

FASHION MERCHANDISING OPTION WORKSHEET  
 CALIFORNIA STATE UNIVERSITY, LONG BEACH  
 BACHELOR OF ARTS IN FAMILY AND CONSUMER SCIENCES  
 Code: FCS\_BA04  
 Catalog Year: 2009-2010

Student: \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_\_  
 Student ID Number: \_\_\_\_\_  
 Last First Maiden/Middle

Address: \_\_\_\_\_ Telephone No.: \_\_\_\_\_  
 No. Street Apt. No. Email address: \_\_\_\_\_

City State ZIP Advisor: \_\_\_\_\_

Date Entered CSULB: \_\_\_\_\_ Standing: \_\_\_\_\_

Transfer From: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_

| CSULB Unit Value | CSULB Grade | Course Number | Course Name | Need to Take | Transfer or Substitute | Transfer From | Transfer Units/Grade |
|------------------|-------------|---------------|-------------|--------------|------------------------|---------------|----------------------|
|------------------|-------------|---------------|-------------|--------------|------------------------|---------------|----------------------|

**Major Requirements**

|   |  |                     |   |  |  |  |  |
|---|--|---------------------|---|--|--|--|--|
| 3 |  | ACCT 201            | Elementary Financial Accounting   |  |  |  |  |
| 3 |  | FCSE 296 or ART 149 | Applied Arts in FCS Foundation Computer Art   |  |  |  |  |
| 3 |  | FCSE 486            | Instructional Strategies for FCS Professionals  |  |  |  |  |
| 3 |  | IS 233              | Introduction to Computer Systems and Applications                                     |  |  |  |  |
| 3 |  | MKTG 300            | Marketing   |  |  |  |  |
| 3 |  | FMD 154 or FMD 252  | Fundamentals of Apparel Production Analysis, Evaluation & Comparison of Ready-to-Wear |  |  |  |  |
| 3 |  | FMD 155             | Intro. to the Fashion Industry  |  |  |  |  |
| 3 |  | FMD 251             | Professional & Personal Apparel Selection   |  |  |  |  |
| 3 |  | FMD 253             | Introductory Textiles   |  |  |  |  |
| 3 |  | FMD 258             | FMD Practicum   |  |  |  |  |
| 3 |  | FMD 351             | Fashion Promotion & Sales   |  |  |  |  |
| 3 |  | FMD 353             | Intermediate Textiles   |  |  |  |  |
| 3 |  | FMD 355             | Fashion Buying 1: Planning and Buying Fundamentals                                    |  |  |  |  |
| 3 |  | FMD 492E            | Internship in Fashion Merchandising   |  |  |  |  |

**Select 12 Units from the Following Courses**

|   |  |                    |   |  |  |  |  |
|---|--|--------------------|---|--|--|--|--|
| 3 |  | FMD 450●           | Cultural Perspectives of Dress  |  |  |  |  |
| 3 |  | FMD 455            | Global Perspectives in Fashion Merchandising                          |  |  |  |  |
| 3 |  | FMD 456            | Historic Perspectives of Fashion                                      |  |  |  |  |
| 3 |  | FMD 457            | International Textiles & Apparel                                      |  |  |  |  |
| 3 |  | FMD 356 or FMD 451 | Fashion Buying 2: Planning & Buying Applications The Fashion Customer |  |  |  |  |

Advising Sessions:

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_ Advisor: \_\_\_\_\_ Date: \_\_\_\_\_  
 Advisor: \_\_\_\_\_ Date: \_\_\_\_\_ Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

| CSULB Unit Value | CSULB Grade | Course Number | Course Name | Need to Take | Transfer or Substitute | Transfer From | Transfer Units/Grade |
|------------------|-------------|---------------|-------------|--------------|------------------------|---------------|----------------------|
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### Family and Consumer Sciences Core Requirements

|   |  |             |                                       |  |  |  |  |
|---|--|-------------|---------------------------------------|--|--|--|--|
| 3 |  | CAFF 321I♦▲ | Family & Consumer Resource Mgmt.      |  |  |  |  |
| 1 |  | FCSE 299    | Introduction to FCS                   |  |  |  |  |
| 2 |  | FCSE 499    | Professionalism and Leadership in FCS |  |  |  |  |

