



"Developing Leaders in the Business of Sport"

October 2011 Newsletter
 Volume 3, Issue 10



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CONGRATULATIONS DR. WRYNN

The National Academy of Kinesiology is pleased to announce the recent induction of its newest Fellow, Dr. Alison Wrynn, at its 81st annual meeting. Dr. Wrynn teaches KIN 695, Seminar in Sport Management Literature. Only eleven U.S. and two international scholars were inducted during a special banquet and ceremony held on the last evening of the conference this past September. To read the official press release, please click [here](#).



Dr. Wrynn and her medal

SENDAI UNIVERSITY VISIT



Associate Director Stephen Buchan teaching for Sendai University

Students from Sendai University, located in Northern Japan, participated in a customized program in Sport Management at CSULB this past September. The program, offered in collaboration with CSULB's Department of Kinesiology, incorporated lectures, site visits, and an Angels game on Labor Day! Two of our faculty members, Steve Buchan (KIN 521 Foundations of Sport Management) and Roger Harvey (KIN 513 Facility Planning and Personnel Management), guided the students on tours of the Home Depot Center, and the Big League Dreams site in West Covina. These were very special students who enjoyed their time here.

We would also like to thank them for their hand in the revitalization of the area around them that was devastated by natural disasters back in March of this year.



STUDENTS IN THE INDUSTRY

Events with Our Students & Alumni

Sonic Generation of Skate

Tim Trefts (LT 20)

LBSU Athletics

Men's Basketball

11/12 vs. Idaho

11/16 @ Pitt

11/19 @ SDSU

Women's Basketball

11/11 vs. Utah Valley

Women's Volleyball

10/28 vs. Riverside

10/29 vs. CSUN

11/19 vs. UCI

Women's Soccer

10/28 vs. Davis

10/30 vs. Pacific

Men's Water Polo

11/5 vs. Stanford

11/10 vs. UCLA

Cross Country

10/29 Big West

Championships

LongBeachState.com

“The Big Payback”- Drew League (West) vs. Goodman League (East)



Bryan Hergenroether and Gilbert Washington of LT 20 played key roles in getting the Drew League game to the Walter Pyramid on the campus of CSULB. In their Sport Marketing class, they designed a marketing plan for the event. Both the Drew League and the Goodman League are recreational leagues that many NBA players competed in this offseason during the NBA lockout. The game on October 9th was a

huge success and the Drew League got their “Payback” with a 151-144 victory over the Goodman League. Bryan tweeted to Dino Smiley, commissioner of the Drew League, to bring the game to the Pyramid and he did. There was a sell-out crowd of over 5,000 people to witness the event. The game featured NBA superstars such as: Kevin Durant, John Wall, Michael Beasley, James Harden, DeMar DeRozan, and many more.



Bryan Hergenroether & Gilbert Washington
From LT 20 at the “Big Payback” check-in table



STUDENTS IN THE INDUSTRY



Two more students from LT 20, **Jeffrey Kim** and **Katie Kimose**, have been interning with USA Volleyball and were able to work the following events this summer for the Jose Cuervo Pro Beach Volleyball Series:

Manhattan Beach Open – August 25-28

Hermosa Beach Open – September 23-25

Katie Kimose - USA Volleyball Operations Staff/Event Management Staff/Volunteer Staff

- Maintained volunteers throughout the tournaments
- Event Management staff

Jeffrey Kim - USA Volleyball Operations Staff/Event Management Staff/ IMG Operations Staff

- Event Management staff
- IMG Operations staff
 - Built and maintained entire venue throughout the tournament
 - Sponsorship and partnership support
 - Signage set up



For more, please visit www.josecuervoprobeachvolleyballseries.com

The MLB playoffs are here and with them are a lot of Dirtbags! This years MLB playoffs featured an abundance of former Dirtbags including: Evan Longoria (Tampa Bay Rays), Vance Worley (Philadelphia Phillies), Bryan Shaw (Arizona Diamondbacks), Marco Estrada (Milwaukee Brewers), Adam Wilk (Detroit Tigers), John Bowker (Phillies), and Cesar Ramos (Rays). Unfortunately none of them were able to make it to the World Series this year, but our Dirtbag Alumni made a huge impression on Major League Baseball this season. We are all proud to be Dirtbags!



Former Dirtbag Evan Longoria



BIG Promotions!



Cara Vanderhook of LT 5 has recently been promoted by AEG to **Director of Communications and Social Media** for both the Staples Center and LA Live.



Bob Wagner of the GPSM Advisory Committee has just received a new job at Cedar Fair Entertainment Group as **Corporate Vice President, Strategic Alliances**.



Patrick McClenahan — also on the GPSM Advisory Committee, McClenahan has recently been named as the **CEO of the Games Organizing Committee of the 2015 Special Olympics World Summer Games**.

Graduate Program in Sport Management

Dr. Sharon Guthrie
**Department Chair,
 Kinesiology /
 Program Director**

Steve Buchan
Associate Director

Diane Higgs
**Manager of Student
 Affairs**

Carri Cook
 Jason Gross
 Tim Trefts
Graduate Assistants

Prospective students:

Interested in hearing more about our program?

Here is our fall graduate fair schedule. One or more of our staff members will be at these graduate fairs to hand out information and to discuss the Program and its benefits.

Look for us at a campus near you!

<u>Date</u>	<u>School</u>	<u>Time</u>
10/24	UC Irvine	10-2
10/25	UC Santa Barbara	10-2
10/26	UCLA	11-3
10/26	Whittier College	11:30-2
11/2	CSU Northridge	10-2
11/3	Cal Poly Pomona	10:30-2