



### COMPANY DESCRIPTION:

Zeniverse Socialtainment Inc. is a new media company that specializes in Collaborative Socialtainment Services (“CSS”). The company integrates high tech infrastructure, multimedia socialtainment, social traffic brokerage, and event facilitation experience to help individuals and companies promote their products & events online in real time and in 3-D. Currently under Phase 1 operation, Zeniverse focuses on developing and facilitating “truly collaborative online parlor games”, an untapped segment within the booming games industry. For more information, please visit the company’s website at [www.zeniverse.com](http://www.zeniverse.com)

### INTERNSHIP POSITION:

Position #	<a href="#">OPS-0902</a>	Date:	<a href="#">08/22/2009</a>	Title:	<a href="#">SENIOR CONTENT DEVELOPER - ONLINE PARLOR GAMES</a>
Status:	<input checked="" type="checkbox"/> Intern. <input type="checkbox"/> Admin. <input type="checkbox"/> Sales <input type="checkbox"/> Prof. <input type="checkbox"/> Exec.	Time:	<a href="#">Minimum 16 hours / week</a>		
Position(s) avail:	<a href="#">3</a>	Dept:	<a href="#">BUSINESS OPERATIONS</a>	Duration:	<a href="#">Now to end of Fall 2009 (TBD)</a>
Contact:	<a href="#">Daniel Ho - Chief Operating Officer</a>		Tel:	<a href="#">(714) 943 - 7606</a>	
			Email:	<a href="mailto:dmho@isza.com">dmho@isza.com</a>	

### INTERNSHIP SUMMARY:

ZenTrivia is a new product line under Zeniverse’s online parlor games business. The Senior Content Developer – Online Parlor Games collects, creates, updates, and approves multimedia content to support highly dynamic real time and 3-D social events that revolve around cutting-edge trivia games

% of time spent on each activity	<b>PRINCIPAL DUTIES &amp; RESPONSIBILITIES:</b>	
30%	1.	Personally develop excellent trivia questions that effectively accommodate Players of all levels. Collect flat images that accompany trivia questions. Load content onto the Multimedia Content Delivery System for Moderators to set up games
20%	2.	Create targeted audio and video content used as ZenTrivia’s background and intermission entertainment (e.g. internet radio, MP3 songs, DVD video clips, Youtube links).
20%	3.	Review and approve all uploaded content to ensure that they comply with Zeniverse’s policies & procedures. Liaise with Moderators and Players on all content compliance issues

10%	4.	Attend the games on a needed basis to assist Moderators in ensuring an overall great game experience, mainly as follows: <ul style="list-style-type: none"> <li>- Liaise with Moderators and Players to foster a safe and friendly social atmosphere in accordance with Zeniverse policies &amp; procedures</li> <li>- Provide Moderators and Players with technical assistance during the game using the Smart Room applications</li> </ul>
10%	5.	Liaise with Database Administrator to resolve content loading and archiving glitches
10%	6.	Work closely with Program Manager to design the Member's Content Solicitation Plan.

**ORGANIZATIONAL RELATIONSHIPS:**

- Reports to: Chief Operating Officer

**EDUCATION, EXPERIENCE & TRAINING:**

- Minimum Bachelors Degree by 2010 preferably in English Composition, Journalism, or general Liberal Arts
- Minimum 1-3 years of relevant work experience. Experience in technical writing highly desirable but not mandatory
- A well-rounded body of general knowledge and strong interest in trivia is a must but expertise is not mandatory.
- Knowledge of social networking, new media, online games, open source (LAMP) technology highly desirable but not mandatory.

**COMPUTER KNOWLEDGE:**

- Must have personal computer and internet service
- Basic competency in Microsoft Excel and Word

**SKILLS & ATTRIBUTES:**

- A positive "can do" attitude
- A strong work ethic necessary to meet deadlines and follow through on commitments
- Exceptional customer service mentality
- Solid coping ability to succeed in a highly volatile start-up environment
- Effective oral and written communication skills

### **PHYSICAL STANDARDS:**

This is a satellite position that does not require in-office attendance. Most of the work are done online. The candidate liaises with the Zeniverse Team and external constituents mainly by phone and email, although face to face conferences are scheduled on a periodic basis.

### **INTERNSHIP BENEFITS:**

This unpaid internship offers the following benefits:

- A unique opportunity to personally make a huge impact on a cutting-edge start-up company with a winning business plan
- A real headstart in the booming online games industry through meaningful work experience. The intern will work closely with the company's founding members who are seasoned business professionals committed to excellent hands-on training
- A comprehensive written performance appraisal for future job reference upon satisfactory completion of internship
- A small bonus upon satisfactory completion of internship

### **MESSAGE TO THE PROSPECTIVE CANDIDATE:**

After 2 years of meticulous research and development, the Zeniverse Team strongly believes it is launching a cutting-edge product that can compete formidably against the emerging second generation "social networking services" (a term which we shun). Our unique business plan focuses on viable multi-pronged B2B income sources rather than depending on the typical unrealistic click ad model. We are now steadily implementing our concept and eager to pitch the results to angel investors

The Zeniverse Team toils at night and on weekends with dreams of escaping our corporate balls and chains. We work hard but definitely believe in balance. Our goal is to set up a company that will practice values only preached by big corporations such as integrity, professionalism, meritocracy, passion and purpose that start deep from the heart. We absolutely want to be successful financially but on our terms, and hope to do so without compromising our intrinsic beliefs.

We are looking for many talented and equal-minded individuals to join us on this adventure. Despite our own extensive background, we will be less influenced by the fancy degrees or elite corporate brands on your resume, than with your proven record of meeting stretch targets through dogged determination but with honor.