

# CALIFORNIA STATE UNIVERSITY, LONG BEACH

## International Education Committee (IEC) Year-End Report - 2002-2003

### COMMITTEE MEMBERSHIP

**Co-chairs: Hamdi Bilici, Elaine Haglund**  
**Recording Secretary: Raul Reis**

Aguinaga, Jose (Library)	Ma, Yulong (Business Admin.)
Bao, Xiaolan (Liberal Arts)	Mangir, Tulin (Engineering)
Berg, Bruce (Health/Human Services)	Marsh, Tony (The Arts—Fall Semester)
Bilici, Hamdi (Business Admin.)	Maxson, Sylvia (Education/Lib. Arts)
Buis, Douglas (The Arts)	Medora, Nilufer (Health/Human Services)
Curtis, Ken (Liberal Arts)	Noble, Charles (Liberal Arts)
Druzgalski, Chris (Engineering)	Redouane, Najib (Liberal Arts)
Fleck, Stephen (Liberal Arts)	Olson, Sharon (Academic Projects)
George, Simon (Natural Sciences/Math)	Piane, Gina (Health/Human Services)
Gluck, Sherna (Liberal Arts)	Pinkney-Pastrana, Jill (Education)
Guiang, Lloyd (Student, Poli. Sci.)	Redouane, Najib (Liberal Arts)
Haesly, Richard (International Studies)	Reis, Raul (Liberal Arts)
Haglund, Elaine (Education)	Senozan, Nail (Natural Sciences/Math)
Ji, Yu (The Arts)	Toossi, Reza, (Engineering-Sabbatical)
Kandalgaonkar, Ranji (Student, Elect. Eng.)	Tortorici Luna, Joanne (Education)
Lewis, Paul (Center for Internat'l. Educ.)	Wijte, Antonia (Natural Sciences/Math)

#### Ex-Officio Representatives

Birmele, Jutta	Rep. to the CSU Academic Council for International Programs
Goldish, Dorothy	Acting Dean of Univ. Undergraduate Studies
Huckaby, David	Chair, Educational Policies (EP) Council
Wiley, Mark	Director, Faculty Center for Professional Development

#### Subcommittees (and chairs/co-chairs)

Study Abroad and Student Exchange (Steve Fleck)

##### Area/Regional Subcommittees

Africa (Alosi Moloi and Ken Curtis)  
Europe (Jutta Birmele)  
Latin America (Claire Martin)  
Middle East/Near East (Hourri Berberian and Olfat Mohammed)  
Asia  
East Asia (Xiaolan Bao and Ping Liu)  
South Asia (Jyotsna Pattnaik and Namika Raby)

Introduction: During the 2002-2003 academic year, the International Education Committee (IEC) met each month and coordinated with its subcommittees. The following report chronicles this year's activities and the Committee's major concerns for the immediate future.

## COMMITTEE ACTIVITIES

With the advent of Dr. Gary Reichard's having been appointed as the University's new Provost and Senior Vice-President, the International Education Committee invited Dr. Reichard to one of the IEC's first meetings of the year. The intent was to ask Provost Reichard to address both the long-term approaches, as well as any immediate plans, that he may have in support of international education on campus.

At the meeting, Dr. Reichard responded by announcing the already-changed position of the Director of the Center for International Education to that of 'Director of International Programs.'

He also indicated that plans were underway to link such programs as the 'Internationalizing the Curriculum' program with the other award opportunities on campus, subject to the approval of the International Education Committee.

Provost Reichard discussed with the Committee a variety of issues:

- The need for a portion of the visa student monies to be allocated directly back to the Center for International Education and toward other international academic programs;
- Assigned time for the establishment of a Coordinator of Academic Special Projects;
- Complications faced by international students, such as the post-9/11 problems;
- The possibility of CSULB becoming THE international campus of the CSU (but the constraints posed by the already-heavy work loads of both faculty and staff members);
- The need for advising, as a key element for students to consider study/work abroad;
- Possible increased coordination with UCES to develop both inbound and outbound programs, as well as other academic activities;
- Implementation of the International Initiative, as passed by the CSULB Academic Senate, 1997 (although limited by current budget constraints).

President Maxson also attended the meeting to assure the IEC that the University is committed to supporting the work of the Committee and the Center for International Education. In particular he urged that the Committee work with Vice-President Robinson to review the use of the International House, as well as the need for improved hospitality arrangements for international students and visiting scholars.

