

Fully Employed

# MBA



Master of Business Administration Program  
Fully Employed (FEMBA) MBA

CALIFORNIA STATE UNIVERSITY, LONG BEACH  
COLLEGE OF BUSINESS ADMINISTRATION

# Master of Business Administration Program Fully Employed (FEMBA) MBA

In these times of unparalleled economic and organizational change, companies demand more comprehensive and integrated management problem-solving skills that can be tailored to their specific needs. The College of Business Administration (CBA) at California State University, Long Beach (CSULB) offers a 23-month Fully Employed MBA Program aimed at meeting those needs. The program clearly focuses on today's educational needs and requirements, seeks to build leadership capability that will support the direction of business needs in today's competitive markets, and contributes to enhancing the professional development of each participant.



## The Program

The MBA degree at CSULB consists of 48 semester units for those who have an undergraduate degree in a discipline other than Business Administration. For those who have an undergraduate degree in accountancy or business from an AACSB-accredited institution, the MBA degree is 36 units. The 36-unit Program consists of seven MBA core courses (21 units), a capstone course (3 units) and four elective courses (12 units).

## Subject Areas Covered

- Accounting
- Business Ethics
- Business Law/Legal Environment
- Finance
- General Management
- Human Resources Management
- Management Information Systems
- Marketing
- Strategic Management

## Curriculum

**Four basic courses:** 12 units designed for those who have not earned an undergraduate degree in Business Administration. These courses are waived for those who have the equivalent of an accountancy or business degree from an AACSB-accredited institution with coursework less than ten years old. You are also expected to fulfill a body of knowledge requirement of basic economics and business law.

- Managerial & Financial Accounting: Accounting 500
- Financial Management Concepts: Finance 501
- Business Policies, Operations and Organizations: Management 500
- Marketing Concepts: Marketing 500

### **Seven MBA core courses:** 21 units

Covering the essentials of business and management education.

- Advanced Cost Accounting, Budgeting & Control: Accounting 610
- Seminar in Business Finance: Finance 600
- Quantitative Methods for Managerial Decision Making: Information Systems 601
- Seminar in Human Resources Management: Human Resources Management 652
- Management of Information Systems: Information Systems 602
- Seminar in Management Planning and Control Systems: Management 647
- Seminar in Marketing Policies: Marketing 661

### **Capstone course:** 3 units

The integration of the management disciplines.

- Capstone Course, Integrated Analysis: GBA 699

### **Four elective courses:** 12 units

- The class will achieve consensus on the four elective courses. The electives will be a combination of new courses to be developed solely for the FEMBA Program and existing courses being offered at CSULB. Advanced elective topical areas include seminars in Negotiation and Conflict Management, Investments, and Leadership to name a few.

## Special Features and Benefits

- This program is based on a *lock-step cohort* design. The group will proceed through the program together.
- Networking in a team learning environment will enhance your learning experience throughout the program.

- Elective courses will include cohort input regarding the relevance of electives to the current and future management skills required by the students.
- Specific applied projects will focus on addressing real-world issues, thereby providing real educational experience for you and demonstrating the balance of theory and practice.
- Business executives may participate in the program as guest lecturers.
- You will be able to participate in CBA's Leadership Roundtable events.



### Who Should Attend?

- This program is designed to meet the needs of those seeking a high quality lock-step MBA Program

### Program Admission Requirements

- Minimum three years work experience
- Bachelors degree
- Competitive GMAT score and grade point average (GPA minimum 2.75)
- Recommendation Letters
- Personal career goals statement

### What Do You Have to Do to Apply to the Program?

All MBA applicants will need to submit an official CSULB graduate application (available at [www.csumentor.edu](http://www.csumentor.edu)) along with a separate College of Business Administration MBA application. In addition to the applications, the MBA applicant must also provide the following:

- Official transcripts (two copies)
- Application fee for CSULB graduate application
- GMAT score
- Current résumé
- Letters of recommendation (two)
- Personal career goals statement

In order to receive a CSULB graduate application and a MBA application, please call (562) 985-5565 or email: [mba@csulb.edu](mailto:mba@csulb.edu).

### Who We Are

California State University, Long Beach (CSULB) Established in 1949, CSULB is one of the flagship campuses in the 23 campus CSU system, the largest public university system in the world. CSULB is home to 63 academic departments and programs, 11 centers, three institutes, and three clinics. There are 191 bachelor's degree programs, 73 master's degree programs, and one joint PhD program. Included are large fine and performing arts programs, an international business curriculum geared to preparing key players in the global marketplace, the largest engineering program in the West, one of the state's top three speech communication departments, award-winning industrial and graphic design programs, a natural science curriculum known for its environmental and biomedical research activities and the largest marine biology and microbiology programs in the West, and one of the region's outstanding physical therapy programs. For their excellence in teaching and learning, many of CSULB's faculty and student scholars have earned many prestigious awards.

### The College of Business Administration (CBA)

The College of Business Administration (CBA) at CSULB is committed to quality and excellence and is the only California business school to have received the California Prospector Award, the second level of recognition of the Baldrige-based California Awards for Performance Excellence. CBA's building is complete with decision-support laboratories, multi-media capability, and modern lecture halls.

A total of 154 business schools worldwide that offer graduate programs are members-schools of the Graduate Management Admission Council (GMAC); the international standards-making body for MBA admissions, placement, and student services. Of these 154 two are CSU business schools—one of which is CSULB. Membership to GMAC is by invitation only.



## Accreditation

The Association to Advance Collegiate Schools of Business (AACSB International) is one of higher education's most prestigious and rigorous accrediting bodies. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. As of July, 2007, AACSB International has accredited 457 U.S. business schools, with the College of Business Administration being one of 373 business schools worldwide with accreditation at both the bachelor's and master's levels.



## University College and Extension Services (UCES)

Through UCES, the community outreach arm of CSULB, the university's academic colleges such as the College of Business Administration can offer the same fine degree programs on a self-support basis. Many of the extra services working professionals want and need are included in UCES-administered degree programs. UCES main offices are located in the Foundation Education Center on campus.

## Contact Information

(562) 985-5565

[mba@csulb.edu](mailto:mba@csulb.edu)

[www.csulb.edu/mba](http://www.csulb.edu/mba)



## Program Alumni

Many of our graduates have become successful entrepreneurs or CEOs both inside and outside of California. CSULB is the only CSU business school that has an MBA alumnus among the Fortune 200 CEOs, *MBA Jungle*, Dec. 2001/Jan. 2002. The Entrepreneur magazine recently ranked CSU Long Beach—one of only three CSU business schools—among the top 50 regional programs for preparing entrepreneurs in the United States.

## MBA Programs Offered by CSULB

- Fully Employed MBA - weekend classes
- Self-paced MBA Program: weekday evening classes
- Accelerated MBA - weekday daytime classes



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Business Administration