



CALIFORNIA STATE UNIVERSITY, LONG BEACH

COLLEGE OF BUSINESS ADMINISTRATION

APPLICATION FOR ADMISSION TO THE CBA HONORS PROGRAM

The College of Business Administration at California State University, Long Beach offers an outstanding business education with programs of study leading to careers in accounting, finance, human resources, information systems, international business, management, and marketing. In addition, the CBA Honors Program (CBAHP) provides an added challenge to motivated scholars.

Numerous opportunities are available only through the Honors Program. Students accepted into the program will:

- ◆ Develop closer working relationships with faculty and business leaders.
- ◆ Interact with faculty from varying disciplines, and with business leaders from a variety of industries who share their 'real world' knowledge and experiences.
- ◆ Develop close bonds with other honors students that endure far past graduation.
- ◆ Enhance chances for admission to and success in top graduate programs.
- ◆ Participate in Honors Seminars that facilitate a free exchange of ideas about important topics at a level far above that possible in larger, more scholastically-diverse classes.
- ◆ Combine academic interests with career aspirations to create their own honors project that contributes to the field of business.
- ◆ Develop and refine important job hunting and job performance skills.
- ◆ Receive special recognition at the CBA and University graduation ceremonies.

We look forward to receiving your application to the CBA Honors Program.

EVALUATION CRITERIA

Admission to the CBA Honors Program is competitive. Selection is based on the following factors:

- A minimum 3.5 cumulative GPA in all college and university courses, and a minimum of 3.5 GPA in the major. [Students with a 3.2 – 3.49 may be admitted if they are nominated by two tenured faculty members of the CBA. A maximum of 10% of the students in the program will be admitted by nomination.]
- An 'A' in 2 out of 3 of the 'Category A' GE requirements or an *equivalent* measure of Writing Effectiveness.
- A personal interview may be requested at the discretion of the Program Director or Advisory Board.
- At least one letter of reference from a CSULB tenured (or tenure-track) faculty member. Additional outside character references (maximum of 2) are admissible as supplemental support for admission.
- Essay (included as part of the application).
- Work experience and involvement in extracurricular activities may be considered, especially when applications exceed space limits.
- Final approval by the Director of the CBAHP and/or CBAHP Advisory Board.

CHECKLIST

Please send the following materials directly to the CBA Honors Program in one packet:

- Honors Program application.
- One letter of recommendation from a CSULB tenured (tenure-track) faculty member. [A maximum of 2 additional letters from non-CBA faculty are allowed.]
- College transcript. [Also required for transfer students.]
- Proof of the Writing Proficiency Examination (WPE) score.
- Essay.

Send to:

Dr. Pamela Miles Homer, Director CBA Honors Program
Marketing Department
College of Business Administration
California State University, Long Beach
Long Beach, CA 90840-8503

DEADLINE

All application materials are due no later than March 15 for admission the following Summer Session. Early admission is encouraged.

CBA HONORS PROGRAM APPLICATION

Last Name _____ First _____ Middle Initial _____

CSULB ID Number _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____

E-mail _____

If not a US citizen, please indicate your country of citizenship. _____

ACADEMIC BACKGROUND [Transcripts must be submitted.]

High School _____ GPA _____

College _____ GPA _____ GPA - Pre-Business Courses
(if applicable)

SAT _____

ACT _____

Math _____

Math _____

Verbal _____

Verbal _____

WPE _____

EXTRACURRICULAR ACTIVITIES

AWARDS/HONORS

WORK EXPERIENCE

<u>COMPANY</u>	<u>DATES</u>	<u>RESPONSIBILITIES</u>

ESSAY

In 500 words or less, describe and evaluate an experience that significantly influenced your interest in business. This experience might be a college course, a job, or an extracurricular activity. Specify how this experience contributed to your desire for a career in business and how the CBA Honors Program will help you achieve your career goals.

[Attach a typed response to the application form.]