At a subsequent meeting attended by Vice-President of Student Services, Doug Robinson, and Interim Director of Housing and Residential Life, Stan Olin, the IEC asked the two administrators to discuss a number of the issues related to student services.

Over the years, one of the major concerns committee members have had is that the International House be returned to its original purposes—those of (1) pairing international students with domestic students and (2) using the International House as a venue for internationally related activities (e.g. films, lectures, exhibits).

In responding to these issues, Vice-President Robinson emphasized the need of collaboration between the Center for International Education (CIE) and his office. Among the suggestions made:

- Work with the Center for International Education to identify in-coming visa students;
- Guarantee slots for international students in the housing lottery;
- Organize and promote international cultural activities at the I-House, in addition to the ones currently taking place. Vice-President Robinson made a commitment to spend some resources to modify the I-House to better serve this goal;
- Form an International House Task Force to oversee the implementation of the suggestions and recommendations made by the IEC and the Housing Office.

In response to the Committee's concern about possible accommodations for visiting lecturers, as well as scholars-in-residence (a concern which was reinforced by President Maxson), Vice-President Robinson said that such accommodations are being discussed as new housing facilities and multi-purpose buildings are being considered. However, financial support would be needed for any type of "international faculty-in-residence" program to be implemented at the I-House.

As a result of the discussion with V-P Robinson and Stan Olin, an International House Task Force, (chaired by Sylvia Maxson) was established to oversee the implementation of the suggestions to be made by the CIE and the Housing Office. (Members include people from Housing, CIE, IEC, GLOBE, Associated Students, and the International Student Association.) As indicated below, the task force later submitted a proposal and received a Campus International Award to help fund a hospitality arrangement to assist international students new to the campus. At the final IEC meeting of the year, the task force was approved as an official subcommittee of the IEC.

### Enhancing Educational Effectiveness Awards (3E)

In response to Provost Reichard's suggestion of integrating the IEC's 14-year program of 'Internationalizing the Curriculum' into the campus 3E Awards program, the Committee's reaction was generally very favorable, especially due to the possibility of more generously funded awards. However, committee members raised questions about the transition and asked that the following concerns be addressed by Dr. Mark Wiley, Director of the Faculty Center for Professional Development, the individual responsible for coordinating the revised 3E program.

- In terms of the selection process, who is to decide which of the international proposals are to be awarded? What, if any, will be the role of the IEC in the selection and awards process?
- Will "international projects" be a consistent category in the new 3E awards?

According to Dr. Wiley, 'international education' is to be one of the five regular areas to which CSULB faculty may apply for a 3E award. He suggested that proposals be evaluated by two members of the International Education Committee, as decided upon by the IEC.

The revised 3E Awards program, as proposed by Gary Reichard and as coordinated by Mark Wiley, proceeded this year in its more inclusive format. Out of the 24 accepted proposals, 6 represented "international" projects, as listed below. The "World and You" course, as originally conceived by Professor Curtis, was strongly supported by the International Education Committee through a task force of Ken Curtis, Nilufer Medora, Reza Toossi, and Sharon Olson. Once the course is approved at all levels of curriculum review, it will be a unique General Education offering representing instructors from all seven colleges on campus.

Curtis, Ken (History)	The World and You (New Course)
Dabel, Jane/ (History) Komisaruk, Catherine	African Slavery and Emancipation in the Americas (New Course)
Johnson, Troy (Am. Ind.) Delgado, Grace (Chi./Lat.)	History of U.S.-Mexico Borderlands (New Course + \$500 for expenses)
Rojas, Maythee (W/St.) Kim, Barbara (Asian/AA)	The Politics of Desire: Asian and Latina Women in a Global Context (New Course)
Shafer, David (History)	History of Race in Western Civilization (New Course)
Valerio-Jimenez, Omar	Creating a Cooperative Learning Environment with Mexican Universities

It is notable that the amount of funding to support the above awards is significantly higher than the sum allotted to the former "Internationalizing the Curriculum" program (over \$40,000, primarily in assigned time, versus the original \$5,000). In terms of Provost Reichard's "umbrella-ing" internationally related proposals under the 3E program, the Committee gratefully acknowledges the Provost's role and vision, as well as Mark Wiley's efforts, in furthering the international mission of CSULB.

