

# CALIFORNIA STATE UNIVERSITY, LONG BEACH

## International Education Committee Year-End Report - 2000-2001

### COMMITTEE MEMBERSHIP

**Co-chairs: Sherna Berger Gluck, Elaine Haglund; Secretary: Terry Witkowski**

Bilici, Hamdi (Business)	Lewis, Paul (Dir., Center for Int'l. Education)
Curtis, Ken (Liberal Arts)	Marsh, Tony (The Arts)
D'Amicantonio, John (Library)	Medora, Nilufer (Health/Human Services)
Druzgalski, Chris (Engineering)	Raby, Namika (Liberal Arts)
Fleck, Stephen (Liberal Arts)	Redouane, Najib (Liberal Arts)
Frantz, Paul (Business)	Olson, Sharon (Academic Projects)
George, Larry (Dir., Int'l. Studies)	Simmons, Marci (Student Rep., Asian/Int'l. Studies)
George, Simon (Natural Sciences/Math)	Toossi, Reza, (Engineering)
Gluck, Sherna (Liberal Arts)	Tortorici Luna, Joanne (Education)
Guiang, Lloyd (Student Rep., Poli. Sci.)	Tsuchida, John (Liberal Arts)
Haglund, Elaine (Education)	Underwood, Dessie (Natural Sciences/Math)
Khatib, Cynthia (Student Rep., Int'l. Studies)	Witkowski, Terry (Business)

#### Ex-Officio Representatives

Clark, Pat	Acting Assoc. Vice-President/Dean, Univ. Academic Programs (Spring)
Jensen, Marilyn	Associate Vice-President/Dean of Univ. Academic Programs (Fall)
Huckaby, David	Chair, PEP Council

#### Adjunct Members

Birmele, Jutta	Rep. to the CSU Academic Council for International Programs
Dowell, David	Associate Dean
Howell, Jayne	Anthropology
Kingsford, Laura	Chair, Biological Sciences

#### SUBCOMMITTEES (and chairs)

Internationalizing the Curriculum (John D'Amicantonio and Nilufer Medora)

Study Abroad and Student Exchange (Steve Fleck)

#### Area/Regional Subcommittees

- European Studies (Jutta Birmele)
- Latin America (Claire Martin)
- Middle East/Near East (Hourri Berberian and Olfat Mohammed)
- Asia
  - East Asia (Xiaolan Bao)
  - South Asia (Namika Raby)

During the 2000-2001 academic year, the International Education Committee (IEC) met each month. The following report chronicles the Committee's activities, concerns, and goals.

## COMMITTEE ACTIVITIES

### CSULB International Education Initiative

Background: The campus document, the International Education Initiative (IEI), which was passed by the Academic Senate in 1999, outlined the responsibilities and organizational structure of three principal parties (the Center for International Education, the International Education Committee, and the International Advisory Board) that were to be involved in implementing a number of broadly identified goals. Subsequently, the Steering Group (SG) of the IEC developed a prospectus, per the suggestion of Provost Anatol, that was to be submitted to the CSU Chancellor's Office. The intent of that strategy was to request status as a "CSU Charter Program in international Education."

At the time, a statewide advisory group was created to discuss the future international direction of the CSU system. Consequently, the Provost advised the IEC to hold the Prospectus until a system-wide plan was developed. At the time of this writing, no comprehensive report from the advisory group has yet been issued — owing primarily to the CSU's lack of any discretionary funds to launch pilot projects, a situation exacerbated by the energy problem that is severely draining state revenues. Accordingly, no action has been taken on the Initiative or the Prospectus.

### Incentive Awards for Internationalizing the Curriculum

The 'signature' program of the IEC is its unique competition encouraging faculty members to develop either a new internationally focused course or a modified, internationalized version of an existing course. This past year, the 13<sup>th</sup> year of the program, efforts were made to publicize the call for proposals more broadly — through campus listservs and various web pages. Also, in March, Paul Lewis and Elaine Haglund conducted a campus colloquium, featuring former awardees (Nilufer Medora, Reza Toossi) to assist participants interested in submitting proposals.

