

SELF-PACED EVENING MBA



Master of Business Administration Program
Self-Paced Evening MBA

CALIFORNIA STATE UNIVERSITY, LONG BEACH
COLLEGE OF BUSINESS ADMINISTRATION

Master of Business Administration Program Self-Paced Evening MBA



In these times of unparalleled economic and organizational change, companies demand more comprehensive and integrated management problem-solving skills that can be tailored to their specific needs. The College of Business Administration (CBA) at California State University, Long Beach (CSULB) offers a Self-Paced Evening MBA Program aimed at meeting those needs. The program clearly focuses on today's educational needs and requirements, seeks to build leadership capability that will support the direction of business needs in today's competitive markets, and contributes to enhancing the professional development of each participant.

The Program

The MBA degree at CSULB consists of 48 semester units for those who have an undergraduate degree in a discipline other than Business Administration. For those who have an undergraduate degree in accountancy or business from an AACSB-accredited institution, the MBA degree is 36 units. The 36-unit Program consists of seven MBA core courses (21 units), a capstone course (3 units) and four elective courses (12 units).

Subject Areas Covered

- Accounting
- Business Ethics
- Business Law/Legal Environment
- Finance
- General Management
- Human Resources Management
- Management Information Systems
- Marketing
- Strategic Management

Curriculum

Four basic courses: 12 units designed for those who have not earned an undergraduate degree in Business Administration. These courses are waived for those who have the equivalent of an accountancy or business degree from an AACSB-accredited institution with coursework less than ten years old.

- Managerial & Financial Accounting: Accounting 500
- Financial Management Concepts Business: Finance 501
- Business Policies, Operations and Organizations: Management 500
- Marketing Concepts: Marketing 500

Seven MBA core courses: 21 units
Covering the essentials of business and management education.

- Advanced Cost Accounting, Budgeting & Control: Accounting 610
- Seminar in Business Finance: Finance 600
- Quantitative Methods for Managerial Decision Making: Information Systems 601
- Seminar in Human Resources Management: Human Resources Management 652
- Management of Information Systems: Information Systems 602
- Seminar in Management Planning and Control Systems: Management 647
- Seminar in Marketing Policies: Marketing 661

Capstone course: 3 units

The integration of the management disciplines.

- Capstone Course, Integrated Analysis: GBA 699

Four elective courses: 12 units

• General MBA

The General MBA is designed for students with an undergraduate business degree or any other student desiring a more broad-based MBA curriculum. The General MBA requires 9 units of coursework, each from a separate area within Business, subject to approval by the MBA Director, and an additional 3 units in any other discipline within the area of Business.

• Specialization

The specializations require 9 units of coursework in one and an additional 3 units in any discipline within the area of Business. Each specialization should be planned in consultation with the MBA Director. Specializations are available in the following areas: } Accountancy } Health Care } Marketing } Management } Human Resources Management } Finance } Information Systems

- Courses acceptable for specialization are indicated in the University catalog. Additional information is also available from the departments and the MBA office. Elective courses designed to fulfill specialization requirements must be approved by the MBA Director through the completion and acceptance of the student's Advancement to Candidacy form.

Program Filing Deadlines

Fall Semester – March 30th
Spring Semester – October 30th

Who Should Attend?

- This program is designed to meet the needs those seeking a high quality MBA Program

Program Admission Requirements

- Work experience preferred but not required
- Bachelors degree
- Competitive GMAT score (500 or above) and grade point average (GPA minimum 2.75)
- 2 Recommendation Letters
- Statement of Purpose

* All students will be required to have taken an Economics class and an upper division Business Law class either prior to acceptance into the MBA Program or prior to Advancement to Candidacy.

What Do You Have to Do to Apply to the Program?

All MBA applicants will need to submit an official CSULB graduate application (available at www.csumentor.edu) along with a College of Business Administration MBA Program Information sheet. In addition, the MBA applicant must also provide the following:

- Official transcripts (two copies)
- Application fee for CSULB graduate application
- GMAT score
- Current résumé
- Letters of recommendation (two)
- Personal career goals statement

Who We Are

California State University, Long Beach (CSULB) Established in 1949, CSULB is one of the flagship campuses in the 23 campus CSU system, the largest public university system in the world. CSULB is home to 63 academic departments and programs, 11 centers, three institutes, and three clinics. There are 191 bachelor's degree programs, 73 master's degree programs, and one joint PhD program. Included are large fine and performing arts programs, an international business curriculum geared to preparing key players in the global marketplace, the largest engineering program in the West, one of the state's top three speech communication departments, award-winning industrial and graphic design programs, a natural science curriculum known for its environmental and biomedical research activities and the largest marine biology and microbiology programs in the West, and one of the region's outstanding physical therapy programs. For their excellence in teaching and learning, many of CSULB's faculty and student scholars have earned many prestigious awards.

The College of Business Administration (CBA)

The College of Business Administration (CBA) at CSULB is committed to quality and excellence and is the only California business school to have received the California Prospector Award, the second level of recognition of the Baldrige-based California Awards for Performance Excellence. CBA's building, opened in 1991, is complete with decision-support laboratories, multi-media capability, and modern lecture halls.

There are 154 business schools worldwide that offer graduate programs are members-schools of the Graduate Management Admission Council (GMAC); the international standards-making body for MBA admissions, placement, and student services. Of these 154, two are CSU business schools—one of which is CSULB. Membership to GMAC is by invitation only.



Accreditation

The Association to Advance Collegiate Schools of Business (AACSB International) is one of higher education's most prestigious and rigorous accrediting bodies. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. As of April 2008, AACSB International has accredited 459 U.S. business schools, with the College of Business Administration being one of 470 business schools worldwide with accreditation at both the bachelor's and master's levels.



Program Alumni

Many of our graduates have become successful entrepreneurs or CEOs both inside and outside of California. CSULB is the only CSU business school that has an MBA alumnus among the Fortune 200 CEOs, *MBA Jungle*, Dec. 2001/Jan. 2002.

Contact Information

(562) 985-5565
mba@csulb.edu
www.csulb.edu/mba

MBA Programs Offered by CSULB

- Fully Employed (FEMBA) MBA - weekend classes
- Self-paced MBA Program: weekday evening classes
- Accelerated MBA - weekday daytime classes

