

California State University, Long Beach  
Department of Journalism

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Designed by Jon-Erik Tateri

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# Careers Day Contacts

DEPARTMENT OF  
**JOURNALISM**  
MONDAY, MARCH 2<sup>ND</sup>

Journalism at the craft of conveying news, descriptive material and comment via a **10 AM to 2 PM** widening spectrum of media. These include newspapers, magazines, radio and television, the internet and, more recently, the cellphone. Journalists—be they writers, editors or photographers; broadcast presenters or producers—serve as the chief purveyors of information and opinion in contemporary mass society. “News is what the consensus of journalists determines it to be.”

From informal beginnings in the Europe of the 18th century, stimulated by the arrival of mechanized printing at the **UNIVERSITY STUDENT UNION BALLROOM**—in due course by mass production and in the 20th century by electronic communications technology—today’s engines of journalistic enterprise include large corporations with global reach.

Censorship, governmental restriction or even active repression of individual journalists and non-state organs of communication continue to cause **THE LAGRANT FOUNDATION** at best, intermittent friction in most and no authoritarian governments make provision for protection of press as the Fourth Estate.

# 2009

# Journalism Panel

10:00 A.M. - 11:30 A.M.  
CALIFORNIA STATE UNIVERSITY, LONG BEACH

- **Rich Archibold**  
Press-Telegram
- **Ty Bobit**  
Bobit Business Media
- **Dennis Foley**  
OC Register
- **Beverly White**  
KNBC-4, LA
- **Randy Hagihara**  
L.A. Times

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From informal beginnings in the Europe of the 18th century, stimulated by the arrival of mechanized printing—in due course by mass production and in the 20th century by electronic communications technology—today’s engines of journalism are large corporations with global reach.

The formal status of journalism has varied historically and, still varies vastly, from country to country. The modern state and hierarchical power structures in general have tended to see the unrestricted flow of information as a potential threat, and inimical to their own proper function.

# Public Relations Panel

12:30 P.M. - 2:00 P.M.  
CALIFORNIA STATE UNIVERSITY, LONG BEACH

- **Clara Potes-Fellow**  
California State University System
- **Jeremy Rawitch**  
Southern California Edison
- **Alisa Feinstein**  
Ketchum, Los Angeles
- **Marlies Gammon**  
Ogilvy

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