

**Lisa M. Grobar** is a Professor of Economics at California State University, Long Beach, and serves as Director of the CSULB Economic Forecast Project. Dr. Grobar received her Ph.D. from the University of Michigan. She is a regional economist with a specialization in the California economy. Dr. Grobar is recognized as an expert on the Southern California economy and is frequently quoted in the national and regional media concerning regional economic trends. In addition to the May forecast, Dr. Grobar provides the mid-year forecast update at the Regional Economic Forecast Conference hosted by the Southern California Association of Governments. Along with Dr. Magaddino, she has served as a consultant to cities, regional economic partnerships, and development firms.



**Joseph P. Magaddino** is Chairman and Professor of Economics at California State University, Long Beach. He also serves as the Director of the multidisciplinary Master of Arts in Global Logistics. Dr. Magaddino received his doctorate at Virginia Tech. Along with his colleague, Dr. Lisa Grobar, he has authored a number of studies concerning the regional economy. Much of his forecasting work has focused on city-based economic forecasting. He and Dr. Grobar serve as economic consultants to cities and regional economic partnerships. Dr. Magaddino is a member of the Executive Board of the Metrans Transportation Research Center and a member of Long Beach, Inc., as well as a board member of the Long Beach Area Chamber of Commerce.



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FOR SOUTHERN CALIFORNIA AND ITS COUNTIES

Thursday, May 22, 2008, 7:30-10 a.m.  
Long Beach Convention Center  
300 East Ocean Boulevard  
Long Beach, CA 90802

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CONFERENCE AGENDA

7:30 a.m. Breakfast

8:00 a.m. Welcome  
Jane J. Netherton, Chair  
Board of Governors  
California State University, Long Beach

National Economic Outlook  
Joseph P. Magaddino

Regional Economic Forecast  
and Housing Forecast  
Lisa M. Grobar

The Long Beach Economic Outlook  
Joseph P. Magaddino

Questions and Answers

10:00 a.m. Adjournment

REGISTRATION FORM

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