This year's Call for Proposals stated a preference for General Education courses that met one of the criteria for the CSULB General Education 'Global' designation. Also, proposals originating from faculty in the College of Natural Sciences and Math, the College of Engineering, and the Liberal Studies Program were especially encouraged. Out of the fifteen proposals submitted, ten received an award, seven of which were for new courses: two for \$800 and eight for \$450. This year's competition brought the total number of awards to 106, with 60 new courses introduced, and another 46 existing courses that have been modified.

Recipients of the 2001 Incentive Awards for Internationalizing the Curriculum Program were:

Xiaolan Bao:	Chinese Emigration in the Modern Period (Hist. 490)
L. Calingo/A. Kaminsky:	Doing Business in Southeast Asia (CBA 490)
James Curtis:	Urban Studies (U/St 468/568)
Wendy Griffin:	Women and Environmental Justice: Ecofeminism (W/St 424)
Elizabeth Kenneday:	Arts and Values (L/St 404)
Raul Reis:	World Press (Journalism 312 I)
David A. Shafer:	France and the Francophone World (Hist. 495)
John Wang:	Comparative Criminal Justice System: U.S., China, Japan (Crim. 484)
Teresa Wright:	Comparative Political Movements: China and Japan (POSC 450)
Teri Yamada:	Intro to Comparative Asian Literature and Culture (C/Lt 103)

## **GLOBE (Global Learning Option for a Broader Education)**

In the fall semester, the IEC launched its GLOBE program under the leadership of Sharon Olson, Director of Academic Projects. Through the summer SOAR sessions, students with international interests were enrolled in an integrated curriculum path that focused on global themes. This year's charter GLOBE group will proceed through the GE sequence and also serve as mentors to the newly formed GLOBE cohort.

### **International Linkages**

The university linkages listed below were formally approved with institutions in other countries. The asterisked items represent Institutions with whom the formal agreement documents have been signed.

- \* Shenyang and Liaoning universities in the People's Republic of China - Criminal Justice Dept. (John Wang)
- \* Singapore Management University - College of Business Administration (Luis Calingo)
- \* Amsterdam School of Business - College of Business Administration (Barbara George)
- Pontifical and Royal University of St. Thomas Aquinas, Philippines-Music Department (Gerry Brondial)
- \* University of Salzburg – Geography Dept. (Frank Gossette)

(Attachment #1: Listing of 34 Institutions in Other Countries with which CSULB has Linkage Agreements)

### **Subcommittees and *Ad Hoc* Task Groups**

#### *Middle East/Near East Subcommittee* (Houri Berberian and Olfat Mohammed, Co-Chairs)

The subcommittee had another successful and well-attended Middle Eastern film series with *Silences of the Palace* (Oct.), *White Balloon* (Nov.), *The Prison* (December), *Dreams of Hind and Camilia* (March), and *Calendar* (April). In March, the noted theologian and scholar, Marc Ellis, was invited to campus where he spoke in a few classes and gave an extremely well-received lecture on the Palestinian/Israeli issue which was attended by about 120 people. In May, the subcommittee organized "Rumi Night," featuring a short documentary on the 13th century Sufi poet, Sufi music, poetry, and a discussion led by James Saucedo. The group also worked on the Middle Eastern Studies minor which has now passed through all the channels and is in place for the fall. Through the efforts of one of the members, the campus library has acquired more than 20 Middle Eastern films.

(Membership: Yunus Aksoy (student), Houri Berberian, Hamdi Bilici, Maria Carreira, Elizabeth Dahab, Sherna Berger Gluck, Paul Lewis, Afshin Matin-Asgari, Olfat Mohammed, Najib Redouane, Jasamin Rostam-Kolayi, Sharlene Sayegh, Sherry Vatter).

