

WHAT'S 'NEWS' AT "THE BEACH" HOMECOMING '09

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Alison Slater (LT 16), Randolph Garcia (16), Megan Cavan (16), and Justin Hixon (16) work the Monson Maniac booth at Homecoming.

LONG BEACH -- CSULB Homecoming Festivities, celebrating the school's sixtieth year in existence, kicked off Sunday, November 8th, with the 2nd annual Pyramid Run/Walk that snaked through campus.

Alison Slater (LT 16), participated in the race and commented that "It was a lot of fun! The course was great, there was a lot of excitement and it's always great when you pass [CSULB President] Dr. F. King Alexander and Coach Dan Monson [Men's Basketball] in a race!"

The 49er Athletic Club Golf Tournament was held Thursday at El Dorado Golf Course where Zach Vinal (LT 16), the Long Beach State Assistant Men's Golf coach, "played well. I thought the event was well-run and I enjoyed myself! It was great to see all the supporters come out and donate their time and money!"

Students camped out in the Pyramid Friday night in anticipation for the Homecoming Basketball game the next day. They enjoyed music, pizza, and drinks as they passed the hours. Coach Monson showed up at 7am with breakfast burritos and thanked the crowd for its support.

Homecoming concluded Saturday with the Alumni BBQ and Men's Basketball game vs Alaska-Anchorage, which Long Beach State won 86-65.

WRITTEN BY: RANDOLPH GARCIA (LT 16)

STUDENT PERSPECTIVE

THE ESPY'S by SARAH OLDFIELD



Sarah Oldfield is a member of LT 16

Stomach filled with butterflies, walking through an area loaded with trailers onto a set that will be "hot" in a couple of days, I am unsure of where to go. Surrounding the Nokia Theatre I find Credentials, where they check my government issued ID's and take my picture that is printed out onto my ID Badge that allows me a wealth of access. I am then shuffled right into Radio Check-out, as if I were on an assembly line. Fumbling through the cables, security guards and the busy task minded people, I find my destination. Allowing time for all the crew to arrive, we quickly introduce ourselves and break off into our sub groups within Red Carpet Operations.

Working closely with the internal side of Operations, I began to get a feel for my signage responsibilities. Understanding the tedious details it takes to create one sign was eye-opening. Although once I get through the first few signs, the pace picks up rapidly and so does my confidence. Doing periodic walk throughs of LA Live and the Nokia Theatre; I am informed on where and why signage will be placed.

(CONTINUED PG 3)

www.csulb.edu/sportmanagement

DR. GUTHRIE VISITS JAPAN



During January 2009, Dr. Sharon Guthrie, Chair of the Department of Kinesiology and sport management instructor developed an educational connection with Sendai University in Sendai, Japan. On November 1, 2009, Dr. Guthrie gave an invited keynote lecture at Sendai University, entitled "The Significance of Sport in the United States: Enhancing the Quality of Life Through Physical Activity. Over 200 Sendai University faculty and students, as well as Sendai community members, were in attendance. The translator for Dr. Guthrie was Hitoshi Furuya, Director of International Programs in the College of Continuing and Professional Education (CCPE).

Sendai University, a private physical education university with an enrollment of 2500 students, has several degree programs ranging from exercise nutrition to sports intelligence and media studies. They also have a degree in sport management. Thanks to the connection developed by Dr. Guthrie and Hitoshi Furuya of CCPE, sport management students from Sendai University are planning to come to CSULB in the near future to study the sport industry in Southern California. We look forward to welcoming the Sendai sport management students and faculty to the Beach and introducing them to our Program and students, as well as some of the exciting sporting venues and events in Southern California.

RECRUITER SPEAKS TO CLASS

Dan Rossetti, Executive Sports Recruiter at Ascension Sports Partners, spoke to LT 15 earlier this month on a conference call.

Rossetti touched on hot topics that help students get jobs in the field. The class learned what recruiters looked for on cover letters and resumes as well as helpful tips when interviewing.

