

The Sport Management Program Enters its 20's

Upcoming Program Events

Feb 24th LT 20
 Internship Roundtable

March 2nd
 Information Webinar

Events With Our Students

Feb 23rd-26th
 MPSF Swimming & Diving Championships

March 20th LA Marathon

Long Beach State Athletics

Feb 25th - 27th
 Baseball v. #17 Arizona

March 12th -
 Softball v. #1 UCLA in Lakewood

March 10th - 12th
 ampm Big West Tournament @ Honda Center

"Developing Leaders in the Business of Sport"

On Tuesday, February 15, the CSULB Graduate Program in Sport Management welcomed its 20th class at its biannual ROC (Reception-Orientation-Colloquium). The 27 new students come from a variety of backgrounds and states including Ohio, New York, and Arkansas. The evening began with an intimate orientation for the students led by **Dr. Ketra Armstrong** (Program Director), **Diane Higgs** (Manager of Student Affairs), and **Cindy Jarvis** (Internship Coordinator). The students were welcomed by **Dr. Grant Hill** (Associate Chair of the Department of Kinesiology). The members of Learning Team 20 are ready to get started on their 18 month journey.

After the Reception, Learning Team 20 joined Learning Team 17 in an emotional Colloquium ceremony. The Colloquium began with three Outstanding Capstone presentations by LT 17 graduates. **Peter Perkowski's** presentation was directed toward the acceptance of gay male and lesbian athletes. **Daisy Wiberg** discussed the commercialism of collegiate athletics, and **Johannes Dietzel** talked about an NFL expansion plan for the German market. Each of these projects culminated with an artifact. Following the presentations, awards were handed out to select members of LT 17 (see below). **Kiersten Janjigian** surprised her fellow LT 17 members with a slideshow encapsulating their 18 months in the program. All 26 students of LT 17 were then awarded gifts from the Program in recognition of their achievements.



Top L to R: John Daller, Chris Pope, Joseph Carlucci, Evan Brennan, Samantha Rossi, Gilbert Washington, Kristen Welch, Michael McCoy, Kaitlin Kimose, Bryan Hergenroether, Mouris Danial, Adam Pereyra, Steven Pershing, David Klein, Yahvoh Totimch, Jeffrey Kim
 Bottom L to R: Chris Wilson, Oscar Leon, Stephanie Krogius, Bill Steele, Sean Pellerin, Melissa Dykema, Tim Trefts, Nicholas Light, Derek Walsh, Karrin Moldrem

Outstanding Capstone Awards

Stephen Fiamengo
 Akemi Kitagawa
 Kristin Le Duff
 Johannes Dietzel
 Peter Perkowski
 Daisy Wiberg

4.0 Awards

Johannes Dietzel
 Stephen Fiamengo
 Rene (Piccolo) Ocampo
 Peter Perkowski
 Jonathan Shaw

Bill Shumard Beach Pride Award

Kristin Le Duff

110% Award

Robert Kane

Outstanding Sport Management Student

Daisy Wiberg

LT 17 Awards



Top L to R: Mike Skogmo, Amanda Emmer, Michael Harris, Akemi Kitagawa, Wesley Robinson, Daisy Wiberg, Jonathan Shaw, Kiersten Janjigian, Adele Linarez, Michael Hartley, Johannes Dietzel, Krysti Rosario, Kristin Le Duff, Morgan Spokny, Alicia Davis, Marco Olguin, Pamela Hoffman

Bottom L to R: Peter Perkowski, Robert Kane(GA), Stephan Roehrenbaeck, Tony Kottoor, Piccolo Ocampo, Daniel Berdichevski, Stephen Fiamengo, Nick Crawford



Sport Night @ The Beach a Hit

On January 27th, The CSULB Graduate Program in Sport Management and Long Beach State Athletics hosted the first ever "Sport Night @ The Beach" networking event. The evening was led by Advisory Committee President, President and CEO of Special Olympics Southern California, **Bill Shumard**. The evening featured a number of sport industry professionals who shared words of wisdom and advice to all in attendance. Prominent guests from the industry included:

- Bill Shumard**, Master of Ceremonies - President and CEO, Special Olympics Southern California
- Bill Brady** - Senior Associate Athletics Director/External Affairs, Long Beach State University
- John Black** - Head of Media Relations, Los Angeles Lakers
- Damian McCusker** - Manager, Running Specialty Sales, Asics America (Alum, LT 9)
- Everett Glenn** - President, Entertainment & Sports Plus
- Paul Pendergast** - Director, Area Sales, Coca-Cola
- Ed Robinson** - CEO, I.C.E.S. (International Center for Education in Sport)
- David Simon** - President, Los Angeles Sports Council



Grad School Rookie, Club Baseball Veteran

Sean Pellerin of LT 20 was featured in February's edition of the ColiClub Sports Marketing Newsletter. Sean was recognized for not only being an integral part of his team's success last year, but also for creating the Long Beach State Club Baseball Team, and keeping it afloat.



"To be able to play this game one more time competitively with and against other guys who love this game, for their school, is something special." – **Sean Pellerin**

Alumni in the Industry



Alicia Davis has landed a position at a sports law firm in San Diego as a Legal Assistant. She is also currently working with the San Diego Padres. Alicia is a recent graduate and member of Learning Team 17.

Bryan Arguello of LT 14 is the new Database Coordinator for the Los Angeles Galaxy. Bryan secured this position in January.



Marcus Kowal of LT 3 has become a leader in the world of Krav Maga. Quoted on the topic in the Los Angeles Times, Marcus explains the exercise and self defense benefits of the sport. To read the article visit: http://seattletimes.nwsources.com/html/health/2013871866_kravma11.html?syndication=rss

Former Graduate Assistant from LT 13, **Candice De Hont**, is now working with the Houston Rockets & Toyota Center as an Event Services Coordinator.



Students in the Industry

Tori Willis of LT 18 just landed a job with the Los Angeles Dodgers in the Premium Service Department as a Hospitality Team Member.

Tom Sheridan of LT 19 was just hired as the Sports Information Director at Cypress College.

Matthew Barserian of LT 19 just accepted a Public Relations internship with the Los Angeles Dodgers.



4.0 Club: **Johannes Dietzel, Stephen Fiamengo, Piccolo Ocampo, Jonathan Shaw, Peter Perkowski**



LT 19 at the ROC: **Matthew Barserian, Antonne Arroche, Kees Van Den Eikhof**



Students and their families at the ROC on February 15th



We would like to thank **Robert Kane** for his hard work and dedication to the CSULB Graduate Program in Sport Management over the past year as a Graduate Assistant. Rob recently graduated as part of Learning Team 17 and is moving back to San Jose and is pursuing a career in event management.

Good luck Rob!

Graduate Program in Sport Management

Dr. Ketra Armstrong
Program Director

Dr. Sharon Guthrie
Department Chair,
Kinesiology

Steve Buchan
Manager of Business
Affairs/ Marketing

Diane Higgs
Manager of Student
Affairs

Robert Kane
Sonja Garnett
Jason Gross
Graduate Assistants