#### *Study Abroad Subcommittee* (Steve Fleck, Chair)

The Study Abroad Subcommittee met five times during the year. The major items of business were as follows:

- Acquainting the members with the Foundation for International Education, the agency responsible for the campus' new London Fall Semester program;
- Safety issues including emergency evacuation (a subcommittee on safety was formed and is scheduled to meet during the summer to develop a safety policy);

- Ways to publicize the new Federal Gilman study-abroad scholarships and other scholarships, including those from the new lottery funds;
- The Golden Bear study cruise (Asian Studies), as coordinated with the California Maritime Academy to Japan and China (this cruise eventually did not gain sufficient enrollment);
- Avenues to promote study abroad (this year's enrollment was up about two-thirds over last year), including 'point persons' in each department and more short term opportunities;
- Elizabeth Young was interviewed and approved unanimously to serve as the campus' faculty representative for the London Semester program, Spring 2002;.
- The programmatic version of the campus' evaluation form for outbound programs was reviewed and revised;
- Study Abroad was the focus of a special session at the Faculty Retreat of the College of Liberal Arts that was held on February 9. (About a dozen student, faculty, and administrators presented various aspects of the experiences — the difficulties and benefits related to study and teaching abroad.)

(Membership: Albie Burke, Jutta Birmele, Norma Chinchilla, Cecilia Fidora, Steve Fleck, Paul Frantz, Elaine Haglund, Charles Jernigan, Dan Larson, Emyr Williams, Tianwei Xie)

East Asia Subcommittee (Xialan Bao, Chair)

The newly formed subcommittee met once during the spring semester and immediately focused on developing a linkage between CSULB and the Beijing Language and Culture University.

(Membership: Xiaoping Liang in Linguistics, Yu Ji in Art, and Tim Xie)

Latin America Subcommittee (Claire Martin)

Faculty members affiliated with the proposed minor in Latin American Studies met several times during the year in regard to grant-writing and Latin America events (a film series), but were not officially convened as the subcommittee. The group (Luis Arroyo, Norma Chinchilla, Margaret Costa, Jim Green, Claire Martin, and Carlos Piar) successfully guided the proposed minor through the curriculum review process.

Curriculum Ad Hoc Group (Ken Curtis, Tony Marsh, Reza Toossi, Sharon Olson)

Ken Curtis proposed a new GE international/interdisciplinary course in the Self-Integration category, tentatively titled "The World and You." As proposed, two designated faculty from two different colleges would receive 3 units each of assigned time to develop the course and to gain GEGC approval. Provost Anatol is in favor of the course and has requested that a prospectus, including a tentative budget be submitted to him. A retreat was held on March 23<sup>rd</sup> to gather innovative ideas from faculty representing all colleges.

**Other Activities**

An international listserv was launched by the Center for International Education, with assistance from the IEC Steering Group, to inform the campus community of internationally related events, policies, and other items of interest. It has been suggested that beginning Fall, 2001, members of the International Student Association, GLOBE students, President Scholars, and former study-abroad students be invited to be listserv participants.

The IEC, in connection with the Center for International Education, conducted the Fall International Recognition Reception in which awardees of the Internationalizing the Curriculum competition were acknowledged and invited to describe their proposed courses. Visiting Fulbright scholars and international faculty were also introduced.

The Steering Committee and Hamdi Bilici met with Alan Nishio, Associate Vice-President of Student Affairs, to explore ways to maximize the potential of the International House. The IEC committee representatives proposed that spaces be reserved for interested GLOBE students and President's Scholars.

The Committee helped promote the nation's first International Education Week through campus publicity and the distribution of a list of suggested activities for faculty to implement in their classes

Paul Lewis, Ken Curtis, and Elaine Haglund convened appropriate faculty members to consider an international linkage with South Africa. Among those universities considered were the University of Natal in Durban. Currently, plans are underway to formalize the agreement with Dr. Roshen Kishun, Director of the International Office, at that institution.

David Huckaby, Chair of the PEP Council, requested a review of the IEC's Mission/Charge Statement. Minor revisions were made and approved by the Committee, the PEP Council, and the Executive Committee of the Academic Senate. (Attachment #2: Organizational Statement of the CSULB International Education Committee)

The Committee has continued to maintain and link the campus' internationally related web sites.