**Campus International Awards**

As a result of the transfer of the 'Internationalizing the Curriculum' program to the campus-wide 3E awards program, the Committee initiated a pilot version of the new Campus International Awards by establishing a set of guidelines, as well as a selection committee, for administering the awards. Although time in this year's cycle did not allow requesting proposals from the entire campus community, members of the IEC and its subcommittees were encouraged to submit proposals that might include such projects as assistance for faculty planning to lead study abroad programs; money for a web master for the IEC web site/data bank; support for a welcoming committee for new international students; funding for bringing international faculty and artists to campus; or support for various international events on campus. Five proposals were submitted, all of which received a portion of the requested amounts.

Berberian, Houri (History) Speaker Series - West Asian and North African Feminism(s) . . . . .	\$1000
Ji, Yu (Art) An Exhibition and Symposium of Chinese Fine Art Faculty in American Universities . . .	\$ 1000
Maxson, Sylvia (Lib. Studies/Education and Olson, Sharon (Academic Projects) Hospitality Coordinator to Assist Arriving International Students . . . . .	\$1500
Pattnaik, Jyotsna (Education) South Asia Day . . . . .	\$ 750
Piane, Gina (Health Science) Support for the Short-term Study-Abroad Program: International Health in Kenya . . .	\$ 750

**Linkages:** The following institutional linkages were approved by the Committee:

Dalian Institute of International Business (DIIB), People's Republic of China (Luis Calingo): The DIIB is the only CSULB linkage with a business institution in China. The DIIB offers both undergraduate degrees and a master's degree in business administration (MBA).

Fachhochschule Fresenius in Germany (Lloyd Hile, Chemical Engineering): The 20-year program has involved students from Fachhochschule attending CSULB for one semester; with a recent reciprocity requirement, CSULB students may now attend summer school at the Fachhochschule, including internships in German chemical companies with guided class tours throughout the Rhein Main industrial region.

Kyungpook National Univeriy in Korea (John Tsuchida): Although CSULB already has exchanges with Korea, both are in Seoul--as opposed to the location of Kyungpook University, an hour's flight from the capital. The exchange will be very appealing to Korean students and will be very attractive to CSULB students since Kyungpook is offering three full scholarships for them and because CSULB faculty from various disciplines will be teaching in English.

Rouen University in France (Claire Martin and David Shafer): The exchange involves graduate level students from CSULB who are able to teach ESL at Rouen University and Rouen students who would be expected to teach two French courses each semester at CSULB.

## GLOBE

The GLOBE (Global Learning Options for a Broader Education) pilot project began in fall 2000 with 25 students. GLOBE is a targeted learning community created to encourage more students within our large, urban comprehensive university to become more globally literate and to study abroad. Students enroll, as a cohort, in both content courses and skill-building courses adapted by faculty to be globally focused. Students also receive individualized academic, major, financial aid, study abroad, and career planning advisement.

With this past year's 75 new GLOBE students, a total of 225 people have now been involved in the program. In an attempt to evaluate the effectiveness of the program, the campus granted Elaine Haglund an Assessment grant. Although the data have not yet been completely compiled, the main indications are that a significant number of students are either now studying abroad or planning to do so in the next year. However, from the students surveyed, one of the most notable findings has been the students' recognition of the benefits derived from the individual advisement offered by Sharon Olson. From these preliminary results, the program appears to be meeting its goals.

**Subcommittees:** The following subcommittees, in coordination with the IEC Steering Group, met throughout the year, conducted a wide variety of programs and activities, and assisted with curriculum development.

***African Studies Subcommittee:*** Throughout the process of developing the institutional linkage with the University of Natal, various faculty members have indicated their interest in participating on the subcommittee and developing Africa-related curriculum and programs.

