



## **CALIFORNIA STATE UNIVERSITY, LONG BEACH**

### **COLLEGE OF BUSINESS ADMINISTRATION**

#### **APPLICATION FOR ADMISSION TO THE CBA HONORS PROGRAM**

The College of Business Administration at California State University, Long Beach offers an outstanding business education with programs of study leading to careers in accounting, finance, information systems, international business, management/HRM, and marketing. In addition, the CBA Honors Program (CBAHP) provides an added challenge to motivated scholars.

Numerous opportunities are available only through the Honors Program. Students accepted into the program will:

- Develop closer working relationships with faculty and business leaders.
- Interact with faculty from varying disciplines, and with business leaders from a variety of industries who share their 'real world' knowledge and experiences.
- Develop close bonds with other honors students that endure far past graduation.
- Enhance chances for admission to and success in top graduate programs.
- Participate in Honors Seminars that facilitate a free exchange of ideas about important topics at a level far above that possible in larger, more scholastically-diverse classes.
- Combine academic interests with career aspirations to create their own honors thesis project that contributes to the field of business.
- Develop and refine important job hunting and job performance skills.
- Receive special recognition at the CBA and University graduation ceremonies.

We look forward to receiving your application to the CBA Honors Program.

## **EVALUATION CRITERIA**

Admission to the CBA Honors Program is competitive. Selection is based on the following factors:

- A minimum 3.5 cumulative GPA in all college and university courses, and a minimum of 3.5 GPA in the major. [Students with a 3.2 – 3.49 may be admitted if they are nominated by two tenured faculty members of the CBA. A maximum of 10% of the students in the program will be admitted by nomination.]
- An 'A' in 2 out of 3 of the 'Category A' GE requirements or an *equivalent* measure of Writing Effectiveness.
- A personal interview may be requested at the discretion of the Program Director or Advisory Board.
- At least one letter of reference from a CSULB tenured (or tenure-track) faculty member (CBA faculty preferred). Additional outside character references (maximum of 2) are admissible as supplemental support for admission.
- Essay (included as part of the application).
- Work experience and involvement in extracurricular activities may be considered, especially when applications exceed space limits.
- Final approval by the Director of the CBAHP and/or CBAHP Advisory Board.

## **CHECK LIST**

Please send the following materials directly to the CBA Honors Program in one packet:

- Honors Program application.
- One letter of recommendation from a tenured (or tenure-track) CSULB faculty member. [Letters from CBA faculty are preferred. A maximum of 2 additional letters of reference from non-CBA faculty are allowed.]
- College transcript. [Also required for transfer students.]
- Essay.

Send to:

Dr. Pamela Miles Homer, Director  
CBA Honors Program  
Department of Marketing  
College of Business Administration  
California State University, Long Beach  
Long Beach, CA 90840-8503

## **DEADLINE**

All application materials are due no later than March 16, 2010 for admission the Summer Session 2009.

## CBA HONORS PROGRAM APPLICATION

Last Name \_\_\_\_\_ First \_\_\_\_\_ Middle Initial \_\_\_\_\_

CSULB ID \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

If not a US citizen, please indicate your country of citizenship. \_\_\_\_\_

### **ACADEMIC BACKGROUND** [Transcripts must be submitted.]

High School \_\_\_\_\_ GPA \_\_\_\_\_

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\_\_\_\_\_

College \_\_\_\_\_ GPA \_\_\_\_\_ GPA - Pre-Business Courses  
(if applicable)

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\_\_\_\_\_

SAT \_\_\_\_\_

ACT \_\_\_\_\_

Math \_\_\_\_\_

Math \_\_\_\_\_

Verbal \_\_\_\_\_

Verbal \_\_\_\_\_

WPE \_\_\_\_\_

### **EXTRA-CURRICULAR ACTIVITIES**

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**AWARDS/HONORS**

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**WORK EXPERIENCE**

<u>COMPANY</u>	<u>DATES</u>	<u>RESPONSIBILITIES</u>

**ESSAY**

In 500 words or less, describe and evaluate an experience that significantly influenced your interest in business. This experience might be a college course, a job, or an extracurricular activity. Specify how this experience contributed to your desire for a career in business and how the CBA Honors Program will help you achieve your career goals. [Keep in mid that we are interested in assessing your writing and organizational skills.]

[Attach a typed response to the application form.]