

CALIFORNIA STATE UNIVERSITY, LONG BEACH

Academic Advising Center

Division of Academic Affairs

Evaluation of the Mandatory Advising Survey

Fall 2007

During the 2007 fall semester 4,217 first semester freshmen took part in CSULB's eleventh annual Mandatory Advising program. Surveys were received from 3,521 participating freshmen who took part in 90 minute workshops which were devoted to providing academic information and developing appropriate course selections for the following spring 2008 semester. As always, in order to insure a high level of consistency, the participating centers and programs followed a similar script to present a unified program. This year, the Academic Advising Center, provided academic advising and registration services to 2,442 freshmen (including President's Scholars) not affiliated with other programs, in 51 workshops comprising approximately 58% of CSULB's total freshman population. Workshops began in early October and concluded on December 12, 2007. The following advising offices and programs also provided advising services to a total of 1,368 freshmen:

| | |
|---|---|
| Beach Learning Community | Jensen Student Access to Science Center |
| Bickerstaff Center for Student-Athlete Services | Learning Alliance |
| COE Advising, Recruiting, and Retention Center | Liberal Studies |
| CAMP | MESA Engineering Program |
| Disabled Student Services | Student Support Services (SSSP) |
| Educational Opportunity Program | University Honors |
| GLOBE | |

As always, there were very slight changes in this year's summary results which were fairly consistent with past Mandatory Advising survey results. Almost 67% of CSULB freshmen choose to attend CSULB because of location. Survey numbers continue to show a steady 36.6% of freshmen choosing CSULB because of academic reputation. Happily, the numbers reflected a slight increase in the number of high school counselor recommendations this year. An increasing percentage of freshmen are aware of Counseling and Psychological Services, up almost 8% from last year. Up 4.6% from last year, more new freshmen know about the Writers Resource Lab. An 11.4% decrease from last year in students' awareness of the University Interfaith Center was reflected in this year's Survey results. Average commute time to campus has remained the same as most years at 10-19 minutes.

Involvement in "clubs and organizations" has remained much the same while percentages of students working during their first semester dropped another 2% which was already down 2.6% from the previous year.

There is no more than a 2.5% variation from last years' answers on questions 7 – 11 (page 5) which deal with students' perceptions about the amount of work, reading, and their comfort level in speaking with their instructors outside of class. The percentages have been typical over the years.

Students' answers to questions 12, 13, and 14, indicate that over 80% of freshmen agree that they "belong" and that the campus is a "friendly and comfortable place."

An average of 82% of this year's current freshmen plan to continue to attend and graduate from CSULB. Once again, the percentage of students feelings "great" and "pretty good" about their Fall 2007 semester has also gone up from last year (see page 6 for details).

* * * *

Survey Question #1:

Why did you choose CSULB?

| Reason | Yes |
|--------------------------------|------------|
| Location | 66.7% |
| Major | 43.9% |
| Campus environment | 33.5% |
| Academic reputation | 36.6% |
| Friend/relative recommendation | 30.5% |
| Other | 7.4% |
| High school counselor | 8.5% |

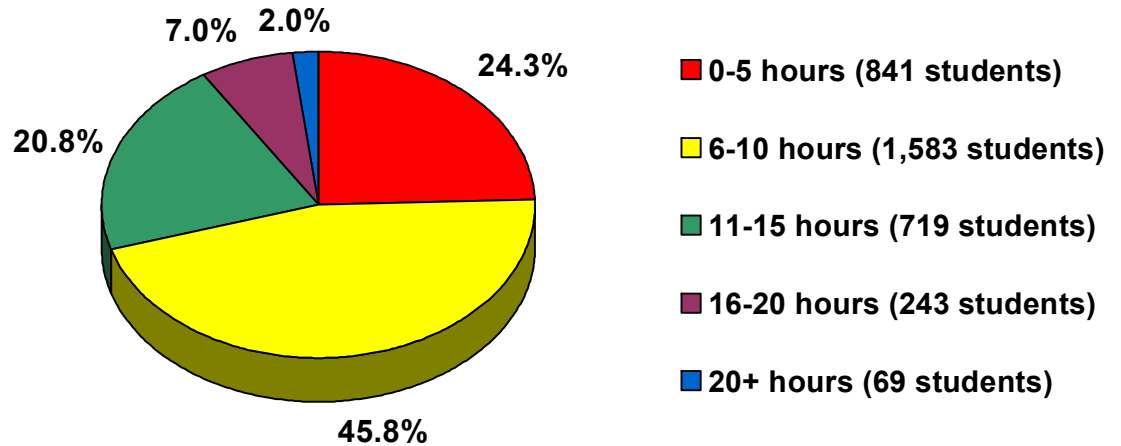
Survey Question #2:

