

CALIFORNIA STATE UNIVERSITY, LONG BEACH
COLLEGE OF HEALTH AND HUMAN SERVICES - HEALTH CARE ADMINISTRATION PROGRAM
Course Syllabus: HCA 502 - The Health Care System – Fall 2007

Instructor: James Lott, MBA

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Office Hours: Tuesdays, 2:00-4:00p (by appointment)

Office: E-TEC 101

Course Number: 3112

Tuesdays, 4:00 - 6:45 p.m.

Location: ET-107

CSULB Office Phone: None¹

HCA Program: 562.985.5694; fax: 562.985.5886

Course Description: Overview, developmental summary of the American health care system and its driving forces. Major elements of the healthcare system; today's major health policy issues in a historical, economic and political context. (Lecture.) Letter grade only (A-F).

Expected Outcomes: Students who have completed this course should be able to:

- describe the organization, administration and financing of the U.S. health care delivery system and the principal California health care programs and administering agencies;
- name the major historical events that shaped the U.S. health care system;
- articulate the key elements of health policy formation and the policy making process; and
- identify, analyze and discuss major contemporary U.S. health care policy issues.

Required texts (available for purchase and on reserve in Library)

- (“B”) 1. Barton, Phoebe L., **Understanding the U.S. Health Services System, 3rd Edition**, Chicago: Health Administration Press, 2007.
- (“L”) 2. Longest, Beaufort B., Jr., **Health Policymaking in the United States, 4th Edition**, Chicago: Health Administration Press, 2005.
3. American Psychological Association., **Publication Manual of the American Psychological Association, 5th Edition**, Washington, D.C: American Psychological Association, 2001.

Attendance: Refer to the University's policy. Your absence will negatively impact your participation grade. Students absent for midterm or final exams must provide a physician's written certification of illness, a letter (on company letterhead) from an employer, or other verifiable, written third-party documentation of unforeseen and unavoidable circumstances in order to be eligible to take a make-up exam.

Withdrawal: Refer to the University's policy. Withdrawal after the second week and before the final three weeks is “permissible for serious and compelling reasons” only. Otherwise, your final course grade will be calculated with zero credit factored in for the assignments you did not complete.

Disabled Students: Please advise the instructor regarding any special needs you may have, including, if applicable, the need for alternative test-taking arrangements.

Other Requirements: You must have an E-Mail address to participate in this course and access materials through the BeachBoard online courseware system. You may obtain a free CSULB account from any on-campus computer, at: www.csulb.edu/namemaster. The CSULB Technology Help Desk is available to help students with a wide range of computer issues including: Operating Systems; CSULB Email Accounts; Remote Connection to CSULB; Microsoft Desktop Applications, Anti-Virus, Internet and Web-related topics; and BeachBoard. Contact the Help Desk by phone at 562-985-4959, Email to helpdesk@csulb.edu or visit the web site at www.helpdesk.csulb.edu. You may seek in-person help at the Horne (North Campus) Center.

¹ It's generally best to contact me outside of office hours by phone (323.445.3799) from 8 a.m. - 10 p.m. 7 days a week, by fax or e-mail any time; I will respond to these communications within 24 hours.

Student Assignments and Grading

1. Class Preparation and Participation, Discussion Leadership: The class format will be a limited lecture and *interactive* discussion of the assigned readings and web sites. **I expect you to have read the assigned readings and to have visited the web sites before the class session**, and encourage you to contribute new information. A principal focus of class discussion will be on current health policy information on the topic for that week, from the web sites and other sources.
2. Health Policy Issue Literature Review and Debate: Students will be assigned health policy topics to research and debate in class. This is a 3-person team assignment.
 - b. Literature review – due Week 10.** (Team Assignment.) Summarize the literature you have reviewed for your assigned health policy. **Please follow APA guidelines for text citations of printed and electronic references as well as for your literature review reference list.** You should have at least 30 different sources for a passing (42/60 points or “C”) grade. Most research methods texts include a chapter on how to do a literature review. It’s a standard section, though not always labeled as such, in an academic journal article. For further information, here are some specific resources:
 - Lawrence F. Locke, Warren Wyrick Spirduso and Stephen J. Silverman. **Proposals that Work: A Guide for Planning Dissertations or Grant Proposals, 4th Ed.** Beverly Hills, CA: Sage Publications, 1999.
 - Arlene Fink. **Conducting Research Literature Reviews: From Paper to the Internet.** Beverly Hills, CA: Sage Publications, 1998.
 - Chris Hart. **Doing a Literature Review: Releasing the Social Science Research Imagination.** Beverly Hills, CA: Corwin Press, 1999.
 - c. Health Policy Debates – beginning in Week 11.** Your team will debate another team on your policy topic. Though you will research all the perspectives of your assigned topic, you will be asked to adopt either the pro or con position when debating the other team.
3. Exams: There will be a mid-term and a final exam. Most of the exam questions will be based on the textbooks and lectures, but there will also be questions from guest speaker presentations and class discussions. The mid-term will cover the first six weeks of instruction, while the final will be cumulative, with emphasis on subsequent sessions. Again, students absent for either the midterm or final exam must provide written third party documentation of unforeseen and unavoidable circumstances in order to be eligible to take a make-up exam. Disabled students who qualify for alternative testing arrangements, please advise the instructor and make arrangements well in advance of the exams.
4. Chapter Summary and Presentation. Each student will be assigned one chapter to of our assigned readings to provide a written summary for his/her classmates and an oral presentation in class.
5. Grade Weights and Policies. **Late assignments will be downgraded 20% for each week of delay, except that no assignment will be accepted after the scheduled end of the course.** You may fax or e-mail your assignments if you are unable to come to class. In such cases, please call me to confirm my receipt of your assignment.

