

# Accelerated MBA



Master of Business Administration Program  
Accelerated (AMBA) MBA

CALIFORNIA STATE UNIVERSITY, LONG BEACH  
COLLEGE OF BUSINESS ADMINISTRATION

# Master of Business Administration Program Accelerated MBA

## The Program

The College of Business Administration (CBA) at California State University, Long Beach (CSULB) offers the Accelerated MBA Program (AMBA), designed to move students through the MBA curriculum at an accelerated pace which leads to completion of the MBA degree in 13 months. This program is particularly attractive to recent college graduates who want to continue their graduate education, to international students, and anyone who appreciates a fast-paced and dynamic learning environment.

The AMBA program is a fulltime, daytime program where students attend classes Monday through Thursday. The program runs on convenient ten-week quarters which allows for short breaks between sessions and a longer break over the winter holiday. During a typical quarter, students will take three classes, allowing sufficient time for studying and class-related projects. The AMBA program is based on a lock-step cohort design and the group will proceed through the program together. This method of studying and networking in a team learning environment will enhance your experience throughout the entire program.

The AMBA degree at CSULB consists of 48 semester units for those who have an undergraduate degree in a discipline other than Business Administration. For those who have an undergraduate degree in accountancy or business from an AACSB-accredited institution, the MBA degree is 36 units. The 36-unit program consists of seven MBA core courses (21 units), a capstone course (3 units) and four elective courses (12 units).

## Subject Areas

- Accounting
- Finance
- Management
- Human Resources Management
- Information Systems
- Marketing

## Curriculum

**Four basic courses:** 12 units designed for those who have not earned an undergraduate degree in Business Administration. These courses are waived for those who have the equivalent of an accountancy or business degree from an AACSB-accredited institution with coursework less than ten years old.

- Managerial & Financial Accounting: Accounting 500
- Financial Management Concepts Finance 501
- Business Policies, Operations and Organizations: Management 500
- Marketing Concepts: Marketing 500

**Seven MBA core courses:** 21 units  
Course work covers the essentials of business and management education.

- Advanced Cost Accounting, Budgeting & Control: Accounting 610
- Seminar in Business Finance: Finance 600
- Quantitative Methods for Managerial Decision Making: Information Systems 601
- Seminar in Human Resources Management: Human Resources Management 652
- Management of Information Systems: Information Systems 602
- Seminar in Management Planning and Control Systems: Management 647
- Seminar in Marketing Policies: Marketing 661

**Capstone course:** 3 units

The integration of the management disciplines.  
Capstone Course, Integrated Analysis: GBA 699

**Four elective courses:** 12 units

The four elective courses in the AMBA program are selected by the MBA Director based on class consensus. The electives will cover current topics in business education and have included seminars in Negotiation and Conflict Management, International Business, Investments, and Leadership to name a few.





## Special Program Features

- Full time, day time classes
- Complete degree in 13 months
- Ample, free parking
- Dedicated, modern class room

## CSULB Admission

All prospective MBA students have to submit a CSULB graduate application at

[www.csumentor.edu](http://www.csumentor.edu)

along with a \$55 application fee and official transcripts. International students must apply to the Center for International Education (CIE) and must supply financial support documentation and translated transcripts. Please visit

[http://www.csulb.edu/divisions/aa/grad\\_undergrad/cie/](http://www.csulb.edu/divisions/aa/grad_undergrad/cie/)

for all requirements.

## MBA Admission

- Work experience preferred but not required
- Bachelors degree (in any discipline)
- MBA Information Sheet
- GMAT score (minimum: overall 500, (4.0 writing, 25% verbal, 25% quant)
- GPA (minimum 2.75)
- Two Letters of Recommendation
- Statement of Purpose
- Official transcripts

All students are required to have taken an Economics class and an upper division Business Law class either prior to acceptance into the MBA Program or prior to Advancement to Candidacy

All application materials and additional information can be found on our website

[www.csulb.edu/mba](http://www.csulb.edu/mba)

## Application Deadline

Students are recruited and admitted once a year for a mid-summer program start:

Domestic Students: May 1

International Students April 1

## Contact Information

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[www.csulb.edu/mba](http://www.csulb.edu/mba)

## Who We Are

California State University, Long Beach is a large, urban, comprehensive university in the 23-campus California State University system. CSULB is committed to serving the people of California and endeavors to provide academic programs and campus services for both traditional and non-traditional students. The University enrolls students who have graduated in the top third of the State's high school graduating class, those who have completed a community college program, and adults re-entering education. CSULB aims, above all, to graduate students with highly valued degrees, and to prepare them for lifelong learning as well as for success in a variety of professional fields.

During the regular session California State University, Long Beach is as large as a small city. More than 33,000 students, nearly 2,000 faculty and 1,600 professional staff members study and work on campus each week

## The College of Business Administration (CBA)

The College of Business Administration (CBA) at CSULB is committed to quality and excellence and is the only California business school to have received the California Prospector Award, the second level of recognition of the Baldrige-based California Awards for Performance Excellence. CBA's state-of-the-art building complete with decision-support laboratories, multi-media capability, and modern lecture halls, opened in 1991.

Business studies at California State University, Long Beach began in 1949 with 24 business students and four faculty members, accounting for one-seventh of the campus population. Business administration was part of the Social Science Division from its inception until 1957, when the division was renamed Division of Business and Social Sciences. In 1958, the two academic areas split and Business Administration became a division in its own right, with Dr. S. Austen Reep as founding dean. By the mid-1960s, the business school had close to 3,800 business students, 29 full-time faculty members, and 13 part-time lecturers. Today, the College of Business Administration is home to nearly 5,000 business majors, including about 400 graduate students and 140 full-time-equivalent faculty and staff.

## Accreditation

The Association to Advance Collegiate Schools of Business (AACSB International) is one of higher education's most prestigious and rigorous accrediting bodies. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. As of April 2004, AACSB International has accredited 412 U.S. business schools, with the College of Business Administration being one of 267 business schools worldwide with accreditation at both the bachelor's and master's levels.

## GMAC

CBA is a member school of the Graduate Management Admission Council (GMAC). Membership is by invitation only. CBA is one of 12 California member schools and one of only two CSU schools to be a member school.

## MBA Programs Offered

- Fully Employed (FEMBA)
- Evening MBA Program
- Accelerated MBA

## University College and Extension Services (UCES)

Through UCES, the community outreach arm of CSULB, the university's academic colleges such as the College of Business Administration can offer the same fine degree programs on a self-support basis. Many of the extra services working professionals want and need are included in UCES-administered degree programs. UCES main offices are located in the Foundation Education Center on campus.

