

MBA PROGRAM

Dean's Message

Dear Prospective MBA Student:

The roles and responsibilities of managers in contemporary organizations have become increasingly complex and challenging. The proliferation of technology, intense global competition, and the changing values of the workplace constantly confront managers with dilemmas and problems that involve complicated solution processes. In light of such complexities, the primary purpose of MBA programs accredited by the Association to Advance Collegiate Schools of Business International (AACSB) is to prepare new generations of business leaders with the technical, behavioral, and strategic competencies to ensure organizational, as well as personal, success now and in the future.

Excellent MBA programs share three major ingredients, among others: the credentials of faculty, leading-edge learning experiences provided by the faculty, and high quality interactions among students. The MBA program at CSULB emphasizes a blend between theory and practice, which is reflected in the professional experience, educational background, and skills of the faculty. By emphasizing teamwork, the MBA Program captures the knowledge and talents that our students bring to the classroom as working professionals and serves as springboard to make the most of the special resources of each individual.

The MBA Program at CSULB has a distinctive history of success, and the College of Business Administration is committed to constantly reviewing and improving the program. As one of the select member-schools in the Graduate Management Admission Council (GMAC), we are also at the forefront of national efforts aimed at improving graduate management education. As the only California business school to have received the California Prospector Award, our commitment to quality, continuous improvement, and performance excellence has been acknowledged by industry peers. Additionally, we are one of 550 business schools worldwide that have achieved accreditation from the prestigious AACSB International.

The MBA Program at CSULB remains responsive to the changing requirements of the environment and provides a personal and practical learning experience for our students. Our MBA program offers an excellent way for you to invest in your future and will provide an outstanding return on your investment.

Sincerely,

Michael E. Solt, D.B.A.

Dean, College of Business Administration