Course Assignments, Due Dates and Grade Weights

Item	Due Date	Points	% of Grade
Health Policy Literature Review	Week 10	60	15
Health Policy Debate	Weeks 11-14	40	10
Midterm Exam: Material assigned Weeks 1-6	Week 7	100	25
Final Exam: Cumulative, with greater emphasis on material assigned Weeks 7-14	Week 15	100	25
Chapter Summary and Presentation	Assigned	40	10
Class participation	Ongoing	60	15
Total		400	100

Final course grade weights are: 360+ = A; 320-359 = B; 280-319 = C; 240-279 = D; <240 = F

6. Cheating And Plagiarism. Please be aware of and ensure that your behavior conforms to University Policy, as contained in the California State University, Long Beach Policy Statement 85-19, dated December 13, 1985. See: <http://www.csulb.edu/~janicej/catalog-02-03/regs.pdf>. **Your final health policy issue reports will be screened for plagiarism using the “Essay Verification Engine” software (EVE 2.5), “Turnitin” and other plagiarism detection tools.** Confirmed acts of cheating or plagiarism will result in the student receiving zero credit for the assignment in question; no make-up assignment will be given.

7. Class Topic And Assignment Schedule—“B” = Barton; “L” = Longest

Week # - Date	Topic	Assignments	Deliverable(s)
1 - SEP 4	Introduction, course overview; introduction to health policy; current key health policy issues		
2 - SEP 11	The health policy environment; health policy process; US hc system history, organization; health policy & politics	B Chapters 2, 4, 11 L Chapters 1, 2 www.healthpolicycoach.org	Chapter Summaries & Presentations
3 - SEP 18	Policy formulation, agenda setting Medicine & technology; Disease patterns & access to care	B Chapter 10 L Chapters 3, 4	Chapter Summaries & Presentations
4 - SEP 25	HCA bibliographic research resources & methods; APA review		Chapter Summaries & Presentations
5 - OCT 2	Policy implementation & modification	L Chapters 6, 7	Chapter Summaries & Presentations
6 - OCT 9	Financing health services Midterm review	B Chapter 7	Chapter Summaries & Presentations
7 - OCT 16	Midterm (material from weeks 1-6)		
8 - OCT 23	Managed care, insurance & benefits	B Chapters 5, 6, 19	Chapter Summaries & Presentations
9 - OCT 30	Primary Health Care Services	B Chapter 13	Chapter Summaries & Presentations
10 - NOV 6	Hospitals and Health Systems Health Interest Groups	B Chapters 9, 14, 16	Team Literature Review, Chapter Summaries & Presentations
11 - NOV 13	Long Term Care; Politics of Aging and Disability	B Chapters 11, 15, 17	Debates, Chapter Summaries & Presentations
12 - NOV 20	Mental Health Services, Pharmaceuticals	B Chapter 18	Debates, Chapter Summaries & Presentations

13 - NOV 27	Public Health Health Care Professionals	B Chapter 8 (& 4 , p 77 revisited)	Debates, Chapter Summaries & Presentations
14 - DEC 4	Quality of Care, ethical issues; final exam review	B Chapters 20, 21	Debates, Chapter Summaries & Presentations
15 - DEC 11	Final Exam		

