

Maricich Brand Communications

Irvine, CA

Maricich Brand Communications, a leading healthcare advertising and brand communications agency located in **Irvine, CA**, is looking for professionals to fill the following 4 positions.

Art Director - Healthcare

Maricich Brand Communications, a leading healthcare advertising and brand communications agency, seeks a full-time art director with experience working on hospital, medical device and/or pharmaceutical related work. Candidate will be responsible for the concept, design and execution of innovative visual materials including collateral, direct mail, print and web. Candidate should also be self-motivated, able to manage freelance designers, work closely with clients and have strong presentation skills. Candidate should have 5+ years related work experience and be acutely proficient in InDesign, Illustrator and Photoshop. To apply, please email your portfolio in PDF format or a link to your web portfolio along with your resume and cover letter to david@maricich.com.

Salary commensurate with experience. Full benefits package including healthcare. Location: Irvine, CA. www.maricich.com

Sr. Medical Editor / Copywriter

Maricich Brand Communications, a leading healthcare advertising and brand communications agency seeks a full-time senior medical editor / copywriter with the proven ability to take technical information from various medical disciplines and create accurate, interesting copy targeted to patients and physicians. Candidate must have the ability to research and understand a wide range of medical science topics using secondary sources. A track record of producing concise, accurate, reader-friendly articles and copy for hospital newsletters and/or medical device and pharmaceutical sales aids / websites is a must. Client must also be able to manage and edit copy from other in-house and freelance copywriters. To apply, please email three to five articles in PDF format along with your resume and cover letter to david@maricich.com.

Salary commensurate with experience (at least 5 years experience required). Full benefits package including healthcare. Location: Irvine, CA. www.maricich.com

Sr. Account Manager - Healthcare

Maricich Brand Communications, an award-winning, nationally recognized, Irvine-based, healthcare and medical marketing communications firm with an expertise in promoting health and lifesaving brands is seeking a smart, talented, experienced and driven marketing professional to manage client accounts. The ideal candidate will be a roll-up-the-sleeves, self-starter, with a college degree and at least 5 to 8 years of prior advertising / PR agency experience, and has managed a heavy load of healthcare category clients (hospitals, pharmaceuticals, medical devices, safety products & services). This person will be an important part of our team and responsible for heading up accounts, acting as the day-today client contact, creating proposals and marketing/media plans, ensuring projects are kept on track, on focus and on message. This candidate will play an important role within our strategic and creative process, as well as assist with some business development and agency marketing activities. If interested in applying, please respond by e-mailing a cover letter highlighting your expertise (within the e-mail body is okay) and your resume to mark@maricich.com. Location: Irvine, CA.

www.maricich.com

New Business Director / Sales

Maricich Brand Communications (www.maricich.com) is seeking a full-time, on-site (no part time) New Business Development Executive to generate sales for our leading brand development and marketing communications agency that focuses exclusively on promoting health and lifesaving brands. Includes leading the entire business development process, marketing, advertising, ACT! database, prospecting, RFP and proposals and presentations, phone prospecting, social media, trade shows and networking. The ideal candidate will have at least 5 years of experience, in business development at an advertising or branding agency, creative boutique, marketing or media consultancy, or print or online publisher or TV / film company and be a roll-up-the-sleeves type who has proven experience with running an entire business development program with great success. The candidate needs to be able to communicate well with prospects via writing and on the phone and be able to work with computers and emerging technologies. This will be 100% business development position with no client services after account has been signed. We are looking for a team player who is interested in being part of an exciting business, and who isn't afraid to work long hours or weekends when needed. Compensation is a good base salary plus strong commission structure, based on experience, plus health benefits --- to those who meet the qualifications listed above. To apply, please send a cover letter (in the e-mail body is okay) plus your resume to mark@maricich.com. Location: Irvine, CA. www.maricich.com