Yasuko Yamada (LT 15) felt the class was useful saying, "I learned a couple things I hadn't heard before! I'm going to go update my resume now!"

The conference call was part of the KIN 592A Sport Management Internship class taught by Charles Harris.

STUDENTS IN ACTION

(left) -- Joe Nemeč (LT 16) working ticket sales for the Anaheim Ducks
(center) -- Sarah Oldfield (LT 16) helping setup for the X-Games
(right) -- Kersten Janjigian (LT 17) and Kristin Leduff (LT 17) pose during an LA Galaxy game



NEW INTERNSHIP SITES

CHECK OUT THE NEW INTERNSHIPS OUR STUDENTS HAVE PICKED UP!

- Daniel Berditchevski (LT 17) — LA Clippers (Sales and Marketing)
- Daisy Wiberg (LT 17) — LA Clippers (Community Relations)
- Morgan Spokry (LT 17) - ABC-7 (Sports Room)
- Mike Hartley (LT 17) — Krav Maga
- Stephen Fiamengo (LT 17) — LB State Men's Basketball (Team Manager)
- Wesley Robinson (LT 17) — AEG (Sales and Marketing)
- Áno de Castro (LT 16) — International City Racing (Events)
- Sarah Oldfield (LT 16) — ESPN X-Games (Operations)
- Shane Ampe (LT 16) — Staples Center (Booking and Events)
- Josh Robbins (LT 16) — Fox Sports West (Media)
- Joe Nemeč (LT 16) — Anaheim Ducks (Sales)
- Mike Smyth (LT 15) — Los Angeles Galaxy (Game Day Operations)
- Abby Bennett (LT 15) — Los Angeles Dodgers (Sales)

GRADUATE PROGRAM IN SPORT MANAGEMENT

Dr. Ketra Armstrong
Program Director

Diane Higgs
Manager of Student Affairs

Steve Buchan
Manager of Business Affairs

Randolph Garcia
Yasuko Yamada
Graduate Assistants

BEACH MUSINGS

APPLICATION DEADLINE
FOR SPRING 2010:
DECEMBER 1, 2009
QUESTIONS?
CALL (562) 985-2044



INFORMATION SESSION DATES ANNOUNCED

- February 11, 2010 -- Thursday
- March 3, 2010 -- Wednesday
- April 6, 2010 -- Tuesday
- May 3, 2010 -- Monday

All Sessions held at 6:30pm in the Pyramid's Ukleja Room

STUDENT PERSPECTIVES -- CONTINUED

While walking the venue, I was able to step on my first red carpet ever. Very exciting as well as astonishing when you realize the red carpet is entirely on Chick Hearn Court in front of Staples Center. A first class red carpet all on a street in the middle of Downtown Los Angeles, truly amazing! In between tasks I would roam the red carpet while the finishing touches were being added. The smell of the fresh red carpet, along with the ambiance, made me realize I'll be on the red carpet with all the celebrities and high profile athletes. Exciting and a bit shocking at first but I found my nerves and reminded myself of the level of professional cool I must keep.

When the day of the event came, I could feel the electricity, excitement and anticipation in the air. Frantically polishing the final details on the venue, hearing the radios that don't allow for a moment of silence and then the lunch call. A quick bite to eat, pre-event run down along with a limited amount of time to run to the local hotel to get ready and report right back to the venue within the hour! Motivated by excitement there was no time to waste.

Back on site in the blink of an eye, we were finally briefed and broken up into receiving, middle and ending locations on the carpet. I ended up at receiving where I was able to observe all the guests exit their limos and environmentally sound modes of transportation. ESPN asked their guests to gather at local hotels to ride shuttles to and from the venue as an environmentally friendly option, many obliged. Being able to watch the celebrities and athletes exit their vehicles to meet up with their publicists and other representatives, made me feel like I was watching an episode of Entourage in the making. Pretty Cool!