Please check which campus services you have heard about, but may or may not have used:

| | Have Heard of Services | Have Not Heard of Services |
|-------------------------------------|-------------------------------|-----------------------------------|
| Academic Advising Center | 93.8% | 6.2% |
| Career Development Center | 69.8% | 30.2% |
| Child Development Center | 32.8% | 67.2% |
| Counseling & Psychological Services | 54.4% | 45.6% |
| Disabled Student Services | 45.3% | 54.7% |
| Financial Aid | 84.7% | 15.3% |
| Health Center | 79.3% | 20.7% |
| Intramural Sports | 40.8% | 59.2% |
| Learning Assistance Center | 66.5% | 33.5% |
| Student Life & Development | 38.1% | 61.9% |
| University Interfaith Center | 21.8% | 78.2% |
| Women's Resource Center | 30.1% | 69.9% |
| Writers Resource Lab | 62.7% | 37.3% |

Survey Question #3:

How much time do you spend studying/preparing for classes each week?



Survey Question #4:

I live:

| | | |
|------------|-------|------------------|
| On-Campus | 23.2% | (808 students) |
| Off-Campus | 76.8% | (2,680 students) |

If off-campus, commuting time each way (in minutes)

The average commute time for freshmen is between 10 and 19 minutes.

Survey Question #5:

Have you become involved with any campus clubs or organizations?

| | | |
|-----|-------|------------------|
| Yes | 32.6% | (1,141 students) |
| No | 67.4% | (2,356 students) |

If yes, how many clubs?

| | |
|-----------|-----------------------|
| 1 | 64.6% (739 students) |
| 2 | 25.0% (286 students) |
| 3 or more | 10.4% (116 students) |

Please indicate which type:

| | |
|---|----------------------|
| Fraternity/Sorority | 5.8% (203 students) |
| NCAA Athletics | 2.3% (82 students) |
| Clubs: Political/Religious/Special Interests/Sports | 24.4% (860 students) |

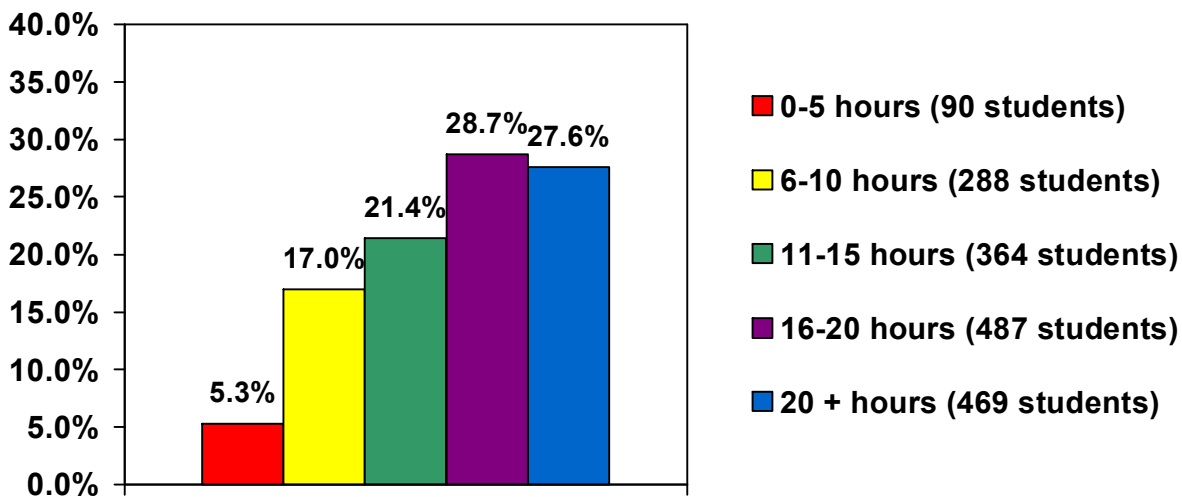
Survey Question #6:

