

“Developing Leaders in the Business of Sport”

Another Graduate Joins the Industry

Shaun Inouye is the new Director of Game Operations for the Tokyo Apache Professional Basketball team in Tokyo, Japan. As a member of Learning Team 16, Shaun gained experience through his internships with the LA Clippers, the United States Tennis Association, UNITY in the Community, and Long Beach State Athletics.

“It has been a long road to getting this type of position, and I’m extremely grateful for the CSULB Sport Management Program for preparing and providing me with the networking opportunities” says Inouye. Recently starting his position, Shaun has already reached out to the program to help hire new talents. If anyone is interested please contact the Program for more information.



Stacy Embretson and Marie-Louise Stenild

Stacy Embretson, Internship Coordinator and Alum of the Graduate Program in Sport Management, ran the route of the LA Marathon with British runner Marie-Louise Stenild on November 1st. Stenild was en-route to becoming the first woman to complete seven marathons in seven days on seven continents. Embretson, who works for LA Marathon, ran alongside Marie-Louise in support. On November 5th, Stenild completed the challenge after running marathons in Falklands, Chile, Los Angeles, Sydney, Singapore, Cairo and London.

7 Marathons in 7 Days

For more information:
[www.lamarathon.com/
 community/blog](http://www.lamarathon.com/community/blog)

Upcoming Program Events

Dec 1st Deadline for Spring Applicants

Jan 27th Networking Event

Events With Our Students

Nov 25-28th “76 Classic”
 Big West Basketball
 Tournament

Dec 12th LA County Half
 Marathon

Long Beach State Athletics

Nov 27th Men’s Basketball
 vs. LMU

Dec 8th Women’s Basketball
 vs. San Diego

Volunteers Needed!

Long Beach State is hosting this year’s Big West 76 Classic Tournament. To get involved in this year’s tournament, contact **Amanda Voss** (LT 18) at amanda.voss11@gmail.com.

Phyllis Blanchard (LT 18) of Run Racing will be hosting the Dana Point Turkey Trot on November 25th and the LA County Holiday Half Marathon on December 12th. If you are in the spirit of giving and would like to volunteer, sign up on their websites at www.turkeytrot.com or www.runlacounty.com.

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<http://www.csulb.edu/sportmanagement>



Blogs of the Industry



Daisy Wiberg (LT 17) is an official writer for the LA Clippers. Also working for the LA Sports & Entertainment Commission as a Project Coordinator for LASEC events, Daisy is making a name for herself in the Los Angeles Sporting Industry. For LASEC she will be working on a number of projects, including the 2011 NBA All-Star Weekend at Staples Center. For the Clippers, Daisy provides fans a behind-the-scenes perspective on players and coaches. Read her latest article about the Clippers at: www.nba.com/clippers/features/wiberg_101024.html

Karly Tambara of Learning Team 5 has started blogging for the Anaheim Ducks. Beginning in October, Karly has been following the team and writing post game blogs. To follow her latest story, go to: www.prosportsblogging.com/author/karlytambara

Save The Date

January 27th, 2011: The Graduate Program in Sport Management is hosting an all-new Networking Event for current and prospective students, sport professionals, and alums of the Program! By bringing together a mix of professionals from the sporting industry, this event will be an opportunity to learn, network, and socialize in the Walter Pyramid. Hosted by Long Beach State Athletics, Women in Sports and Events (WISE), and the Program itself, this event was created exclusively for the Sport Management Family. Beginning at 5:00 pm, the event will include dinner, beverages, introductions by the visiting Industry Professionals, and a time to socialize and network. The event will take place prior to a Long Beach State Women's Basketball game, which tips off at 7:00 p.m. There will be free admission for all current students, and discounted tickets for all other guests. More details to come!

Alumni Reaching Out

Lydell Carin of Learning Team 7 works as an Event & Marketing Coordinator for All Green Electronics Recycling. He is looking to connect his company with alums and current students of the program involved in professional sports for future promotions in upcoming sport events. Learn more about what he does and his company at www.allgreenrecycling.com or on Facebook, and contact him at lcarin@allgreenrecycling.com.

Graduate Program in Sport Management

Dr. Ketra Armstrong
Program Director

Steve Buchan
**Manager of Business Affairs/
Marketing**

Diane Higgs
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Robert Kane
Sonja Garnett
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