



CSULB GRADUATE PROGRAM IN **SPORT MANAGEMENT**

"Developing Leaders in the Business of Sport"

August 2011 Newsletter



Volume 3, Issue 8

Events with Our Students

**LA Dodgers and LA
Angels of Anaheim
Home Games**

**LA Galaxy Home
Games @ Home Depot
Center**

**LA Sparks Home
Games @ STAPLES
Center**

August 18th

**LT 21 Internship
Roundtable**

*Long Beach State
Athletics*

August 26-27

**Women's Volleyball
Long Beach State
Invitational
@ Walter Pyramid**

ROC STARS

August 8, 2011 was another momentous day in the CSULB Graduate Program in Sport Management as the Program celebrated the accomplishments of Learning Team 18 and welcomed Learning Team 21 to the GPSM family. History was made at this ROC as over 200 people were in attendance. It was a spectacular evening that was kicked off with an orientation for LT 21 headed by **Dr. Sharon Guthrie** (Program Director), **Stephen E. Buchan** (Associate Director), **Diane Higgs** (Manager of Student Affairs), **Charles Harris** (Internship Coordinator), and **Cindy Jarvis** (Internship Coordinator). **Tori Willis** from LT 18 also gave a presentation on her internship experience throughout her time in the Program.



Bill Shumard, Advisory Committee Chair and President/CEO of Special Olympics Southern California, addresses a record crowd in attendance at the ROC.

After a quick reception, LT 18 joined LT 21 for the colloquium. The colloquium began with a magnificent speech by **Mr. Bill Shumard**, Advisory Committee Chair and President/CEO of Special Olympics Southern California. Also in attendance was Advisor Committee member **Roy Englebrecht**, President of Roy Englebrecht Promotions and Roy Englebrecht Events. After he gave a few words of advice to the departing and incoming students, members of LT 18 were recognized for their accomplishments. There were six students recognized for their outstanding Capstone presentations, and the two selected to present during the colloquium were **Phyllis Blanchard** and **Amanda Voss**. (continued on page 2)

ROC STARS (continued)

All LT 18 students received gifts from the Program for their achievements. After inspiring speeches by LT 18 members **Tyler Metzler** and **Aaron Ariza-Arak**, on behalf of LT 18 Aaron celebrated the groups accomplishments, their experiences, and passed along advice to the incoming LT.



LT 18



At 34 students, LT 21 is the largest incoming cohort in the history of the Program. It is also a very diverse group as almost half the students are from outside the state of California. There are also a few international students hailing from Canada, Germany, and Israel.



LT 18 AWARDS

Outstanding Capstone Awards

Phyllis Blanchard
Shaun Dias
Sonja Garnett
Curtis Mateo
Atif Moon
Amanda Voss

4.0 Awards

Matthew Falk
Sonja Garnett
Atif Moon

Bill Shumard Beach Pride Award

Phyllis Blanchard
Atif Moon

110% Award

Sonja Garnett

Outstanding Student

Meghan McMurtry



RIGHT OUT THE GATE

Two members of LT 18 recently secured full time positions in the sport industry.

Meghan McMurtry was recently named Event Operations Coordinator for the ESPN X Games and **Chelsea Pereira** was named as a Fitness Coordinator at two of USC's campus fitness facilities including a brand new facility that is opening at the end of August on their Health Sciences campus. She will oversee and maintain all fitness-related activities at both centers.

Meghan McMurtry



Event Operations Coordinator
ESPN X Games

Chelsea Pereira



Fitness Coordinator
University of Southern California

RESOURCES

[Long Beach State Athletics](#)

[Sports Info 101](#) (maintained by our very own Charles Harris)

[Sport Directions](#)

[TeamWork Online](#)

[Sports Careers Institute, LLC.](#)

[North American Society for Sports Management \(NASSM\)](#)

[Sports Marketing and PR Round Up](#)

[Sports Marketing 2.0](#)

Graduate Program in Sport Management

Dr. Sharon Guthrie
Department Chair,
Kinesiology /
Program Director

Steve Buchan
Associate Director

Diane Higgs
Manager of Student
Affairs

Sonja Garnett
Jason Gross
Tim Trefts
Graduate Assistants

Executive Decision



Congratulations to LT 19's **Tylor Hastings** who recently accepted a position with AEG Worldwide as an Account Executive. From December to August, Tylor completed a 10-month position as an Inside Sales Representative for the Los Angeles Angels of Anaheim where he excelled immensely. At AEG, Tylor will be responsible for creating and managing client relationships and partnerships with corporate clients, community groups, and others interested in attending various AEG events.

Off to the Right Start



New LT 21 member **Daniel Lewis** is no stranger to glory. Lewis graduated in early 2010 from Michigan State University with a Bachelor's of Science degree in Kinesiology. While at MSU, he was a manager for their women's basketball team for the 2010-2011 season when they won their first outright Big Ten Championship in team history. As Lewis begins his time at CSULB, he will be acting as a Graduate Assistant for the Long Beach State men's basketball team under head coach Dan Monson as the team attempts to capture the Big West Conference crown.

