



UKLEJA CENTER  
FOR  
ETHICAL LEADERSHIP  
CALIFORNIA STATE UNIVERSITY, LONG BEACH

## MISSION

Equipping people with the transformational power of ethical leadership

## VISION

Strengthening communities by creating a culture that inspires ethical practice

## CORE VALUES

Integrity, Servant Leadership, Excellence, and Empowerment



Student Leadership Institute participants with CEO Bob Eckert at Mattel

*The **Student Leadership Institute** gives students an opportunity to explore ethical issues in a variety of professional fields. Teamwork, community service, and networking with guest speakers are integral to the program, which is hosted by local businesses.*

*The first **John Wooden Ethics in Leadership Award** was presented to Coach Wooden in 2009, celebrating his exemplary ethical leadership. In 2010, the award was presented to Special Olympics, honoring the visionary legacy of leadership created by its founder, Eunice Kennedy Shriver. The 2011 award was given to Ken Blanchard, one of the most influential leadership voices in the world.*



Coach John Wooden with Dean Michael Solt and Dr. Mick Ukleja

# UKLEJA CENTER FOR ETHICAL LEADERSHIP FACT SHEET

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**Vision:** Strengthening communities by creating a culture that inspires ethical practice

**Core Values:** Integrity, Servant Leadership, Excellence, and Empowerment

**Brand Positioning Statement:** Reaching out to our students, faculty, and communities with education and resources to enhance the understanding and application of ethics in everything we do

**History:** The Ukleja Center for Ethical Leadership was created in 2005 as a university center housed in the College of Business Administration at California State University, Long Beach. With a goal of providing positive solutions to ethical challenges facing our society, the center has a three-pronged approach to applied ethics. It focuses on university research, education, and community outreach through discovery, development, and dissemination of knowledge.

**Initiatives:** Education initiatives include a Student Leadership Institute, Ethics at The Beach, and Ethics Across the Curriculum. Community outreach efforts include the John Wooden Ethics in Leadership Award, Leading the Ethical Organization seminar, and William Dickson Faculty Fellows program, which has a Leader-in-Residence component. University research has resulted in the publication of a series of articles in the *Long Beach Business Journal*, faculty roundtables, and interdisciplinary ethics research.

**Partnerships:** The center is named for its founding donors, Louise and Mick Ukleja, long-time supporters of the CSULB campus and its programs. Other significant donors support the center's programs, including Los Angeles County Supervisor Don Knabe, Astro Aluminum Treating Company, Jim and Sheri Eaton, Norris Foundation, Bess J. Hodges Foundation, and Lindora, Inc. Organizations and individuals committed to promoting ethical leadership are welcome to participate as funding partners.

**Governance:** The Ukleja Center for Ethical Leadership operates under the auspices of the California State University Long Beach Foundation, which is a nonprofit 501(c) 3 organization. It is guided by a Governing Council comprised of influential community leaders who are passionate about the center's mission, vision, and programs. Governing Council members are:

James Eaton, Founder and Chief Executive Officer, Kingdom Partner Solutions, LLC  
Cynthia Stamper Graff, Chief Executive Officer, Lindora, Inc.  
Rudy Hanley, President and Chief Executive Officer, SchoolsFirst Federal Credit Union  
Phil Hester, Consultant, Municipal Departments of Parks, Recreation and Marine  
Patrick McClenahan, Chairman of the Board, Special Olympics Southern California  
Mike Murray, Director, Government and External Affairs, Verizon  
Dr. Hannah-Hanh Nguyen, Assistant Professor, Department of Psychology, CSULB  
Dr. Donald Para, Provost, CSULB  
Curt Pringle, President, Curt Pringle and Associates  
Debra Montalvo Russell, Director, Business Development and Community Relations, Signal Hill Petroleum  
Bill Shumard (Chair), President and Chief Executive Officer, Special Olympics Southern California  
Dr. Michael Solt, Dean, College of Business Administration, CSULB  
Louise Ukleja (Chair-Elect), Executive Director, Opportunity Schools  
Rosa Zeegers, Senior Vice President Global Licensing, Mattel, Inc.

**Operations:** The Ukleja Center for Ethical Leadership is located at:

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Dr. Michael Solt, Director

Jane Roeder, Managing Director

Dr. Brenda Freshman, William Dickson Faculty Fellows Program Chair and Director of Research

Ryan McKinney, Director of Development