however, that all guidelines be strictly followed before an agreement is signed with a contracting body, and adhered to during the entire length of time while the program is in operation.

I. Guidelines for Initial Contact and Exploratory Communication with Institutions Abroad

- 1. The academic dean overseeing the program is charged with making appropriate background checks on a potential partner institution as to whether it is recognized by the Ministry of Education or other body charged with overseeing higher education in the country or sovereign entity in which it is located. An additional determination must be made regarding whether a potential international partner (educational institution or business entity) is fiscally capable of fulfilling its partnering mission.
- 2. Additionally, University College and Extension Services (UCES), in conjunction with the sponsoring academic dean, must fulfill its fiduciary responsibilities in all self-support programs by developing revenue/expense projections to verify that the proposed program will operate within acceptable fiscal standards.
- 3. All inquiries and negotiations at this point are to be considered preliminary, and there should be no commitment made on the part of anyone representing CSULB, or by the overseeing entity abroad, until all appropriately authorized approvals are in place.
- 4. Although individual faculty members may be very much involved in the conceptualization of such programs, all proposals for cross-border existing degree, or international credit certificate international programs are to be made only by a sponsoring college dean, or deans.
- 5. UCES has a sample Memorandum of Understanding (MOU) already in place which can serve as a template for the creation of such cross border existing degree, or international credit certificate

programs. This template is provided to the sponsoring dean, who will in turn work with the potential international partner(s) to reflect their roles, responsibilities and benefits.

II. Approval Process

- 1. Only the Provost and Senior Vice President for Academic Affairs, along with such other university officials as the Provost may deem appropriate, has the authority to sign agreements with institutions abroad which commit the university to cross-border existing degree or international credit certificate programs.
- 2. Program proposals made by sponsoring college deans go to the Provost, immediately following the fiscal viability study performed by UCES.
- 3. The Provost appoints a Review Board, whose task it is to review proposals for cross-border existing degree or international credit credential programs. The Cross-Border Existing Degree or International Credit Certificate Review Board (hereafter referred to as the Review Board) shall be composed of the following members:
 - a. Associate Vice President for Graduate and Undergraduate Programs, or designee
 - b. Assistant Vice President for International Programs, or designee
 - c. Chair of the International Education Committee, or designee
 - d. Dean of University College and Extensions Services, or designee
 - e. Senior Director, Center for International Education, or designee
 - f. One at-large faculty member from a college other than the one making the proposal (selected by the IEC)
- 4. The Provost sends the program proposal to the Review Board, which after an initial review may, or may not, provide the sponsoring dean with supporting suggestions and/or recommendations.
- 5. The program proposal must be reviewed and approved according to all normal curricular and other program approval processes of the university.
- 6. After the above review processes have been completed, the program proposal is returned back to the Review Board for presentation to the

- 7. Substantive Change Committee of the Western Association of Schools and Colleges (WASC), if appropriate.
- 8. After all of the above steps have been completed, the university Review Board sends the program proposal back to the Provost and Senior Vice President for Academic Affairs, who shall thereupon have the authority to sign the official Memorandum of Understanding.
- 9. Additionally, cooperating institutions, or other organizations with which CSULB has agreed to work, may themselves obtain requisite approvals of the Memorandum of Understanding, as required by their organization, and/or governing body.

III. Principles of Good Institutional Practice to Be Followed in the Creation of Cross-Border Existing Degree, or International Credit Certificate Programs

- 1. The program reflects the educational emphasis of the sponsoring college(s) in question.
- 2. The college, in conjunction with UCES self-support fiscal standards, must demonstrate that it has the financial capacity to support the international program abroad, without adversely affecting its state supported degree programs.
- 3. CSULB is in complete control of all advertising regarding the program, and no advertising of the program is made without CSULB's review and explicit approval.
- 4. All entrance criteria for students accepted into the program, including English language proficiency, are the same as for any other student accepted into a degree or credit certificate program at CSULB.
- 5. CSULB exercises complete control over the admission of students into the program
- 6. All exit requirements for students in the program, including completion of the Graduation Writing Assessment Requirement (GWAR), are the same as for any other student receiving a CSULB degree or credit certificate.
- 7. Regular review is made on an on going basis by the sponsoring dean, or designee, to insure the academic integrity of the program.

- 8. Appropriate and regular assessment of the program abroad is provided for under the direction of the Associate Vice President for Undergraduate and Graduate Programs, or designee.
- 9. Overseas faculty who are assigned to teach in the program abroad have appropriate academic preparation, credentials, and English language proficiency, as required of any adjunct faculty assigned to teach a CSULB course.
- 10. Students in the program are fully informed regarding all entrance and exit criteria, including the GWAR, and are advised of the services which will, and will not, be provided by CSULB and its oversees institutional partner.
- 11. Conditions for program termination are specified in the MOU, and provide for appropriate protection for enrolled students.
- 12.A wide variety of types of scheduling formats may be envisioned for cross-border existing degree, or international credit certificate programs. For undergraduate degree programs these formats include 4 + 0 (2 years of articulated international coursework taught overseas and 2 years CSULB course work also taught overseas), 2 + 1+1 (2 years of articulated international coursework taught overseas, 1 year of CSULB coursework taught overseas, and 1 year of CSULB coursework taught on the CSULB campus), 3 + 1 (3 years of articulated international coursework taught overseas and 1 year of CSULB coursework taught on the CSULB campus), 2 + 2 (2 years of articulated international coursework taught overseas and 2 years of CSULB coursework taught on the CSULB campus).

