



CSULB GRADUATE PROGRAM IN SPORT MANAGEMENT



“Developing Leaders in the Business of Sport”

November 2011 Newsletter
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A CHAMPIONSHIP SEASON TO REMEMBER



GPSM alumnus Kevin Zapata (LT 18) with the MLS Cup trophy

The 2011 Major League Soccer season came to a close on November 20 as the Los Angeles Galaxy won their third league championship in franchise history. The game was played in front of a sell out crowd of over 30,000 at the Home Depot Center in Carson, CA. It was a season to remember for the CSULB GPSM family as many alumni and current students hold positions with the Galaxy, AEG, and the Home Depot Center. **Kevin Zapata (LT 18)**, now an alumnus of the program and an event management/game day operations intern for the Galaxy for the past two seasons, had this to say: “It was amazing to be part of the LA Galaxy team for two seasons. The experience has been invaluable!”



[Visit our website!](#)

STUDENTS IN THE INDUSTRY

MLB GOLF TOURNAMENT

Learning Team 21 Students (from left to right) **Jeremy Reed, Eric Storrie, Derek Wiebe-Bailey, Ali Mitchell, Michael Hudak, Jonathan Wilson** helping out with the 2011 MLB Urban Youth Academy Celebrity Golf Classic .



PAC-12 MEDIA DAY

LT 21 also had the opportunity to work at the PAC-12 Media Day. These LT 21 students (from left to right) - **Brad Freeman, Tatiana Clark, Kelli Hancock, Justin Luthey** - got the opportunity to interact with players and coaches of the PAC-12.





STUDENTS IN THE INDUSTRY

Events with Our Students & Alumni

Dec. 5-8: MLB Winter Meetings in Dallas, TX (Coral Marshall, LT 19)

Dec. 4-7: PGA Chevron World Challenge (Matt Doshier, LT 19 Jason Gross, LT 19 Kelli Hancock, LT 21)

LBSU Athletics

Men's Basketball

**11/22 vs. Boise State
11/28 @ Louisville**

Women's Basketball

**11/21 @ Santa Clara
11/25 @ Columbia
12/8 vs. Nevada**

Women's Volleyball

**11/23 vs. LMU
11/25 vs. Central Michigan
11/26 vs. New Mexico**

Women's Soccer

11/25 Elite 8 Matchup @ Duke

LongBeachState.com

LBSU Women's Soccer Reach NCAA Tournament with Help From LT 19's Anton Arrache

Anton Arrache (LT 19), Assistant Coach of the LBSU women's soccer team helped lead the team to a second consecutive Big West Tournament Conference Championship and NCAA Tournament berth. The women have already beaten the University of Miami (FL) and the University of San Diego to make their first ever Elite Eight appearance. They will be playing at Duke University on Friday, November 25th at 4:00 pm pst.



Assistant Coach **Anton Arrache**, located in the back row second from right, after defeating Pepperdine in the first round of the NCAA Tournament

CHEVRON WORLD CHALLENGE PGA TOUR EVENT

Kelli Hancock (LT 21) and **Jason Gross (LT 19)** will be working in public relations/media for the Chevron World Challenge PGA event Nov 28- Dec 4 in Thousand Oaks, CA at the Sherwood Country Club. The event is hosted by the Tiger Woods Foundation. **Matt Doshier** of LT 19, an events/sales/marketing intern for the Tiger Woods Foundation since September, will also be working the tournament. A total of 18 PGA golfers will be participating.





PROMOTIONS!!



Matthew Barserian of LT 19 named Assistant Director of Marketing for LBSU Athletics

Matt has previously worked as a marketing intern with LBSU, as a public relations intern with the Los Angeles Dodgers, and as a youth basketball coach at the YMCA. Matt occupies a position previously held by **Sei Furutani (LT 14)** who is now the Director of Marketing and Promotions and LBSU.

PLEASE WELCOME THESE NEW INTERNSHIP PARTNERS TO OUR FAMILY

- College Sport Quest
- Chula Vista Olympic Training Center
- Los Angeles Lakers
- Anaheim Bolts
- Chivas USA
- Boost Mobile Elite 24
- Tickets.com
- Manhattan Beach Open

Graduate Program in Sport Management

Dr. Sharon Guthrie
Department Chair,
Kinesiology /
Program Director

Steve Buchan
Associate Director

Diane Higgs
Manager of Student
Affairs

Carri Cook
Jason Gross
Tim Trefts
Graduate Assistants

BE SURE TO JOIN US FOR OUR NEXT WEBINAR ONLINE INFORMATION SESSIONS:

DECEMBER 7

11:00 am PST & 3:00 pm PST

Click [here](#) to register!