### Root Discipline Requirements

|        |  |                                       |  |  |  |  |  |
|--------|--|---------------------------------------|--|--|--|--|--|
| 4<br>5 |  | CHEM 100 or<br>CHEM 111A              | Chemistry & Today's World<br>General Chemistry   |  |  |  |  |
| 3-6    |  | ECON 100 &<br>ECON 101<br>or ECON 300 | Principles of Macroeconomics<br>Principles of Microeconomics<br>Fundamentals of Economics      |  |  |  |  |
| 3      |  | HIST 131or<br>AH 111A                 | Early Western Civilization<br>Foundation Art History I   |  |  |  |  |
| 3      |  | PSY 100                               | General Psychology   |  |  |  |  |
| 3      |  | SOC 100 or<br>SOC 142 or<br>ANTH 120● | Principles of Sociology<br>Social Trends and Problems<br>Introduction to Cultural Anthropology |  |  |  |  |

### Approved Electives for Professional Enhancement (9 units chosen in consultation with an advisor)\*

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
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♦ = GE Human Diversity course; ◆ = GE Global Issues course; ▲ = GE Capstone course.

### Additional Information

1. This worksheet is an aid to planning your program of study; however, you also should check your plans against the 2009-2010 CSULB *Catalog* which is the authoritative source for guidelines.
2. Some 100 and 200 level courses may be taken at a community college. Check the articulation agreements posted on [www.assist.org](http://www.assist.org) and meet with an advisor for verification of transfer equivalent and substitute courses.
3. Some of the courses in this degree option may also satisfy General Education requirements. Refer to the 2009-2010 CSULB *Catalog* for G.E. requirements.
4. Students should see a program advisor for more information and for a Program Planner (which is completed one year before graduation).

#### "C" or Better Requirement:

All Fashion Merchandising and Design students must complete all option courses with a grade of "C" or better.

#### Minimum Units for the Degree:

BA: 120 total units, 40 upper division units, 48 general education units, 40 units in the major, 24 upper division units in the major. Students also must pass the Graduation Writing Assessment Requirement (GWAR). At present, there are two main routes to meeting this requirement. First, the Writing Proficiency Examination must be taken by the 1<sup>st</sup> semester of the junior year and passed prior to the graduation date. Second, there are specific writing-intensive classes approved to meet the requirement. Refer to the GWAR website for further information (<http://www.csulb.edu/divisions/aa/gwar/>).

### \*Approved Professional Electives Classes (Should support student's career goals):

|   |  |   |   |
|---|--|---|---|
| ANTH 412I ▲●Culture and Communication                       | Any Marketing Class                        | ART 141 Photography                     | ART 182 Color Theory  |
| Art 325 Package Design                                      | CBA 300 International Bus                  | CBA 400I ▲Business Ethics               | COMM 334 Bus & Prof Comm  |
| COMM 411 ▲Conflict Resolution                               | COMM 432 Comm.                             | CECS 110 Internet                       | CECS 200 Intro to Web Design & Multi-media Apps   |
| CAFF 309I ▲Consumer Aff in the Legal & Economic Environment | Leadership                                 | ENGL 317 Technical Writing              | FMD 490B NY Study Tour  |
| FMD 451 Fashion Customer                                    | ENGL 317 Technical Writing                 | FMD 490B NY Study Tour                  | FMD 458 Fashion Prod Dev  |
| JOUR 100 Mass Communication                                 | FMD 356 Fashion Buying II                  | FEA 310 Media & Culture                 | I/ST 319I ▲●International Dev   |
| JOUR 312I ▲●Global News Media                               | JOUR 120 Writing Across the Media          | JOUR 300 Beginning Journalism           | JOUR 305 Media Design   |
| THEA 101 Fund Script Analysis                               | PROF 457 ▲●Working Around World            | PSY 130 Critical Thinking               | 1 Sem of any foreign language   |
| WGSS 101 Women & Their Bodies                               | THEA 142 Elementary Stage Craft            | THEA 144 Stage Make-up                  | THEA 146 Costume Crafts   |
|   | WGSS 365I ▲◆Images of Women in Pop Culture | WGSS 401I ◆●Women in Global Perspective | For Fashion Merch majors only: FMD 451 can substitute for any ONE of FMD 450,455, 456,457 |