**Membership:** *Maulana Karenga, Ken Curtis, Jim Ellison, Elaine Haglund, Paul Lewis, Alosi Molo, Bede Ssensalo, and Joanne Tortorici Luna*

***East Asia Subcommittee :*** The East Asia Subcommittee held monthly meeting throughout the year, maintained the group's web site to provide the campus community with information related to East Asia, and accomplished the following in 2002-2003:

- Organized a CSULB delegation to visit China in June, 2002. Linkage agreements were signed with Beijing Normal University and Nanjing Normal University and visited various campus in Beijing, Nanjing, Hangzhou and Shanghai.
- Held two workshops CSULB for CSULB students and faculty in October to promote study abroad and scholarly activity in China.
- Participated in the CSULB Study Abroad fair to introduce students to the CSULB linkages in China.
- Conducted two very well-attended activities: a celebration of the Chinese Moon Festival in September and a celebration of the Chinese New Year in February. The purpose of both events was to promote cultural understanding of China by showing Chinese films, offering Chinese food, and explaining the importance of each festival in Chinese culture.
- Drs. Shuhua An (Teacher Education) and Xiaoping Liang (Linguistics) were elected as co-chairs.

**Membership:** Xiaolan Bao and Ping Liu (Co-chairs): *China/Taiwan:* *Shuhua An, Xiaolan Bao, Teresa Chen, Weimei Chen (student), Jen Grey, Yu Ji, Xiaoping Liang, Paul Lewis, Ping Liu, Feng-ying Ming, Arnold Springer, Marsha Thicksten, Jeff Winters, Terri Wright, Tim Xie, and Mason Zhang;*  
*Japan:* *Masako Douglas, Yoko Pusavat, and Sharon Sievers*



**Latin American Studies Subcommittee:** Throughout the year, faculty members affiliated with the Latin American minor and certificate programs met several times, as did those involved in the Cuba interest group. During the fall semester, Dr. Alicia del Campo team-taught the Odyssey course. In that role she had the opportunity to bring the Americas into focus around the issues of art and cultural responsibility. Along with a film presented to the class, a series of distinguished guests helped students learn new ways to understand the connection between culture and politics through poetry, political discourse, and the graphic arts.

In the spring, faculty members coordinated the Latin American Film Series with the theme of Latin American youth and the U.S. Following each of the five screenings, invited guests offered their expertise and, with the faculty and students, led very productive discussions. The Latin American Studies Speakers Series brought four experts to campus to offer diverse perspectives about Latin America—from anthropology, to literary criticism, to the performing arts.

Membership: *Claire Martin (Chair), Luis Arroyo, Javier Lopez Cetina, Norma Chinchilla, Margaret Costa, Alicia del Campo, Jim Green, Liesel Haas, Kathy Kamisaruk, Paul Lewis, Carlos Piar, Jill Pinkney-Pastrana, Raul Reis, and Jose Sanchez*

**Middle East/Near East Subcommittee:** The Middle East/Near East Subcommittee had several successful and well-attended (as high as 80-100 for some) events this year. In November, an Iranian film, *Children of Heaven*, was shown. In December, Stephen Zunes spoke on "The Case Against War with Iraq: Finding Real Security in the Middle East." Dr. Zunes is Associate Professor of Politics and Chair of the Peace and Justice Program at the University of San Francisco. In the spring, three events were held: in March, Charles Perry, *Los Angeles Times* food critic and food historian, spoke on "Partying Like It's 1399: Medieval Arab Food and Cookery." This event also featured a tasting of several dishes from Medieval Arab recipes provided by Mr. Perry. The second event, in March, was the screening of *Hidden Wars of Desert Storm*, followed by discussion. \*The last spring event was the showing of *Jenin, Jenin*, in May, followed by a panel discussion with Israeli-born Hagir Borer, Professor of Linguistics (USC), and Katherin King, Professor of Comparative Literature (UCLA), who had recently returned from a visit to the region with the Faculty for Israeli-Palestinian Peace.

Membership: *Houri Berberian and Olfat Mohammed (Co-Chairs), Hamdi Bilici, Elizabeth Dahab, Sherna Berger Gluck, Dennis Korthour, Paul Lewis, Najib Redouane, Jasamin Rostam-Kolayi, Sharlene Sayegh, Diane Steigerwald, Sherry Vatter, and Serhat Yakar (student).*

**South Asia Subcommittee:** During the 2002-2003 academic year, the South Asia subcommittee met regularly on the first Friday of every month. In November, the subcommittee presented a movie on campus from India titled, "Monsoon Wedding, and near the end of April, the subcommittee presented its second "South Asia Day" event to the campus community. Three South Asian entrepreneurs from the local south Asian communities participated in a panel presentation and shared valuable information regarding their successes, failures, challenges, and future business plans as well as responded to the questions from the audience including students from Dr. Jun Yan's MGMT 421 course titled "Entrepreneurship and New Venture Creation." The event was highly successful and well attended. The committee submitted a proposal for funding for the 2004 South Asia Day event to the International Education Committee in April, 2003. The proposal received funding for \$750.00

