



CHEROKEE Presents

## A NURSE I AM

December 20, 2011

Dear Nursing Education Administrator,

We are delighted to announce that the 2012 Cherokee Uniforms A Nurse I Am Scholarship application period is now open through March 1, 2012. This is the fifth year that Cherokee Uniforms will grant up to TEN \$2000 scholarships to students enrolled in nursing school. Details surrounding the scholarship, rules and requirements, instructions, the essay question, and tools and resources can be found on our website at [www.anurseiam.com](http://www.anurseiam.com).

Here are some time-tested tips to help you and your students get the most value from our application process:

- Post the enclosed flyer in high-traffic areas. You can print additional copies from the "Resources" box on [www.anurseiam.com/application.php](http://www.anurseiam.com/application.php)
- Instructors may want to assign the scholarship essay as extra credit and provide meaningful feedback before students mail essays.
- Students and instructors should browse the "Hot Tips" located on the scholarship application page – and read essays of past winners to become familiar with the depth and quality of answers that our judges reward – also located on our website.
- For the most timely news and updates on the scholarship, students and instructors should follow us on Twitter at [twitter.com/inspiredcomfort](http://twitter.com/inspiredcomfort) and Like us on Facebook at [facebook.com/cherokeeuniforms](http://facebook.com/cherokeeuniforms).
- Make sure that your nursing program is showing the inspirational nurses' film "A Nurse I Am" to your future nurses at least annually. For more, go to the Educators section at the bottom of [anurseiam.com](http://anurseiam.com).

Finally, we would love your help! We prefer to contact you by email; doing so helps save money that we can otherwise use to support nurses and students. If this is acceptable, please forward your email address to [vfuentes@strategicpartners.net](mailto:vfuentes@strategicpartners.net).

Wishing you a VERY happy, safe and productive 2012!

Warm Regards,

Wendell Mobley  
Director, A Nurse I Am Film & Scholarship Program  
[wmobley@strategicpartners.net](mailto:wmobley@strategicpartners.net)

*A Nurse I Am Educational Film and Documentary were funded by a grant from Cherokee Uniforms to encourage and instruct nursing students and new and experienced nurses.*

9800 De Soto Avenue, Chatsworth, CA 91311 • Phone: 800-283-7272 • Fax: 888-283-7271

# ENTER TO WIN A \$2,000 A NURSE I AM SCHOLARSHIP!



**Cherokee Uniforms is honoring nursing students with 10 scholarships of \$2,000 each.**

## **IT'S FUN AND EASY TO APPLY!**

1. Watch the inspirational nurses film "A Nurse I Am"
2. Write an essay on the assigned subject
3. Complete the application
4. Mail by the deadline

**DEADLINE: March 1, 2012**

**ENTER NOW ► [www.ANurseIAm.com](http://www.ANurseIAm.com)**

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**cherokee** INSPIRED COMFORT

Proceeds from Cherokee Uniforms products help support nursing students, nurses and other healthcare professionals through such national efforts as the A Nurse I Am Film and Scholarship Program and the Cherokee Inspired Comfort Award.