



CALIFORNIA STATE UNIVERSITY, LONG BEACH
COLLEGE OF BUSINESS ADMINISTRATION HONORS PROGRAM

PROJECT APPLICATION FOR SUPERVISORY FACULTY

The College of Business Administration at California State University, Long Beach offers an Honors Program as an added challenge to motivated scholars. The major requirement of honors students is an honors thesis, supervised by a tenured (or tenure track) member of the CBA faculty. The CBA Honors Program (CBAHP) is designed as a 3-semester program, beginning the Summer semester before the senior year. CBAHP students take a preliminary honors seminar the first semester, and progress to advanced honors seminars the following academic year. While most of the work on the honors project is performed in the senior year, students form relationships with their supervisor and must obtain final approval for their project during the first term of the program. Faculty supervisors must be prepared to commit to a long-term relationship with a student(s) during which they oversee all aspects of the honors thesis (e.g., topic development, research design, data collection and analysis, and manuscript preparation).

The CBA Honors Program offers faculty supervisors many advantages and benefits. Participants have the opportunity to:

- ◆ Develop closer working relationships with top CSULB business students.
- ◆ Interact with a top business student by sharing your own 'real world' and/or academic knowledge and experiences.
- ◆ Contribute to students' chances for admission to and success in top graduate programs.
- ◆ Act as a mentor for one of the CBA's best students, perhaps motivating that student to follow a career in academia.
- ◆ Get involved in a scholarly research project with one of the CBA's top achieving students -- which might ultimately contribute to your own program of research.
- ◆ 'Jump start' or supplement your own research agenda.
- ◆ Receive special recognition in CBA communications.

We look forward to receiving your faculty supervisor application.

EVALUATION CRITERIA

The nature of the projects chosen for the CBAHP will vary according to student and faculty interests.¹ Faculty supervisors are expected to propose projects worthy of attention from honors students: i.e., they must show promise as either making a professional contribution to the academic literature or to the field of business. Selection is competitive and is based on the following factors:

- Potential contribution to the academic literature or to the field of business.
- Project feasibility.
- 'Match' between the project's goals and student interests.
- Application (including a clear problem statement, project goals, and timeline).
- Resource needs.
- Faculty member's record of research productivity and areas of expertise.
- Final approval by the Director of the CBAHP and/or CBAHP Advisory Board.

APPLICATION SUBMISSION

If you wish to submit multiple project proposals, please submit a separate application for each. Send each completed application to:

Dr. Pamela Miles Homer, Director
CBA Honors Program
Marketing Department
College of Business Administration
California State University, Long Beach
Long Beach, CA 90840-8503

DEADLINE

All applications received by March 15, 2007 will be given priority consideration for the program that starts the Summer of 2007. Late applications will also be considered.

¹ Faculty supervised projects should resemble research reported in refereed academic publications.