Do you have a job?

If Yes, where?

| | | | |
|-----|----------------------|------------|------------------------|
| Yes | 48% (1,685 students) | On-Campus | 15.5% (255 students) |
| No | 52% (1,825 students) | Off-Campus | 84.5% (1,395 students) |

Hours worked per week:



Survey Question #7: Overall, how challenging is the work that is required for your college courses?

| | |
|--------------|-------------------------|
| Too easy | 3.1 % (107 students) |
| About right | 91.6 % (3,160 students) |
| Over my head | 5.3% (182 students) |

Survey Question #8: Overall, how is the required amount of work for your college courses?

| | |
|-------------|------------------------|
| Too little | 2.3% (79 students) |
| About right | 90.0% (3,106 students) |
| Too much | 7.7% (266 students) |

Survey Question #9: Overall, how is the required amount of reading for your college courses?

| | |
|-------------|------------------------|
| Too little | 4.4% (145 students) |
| About right | 72.3% (2,394 students) |
| Too much | 23.3% (773 students) |

Survey Question #10: Overall, how challenging is the required reading for your college courses?

| | |
|--------------|------------------------|
| Too easy | 5.3% (180 students) |
| About right | 84.6% (2,895 students) |
| Over my head | 10.1% (347 students) |

Survey Question #11: How comfortable are you talking to your instructors outside of class?

| | |
|------------|------------------------|
| Very | 25.6% (878 students) |
| Fairly | 63.7% (2,188 students) |
| Not at all | 10.7% (368 students) |

Survey Questions #12, #13, #14:

| | Strongly Agree | Agree | Not Sure | Disagree | Strongly Disagree |
|---|-------------------------|----------------------------|-------------------------|-----------------------|--------------------------|
| I feel like I belong on this campus. | 22.6% (780 students) | 58.7% (2,023 students) | 15.5% (535 students) | 2.3% (79 students) | .9% (32 students) |
| The University is a friendly and comfortable place. | 30% (1,033 students) | 62.2% (2,144 students) | 6.6% (228 students) | 1.1% (37 students) | 0.2% (6 students) |
| Most faculty & staff make me feel as though I belong here. | 19.9% (682 students) | 62.4 % (2,139 students) | 16.2% (556 students) | 1.3% (43 students) | 0.3% (10 students) |

Survey Questions #15, #16, #17:

| | Yes | Probably | Possibly Not | Definitely Not |
|---|---------------------------|-------------------------|------------------------|-----------------------|
| Will you be attending CSULB next semester? | 94.4% (3,256 students) | 4.7% (162 students) | 0.7% (24 students) | 0.2% (8 students) |
| Will you be attending CSULB next year? | 83.1% (2,871 students) | 13.5% (466 students) | 3.1% (108 students) | 0.3% (11 students) |
| Do you plan on graduating from CSULB? | 68.2% (2,355 students) | 22.6% (780 students) | 7.6% (264 students) | 1.5% (52 students) |

Survey Question #18:

So far, how is your first semester at CSULB?



5/12/08/mm

MyDocs/Mandatory Advising/2007/Survey Eval