For graduate degree programs there are a variety of scheduling format options that could range from offering the entire degree program at an international site or the scheduling of a combination of courses at an international site and on the CSULB campus.

Other types of scheduling formats are possible, as well. However, the precise nature of the program needs to be expressly delineated. Additionally, note that whenever course instruction in self-support programs requires distance delivery, UCES systems such as Blackboard must be used. An additional consideration is that anytime 50% or more of the instruction is delivered at an international site in either a face-to-face format or via some type of mediated/technology format, WASC Substantive Change approval must be attained prior to beginning the program.

One-Year Continuation Rates for GLOBE Students

Year	GLOBE Cohort	# Persisting	GLOBE %	CSULB %
Fall 2000	25	16	56.3	80.0
Fall 2001	77	68	88.3	77.9
Fall 2002	79	66	87.3	85.6
Fall 2003	72	60	86.1	84.9
Fall 2004	62	56	90.3	84.1
Fall 2005	56	52	92.8	84.3
Fall 2006	50	48	96	

ACTIVE AGREEMENTS WITH OVERSEAS INSTITUTIONS

UNTRY	NAME OF INSTITUTION	<u>INITIAL</u> Approval	LATEST APPROVAL	DISCIPLINE
∍ntina	University of Belgrano	10/7/92	2/1/06	
tralia	Deakin University	11/8/00	11/8/00	
tralia	University of Wollongong	9/2/88	9/2/88	(
tria	University of Salzburg	6/1/01		GEOGRAPHY
bodia	Pannasastra University	1 / ///		
bodia	Royal University of Phnom Penh	12/5/95	12/5/95	
<u>e</u>	Universidad del Desarrollo	9/29/97	9/29/97	
<u>Ia</u>	Beijing Language and Culture University	2/25/02	2/25/02	HUMANITIES/ART
ıa	Beijing Normal University	8/9/02	8/9/02	
ıa	Chinese Criminal Police College	10/16/01	10/16/01	CRIMINAL JUSTICE
ıa	Dalian Institute of International Business	10/14/02	10/14/02	BUSINESS
ıa	Guangzhou Academy of Fine Arts	6/12/06	6/12/2006	ART
ıa	Liaoning University	3/12/01	3/12/01	
<u>ıa</u>	Nanjing Normal University	7/24/02	7/24/02	
na	Qingdao University	5/4/88	7/1/06	DIJOINEGO
<u>ıa</u>	Soochow University	3/18/04	3/18/04	BUSINESS
rus.	Eastern Mediterranean University	11/19/04	11/19/04	BUSINESS
and	Abo Akademi University	3/2/04	3/2/04	
ıce	MICEFA (Consortium of Universities of Paris)	5/29/85	5/29/85	
ıce	Montpelier University	10/1/96	10/1/96	BUSINESS
many	Fachhochschule Hamburg	12/17/98	12/17/98	BUSINESS
many	Fachhochschule Wiesbaden	10241996	10/24/96	ART
many	Europa Fachhochschule Fresenius			CHEMICAL ENG.
many	Otto-von- Guericke University, Magdeburg	5/12/97	5/12/97	MECHANICAL ENG.
many	University of Bielefeld	7/21/88	7/21/88	
many	University of Oldenburg	9/2/88	9/2/88	and the first first to the second second
g Kong	City University of Hong Kong	7/1/06	7/1/06	
<u>a</u>	Utkal University	6/30/06	6/ 30/06	
an	Goto College of Medical Arts	12/22/87	4/12/00	MEDICINE
an	Osaka Gakuin University	5/18/00	8/1/04	ASIAN STUDIES
an	Waseda College of Medical Arts and Sciences	10/9/96	10/9/96	a con connection and the contract of the con-
an	Yokkaichi University	11/7/88	10/10/97	MEDICINE
akhstan	KIMEP University	5/15/04	5/15/04	EX COLUMN 1 CONTRACTOR DESIGNATION TO
ea	Honam University	10/9/96	1/1/01	
ea	Hong Ik University	9/14/00	9/14/00	
ea	Kyungpook National University	4/17/03	4/17/03	
ea	Yonsei University	3/14/86	3/30/98	
tico	Universidad Autonoma de Guadalajara	7/5/86	7/5/86	فرارين مستعمرة إجراه السادان الرادان
nerlands	HES Amsterdam School of Business	10/1/01	10/1/01	BUSINESS
nerlands	Hogescholl Haarlem (Haarlem Business School)	12/18/00	12/18/00	BUSINESS
u	La Pontificia Universidad Catolica Del Peru	4/4/07	4/4/07	ELEC. ENGINEERING
ippines	University of Asia and the Pacific	2/2/04	2/2/04	BUSINESS
ippines	Dilliman University	2/2/04	2/2/04	BUSINESS
ippines	University of Santo Tomas	8/30/01	8/30/01	MUSIC
gapore	Singapore Management University	12/18/00	12/18/00	BUSINESS
tzerland	University of Fribourg	3/3/98	3/3/98	a
tzerland	University of Lausanne	10/14/97	10/14/97	
tzerland	Universite de Neuchatel	8/25/86	6/30/97	
van	Ming Chuan University			NA
van	Tamkang University	3/23/98	3/23/98	
van	Tunghai University	4/10/87	6/26/96	
iland	Thammasat University	8/1/04	8/1/04	
	Marmara University	8/23/96	8/23/96	BUSINESS
kev				
	University of Leicester	1/1/05		
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8/20/07