Membership: *Jyotsna Pattnaik, Namika Raby (Co-chairs), Fazila Bhimji, Mihir Das, Simon George, Arnold Kaminsky, Mohammad Khan, Linda Olson Levy, Paul Lewis, Venkatraman Moorthy, and Colin Rasmussen*

**Study Abroad Subcommittee:** The Study Abroad Subcommittee met twice each semester over the past academic year. The main activities were: (1) reviewing scholarship applications and distributing remaining lottery funds for study-abroad scholarships and (2) reviewing applications and selecting three successive candidates for the London Semester directorships beginning Fall, 2003 (Susan Cowan, English; Jutta Birmele, RGRL; Sylvia Maxson, English/Education).

In addition, we reviewed study abroad danger situations (such as Israel) and procedures in case evacuation is needed. Discussion of other issues such as promoting an increase of numbers of CSULB students studying abroad continued and will continue in 2003-4 with more focus on advising students of the advantages and availability of this route. The chair also advised the Provost and Acting Dean of Undergraduate Studies of the necessity of including study abroad in the eventual "road maps" to graduation and of the danger that the level of study abroad enrollments could suffer if study abroad is not explicitly included as a serious possibility in students' educational options.

Membership: Steve Fleck (Chair), Jutte Birmele, Albie Burke, Cecilia Fidora, Bonnie Gasior, Rich Haesly, Elaine Haglund, Jacob Hamblin, Jeff High, Paul Lewis, Charles Jernigan, Dan Larson, Sharon Olson, Gina Plane, Emyr Williams, Tianwei Xie, and Daniel Yoder

### Other Activities

One of the major concerns of the Committee over the past two academic years has been the effects 9/11 have had on both potential visa applicants to the University and on the currently enrolled international students/scholars. Due to the lengthy delays in visa approvals by the Department of State and the federal government's newly enacted tracking system, the internet-based Student and Exchange Visitor Information System (SEVIS), there have been significant challenges for students and considerable burdens for the Center for International Education. One of the outcomes of these mandates has been a certain diminution in numbers of applications from students overseas. Also, with the greater security procedures in place, the Committee has been concerned about maintaining the rights of students and faculty. Accordingly, the Committee approved the following resolution that will be brought before the Academic Senate in Fall, 2003: Resolved that each CSU campus explore the impact of September 11th, 2001 on the university community regarding academic freedom and educational access.

International Education Week: Sharon Olson and Paul Lewis led a task force of faculty and students to plan the schedule of activities for Nov. 18-22 that included various lectures and films.

Speaker: The Committee, along with the Center for International Education, the Community Service Learning Center, and the Career Development Center hosted a speaker whose presentation focused on overseas volunteering.

International Service Learning Opportunities: Paul Lewis (as CIE Director) and Elaine Haglund (as Co-chair of the IEC) were invited by members of the Community Service Learning Center (Drs. Pat Rozee and Raul Reis) to learn about the potential service learning program in Brazil. They explored various configurations in which international service learning could be integrated into the curriculum and also discussed matters related to other areas of overseas experiential learning, such as internships.

For possible future activities of the Committee, see Attachment #1: *Potential Activities of IEC Interest Groups*

### RECOMMENDATIONS OF THE COMMITTEE

It is axiomatic that support from a university's central administration is critical to an effective campus-wide international education program. Accordingly, the following recommendations needing administrative support represent the minimum requirements if CSULB is to maintain its present level of international activity.

1. The most immediate recommendation of the Committee is for the directorship of the Center for International Education to be re-classified from Administrator 11 to Administrator 111 (as is the case at the large CSU campuses with considerably fewer responsibilities and lesser numbers of staff to supervise).
2. Another equally important recommendation is that a designated percentage of the revenue collected from international student enrollment be re-directed to the Center for International Education.
3. Additional funding resources are critical to the implementation of the International Education Initiative of 1997; therefore, the assistance of Aristide Collins, Asst. Vice-President-University Relations and Development is strongly recommended.

**Attachment:** Potential Activities of the IEC Interest Groups