8. Pertinent Web Sites. Just a few of many web sites with information pertinent to this course, by topic:

Topic	Web Sites
Health policy	CA Center for Health Improvement: chci.org , www.healthpolicycoach.org Academy for Health Services Research & Health Policy: www.ahsrhp.org Health Hippo: http://hippo.findlaw.com/hippohome.html
Information resources	National Library of Medicine: www.nlm.nih.gov Virtual reference style manuals: www.csulb.edu/library/efer/vref/style.html APA electronic citations: www.apastyle.org/electref.html .
Health policy formation, agenda setting	Robert Wood Johnson Foundation: www.rwjf.org The Urban Institute: www.urban.org ; Families USA: www.familiesusa.org Center for Health Care Strategies: www.chcs.org Center for Studying Health System Change: www.hschange.com
Policy implementation & modification	National Academy for State Health Policy: www.nashp.org UCLA Center for Health Policy Research: www.healthpolicy.ucla.edu California HealthCare Foundation: www.chcf.org Kaiser Family Foundation: www.kff.org ; Rand Corporation: www.rand.org Mathematica Policy Research: www.mathematica-mpr.com
Financing health services	Center for Medicare & Medicaid Services: www.cms.gov Center on Budget & Policy Priorities: www.cbpp.org Kaiser Family Foundation: www.kff.org CA Legislative Analyst's Office: www.lao.ca.gov Healthcare Financial Management Assn: www.hfma.org
Managed care, insurance & benefits	Employee Benefits Research Institute: www.ebri.org Health Insurance Assn. of America: www.hiaa.org National Assn. of Insurance Commissioners: www.naic.org American Assn. of Health Plans: www.aahp.org CA Assn. Of Health Plans: www.calhealthplans.com CA Dept. of Managed Health Care: www.dmhc.ca.gov
Ambulatory health services	American Academy of Ambulatory Care: www.ambulatorymedicine.com Medical Group Management Association: www.mgma.com
Hospitals & health systems	American Hospital Association: www.aha.org Blue Cross/Blue Shield Assn.: www.bluecares.com
Long Term Care; Politics of Aging & Disability	CSULB Center for Health Care Innovation: www.csulb.edu/colleges/chhs/chci ² American Assn. Of Retired Persons: www.aarp.org Disability Rights Education & Defense Fund: www.dredf.org
Mental health	National Institute of Mental Health: www.nimh.nih.gov

² An extensive aging web site bibliography is available from the Center; registration is free.

Topic	Web Sites
	Bazon Center for MH Law: www.bazon.org
Pharmaceuticals	Pharmaceutical Research & Manufacturers of America: www.phrma.org "No Free Lunch" www.nofreelunch.org
Public health	Centers for Disease Control & Prevention: http://www.cdc.gov American Public Health Assn.: www.apha.org
Health professionals	Am. Medical Assn.: www.ama-assn.org ; Am. Nurses Assn. www.ana.org American Academy of Physician Assistants: www.aapa.org Am. Pharmaceutical Association: www.aphanet.org
Quality of care	Institute of Medicine: www.iom.edu National Committee for Quality Assurance: www.ncqa.org Joint Commission on Accreditation of Healthcare Orgs: www.jcaho.org California Healthcare Foundation Quality Initiative: www.chcf.org
Ethical issues	Alliance for Health Reform: www.allhealth.org Hastings Center: www.thehastingscenter.org

9. Bibliography

Abramson, J. (2004). *Overdosed America: The broken promise of American medicine*. New York: HarperCollins.

Boychuck, T. (1999). *The making and meaning of hospital policy in the United States and Canada*. Ann Arbor: University of Michigan Press. **Most recent on the topic.**

Crawford, C., Harrington, C. & Estes, C.L. (2004). *Health policy: Crisis and reform in the U.S. health care delivery system*. San Francisco: Jossey-Bass.

Donabedian, A. (2003). *An introduction to quality assurance in healthcare*. Cary, NC: Oxford University Press.

Goldfield, N. & Kelly, W.P. (Eds.) (1999). *Ambulatory care services and the prospective payment system*. Gaithersburg, MD: Aspen Publishing, 1999. **Most recent on the topic.**

Evashwick, C.J. (2004). *The continuum of long-term care: An integrated systems approach* (3rd ed.). Albany, NY: Delmar Press.

Etheredge, L. (2004). *Critical condition: How health care in America became big business—and bad medicine*. New York: Doubleday.

Grob, G.R. (2002). *Dangerous illusions: Cautionary tales in the history of medicine*. Cambridge, MA: Harvard University Press.

Illich, I. (1975). *Medical Nemesis: The expropriation of health*. New York: Pantheon. **Classic.**

Kleinke, J.D. (1998). *Bleeding Edge: The Business of Health Care in the New Century*. Maryland: Aspen Publishers, Inc. **Classic.**

Kleinke, J.D. (2001). *Oxymorons: The Myth of a U.S. Health Care System*. San Francisco: Jossey-Bass. **Classic.**

Kongstvedt, P. (2004). *Managed care: What It is and how it works* (2nd ed.). Sudbury, MA: Jones & Bartlett.

Neumann, P.J. (2005). *Using cost-effectiveness analysis to improve health care: Opportunities and barriers*. New York: Oxford University Press.

Rovner, J. (2000). *Health care policy and politics from A to Z*. Washington, DC: CQ Press. **Most recent on the topic.**

Starr, P (1982). *The social transformation of American medicine*. New York: Basic Books. **Classic.**

Selected Health Administration & Policy Journals:

American Journal of Managed Care

American Journal of Public Health

Harvard Business Review

Health Affairs

Health Policy

Health Technology Trends

Journal of the American Medical Association

Journal of Health, Politics, Policy and Law

Medicine and Health

New England Journal of Medicine

Public Health Reports

Journal of Ambulatory Care Management

Journal of Law, Medicine & Ethics

American Journal of Medical Quality

Business and Health

Cambridge Quarterly of Healthcare Ethics

Health Care Financing Review

Health Services Research

Inquiry

J of Health Services Research & Policy

Medical Care

Milbank Memorial Fund Quarterly

J of Health Care for the Poor & Underserved

Journal of Public Health Policy

Social Science and Medicine

Medical Care Research and Review