- Incentive Awards for Internationalizing the Curriculum: <http://www.csulb.edu/~senate/international/menu.html>
- General: <http://www.csulb.edu/projects/iec/>

For the 2001-02 academic year, the Committee unanimously elected Hamdi Bilici and Elaine Haglund as co-chairs and Terry Witkowski as secretary.

## **CONCERNS OF THE COMMITTEE**

The University's population of international students has grown to 1500 (about one-third of whom are graduate students). However, funding for the Center for International Education has not grown commensurately, even though this past academic year international students brought in approximately \$7 million to the University.

With the Year-Round Operation being implemented, the Committee is concerned about its impact on international students who currently take advantage of summer and winter session courses since they are considerably less costly than academic year fees.

The Year-Round arrangement may also affect study-abroad programs since students may now 'speed-up' their goal of a degree by enrolling in state-supported special sessions rather than taking advantage of study-abroad opportunities during winter and summer breaks.

The University is now requiring that study-abroad programs for course credit be sent through the Student Fee Committee, as mandated by the CSU Board of Trustees. Other new requirements are also due to be imposed. This situation can create serious impediments to short-term study-abroad courses and may actually decimate some of the existing programs. The Committee found these new policies to be of concern and potentially contradictory to the University's commitment to international education.

The Committee was informed of the University's need to conform to the Non-Resident Alien Tax of the Internal Revenue Service. The act of compliance may seriously impact international faculty, guest speakers, students (such as with tuition waivers), among others since individuals may no longer be able to earn up to \$5,000 tax free.

## GOALS OF THE COMMITTEE

### Administrative Measures

1. Seek re-classification for the directorship of the Center for International Education from Administrator 11 to Administrator 111 (as is the case at the large CSU campuses with considerably fewer staff to supervise).
2. The Center for International Education received a one-year, renewable allocation of \$30,000 as a non-base budget item to support the study abroad program/internationalizing the curriculum. The Committee will pursue the renewal of this funding, for both programs, through the campus RPP process.
3. Actively solicit the support of Aristide Collins, Asst. Vice-President, University Relations and Development. With the International Education Initiative on hold [and, thus, the proposed International Advisory Committee], there is increased need for assistance in raising funds.
4. Explore ways to reduce the impact of any new administrative requirements that might interfere with the development of short-term study abroad courses.

### Specific Curricular/Programmatic Plans

1. Develop a specific short-term study-abroad program for President's Scholars and GLOBE students either during the winter or summer session.
2. Submit an Instructionally Related Activities (IRA) proposal to support the expansion of the GLOBE program and/or other appropriate activities.
3. Develop a conceptual model, including goals and implementation modes for introducing international elements into the curriculum — a framework that suggests what we want students to learn and be able to do.
4. Establish a seamless collaboration between Academic Affairs and Student Services.
  - a. Reconcile issues related to the International House.
  - b. Pursue the problem of housing for President's Scholars studying abroad.
  - c. Work more aggressively to promote Fulbright awards for graduating and graduate students.
  - d. Establish Mentor Program to link international and domestic students.
  - e. Assist in launching and sponsoring a CSULB chapter of Amnesty International.
  - f. Coordinate with Career Development Center and Community Service Learning Center to increase participation in international internships.
1. Create a partnership with community colleges that have a designated international studies program so as to coordinate transfer students with our International Studies degree program and other international activities.
2. Explore possible initiation of new subcommittees.
  - a. Faculty Opportunities Subcommittee (to provide opportunities for overseas teaching/research)
  - International Student Subcommittee (to support concerns of international students)
3. Invigorate existing international linkages that have become inactive.

The Steering Group commends and thanks the members of the IEC for their participation in the work of this year's committee. We anticipate that the IEC, along with newly appointed members, will continue to be a strong advocate of the internationalizing the campus community.

### **Attachments**

- #1: Listing of Institutions in Other Countries with which CSULB has Linkage Agreements
- #2: Organizational Statement of the CSULB International Education Committee