



**CALIFORNIA STATE UNIVERSITY, LONG BEACH**  
**BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION**  
 Option: International Business (code FIN\_BS02)

**2004-05**

Name: \_\_\_\_\_  
 Last First Middle Email Address

Address: \_\_\_\_\_  
 Number Street Apt. No. City State ZIP

Student ID Number Telephone Number Anticipated Graduation Date Initial Advisor

Date Entered CSULB: \_\_\_\_\_ Class: \_\_\_\_\_ Total Transfer Units Accepted: \_\_\_\_\_

Transferred From: 1) \_\_\_\_\_, 2) \_\_\_\_\_,  
 3) \_\_\_\_\_, 4) \_\_\_\_\_

CSULB Unit Value	CSULB Grade	Major Requirements	Need to Take	Transfer or Substitute Course	Transfer From	Advisor OK	TR Unit	TR Grade
		At least 12 upper division units in business, including MGMT 425, must be completed at CSULB.						
		* In order to receive major credit, based on completion of a course taken at a school other than CSULB, a grade of "C" or better must have been earned in the equivalency of ACCT 201, FIN 220 and IS 233.						
		Business majors and minors may <u>not</u> exercise a Credit/No Credit grading option for courses required by the College of Business Administration in their program.						
		LOWER DIVISION REQUIREMENTS (24 units):						
		Take all of the following courses:						
3	___	*ACCT 201 Elementary Financial Accounting						
3	___	ECON 100 Principles of Macroeconomics						
3	___	ECON 101 Principles of Microeconomics						
3	___	*FIN 220 Introduction to Law and Business Transactions						
3	___	MATH 114 Finite Mathematics						
3	___	MATH 115 Calculus for Business						
		Take one of the following:						
3	___	*Computer Proficiency Examinaiion (CPE)						
3	___	*IS 233 Introduction to Computer Systems and Applications						
		Select one course from the following:						
3	___	PHIL 160 Introductory Ethics						
3	___	PHIL 170 Elementary Logic						
		Business majors may not apply courses offered by the College of Business Administration toward GE Requirements.						

Approval by the faculty advisor signifies revalidation of those upper-division courses in the major that were taken ten years prior to the date of graduation (PS 85-15).

I, \_\_\_\_\_ comply with PS 85-15.  
 (advisor's name)



\_\_\_\_\_  
 Advisor's Name (print)

\_\_\_\_\_  
 Advisor's Signature

\_\_\_\_\_  
 Student's Signature

\_\_\_\_\_  
 Date

Department Stamp

CSULB Unit Value	CSULB Grade	Major Requirements	Need to Take	Transfer or Substitute Course	Transfer From	Advisor OK	TR Unit	TR Grade
		<p>UPPER DIVISION CORE REQUIREMENTS:</p> <p>In order to take 300/400 level CBA courses, students must have the class standing of sophomore or higher.</p> <p>Take all of the following courses (33-34 units):</p>						
3	___	CBA 300 International Business	None					
3	___	ACCT 310 Cost Accounting for Managers	ACCT 201					
3	___	ECON 333 Managerial Economics	ECON 100, 101 and MATH 115 or 122					
3	___	FIN 300 Business Finance	IS 310 can be taken concurrently					
3	___	FIN 320 Legal and Regulatory Environment of Business	FIN 220					
3	___	HRM 360 Organizational Behavior	None					
3	___	MGMT 300 Principles of Management	None					
3	___	MGMT 425 Business Strategy and Policy	ACCT 310 or 320, FIN 300, MGMT 300 and MKTG 300					
3	___	MKTG 300 Marketing	None					
3	___	I S 300 Management Information Systems	None					
3	___	I S 301 Business Communications	None					
3	___	I S 310 Business Statistics	MATH 114					
		<p>Students who complete and formally declare a second option may be regarded as having completed a double major and appropriate notation can be made on the transcript.</p> <p>Elective units to make up the total 120 units required for the degree. Each student is encouraged to select electives for expansion of knowledge and intellectual interests as well as for preparation for business employment. The College of Business Administration offers many specialized courses in the varied disciplines which may be utilized for elective credit.</p>						
		<p>Take all of the following courses:</p>						
3	___	ACCT 465 International Accounting	Any 300 level ACCT course					
3	___	FIN 490 International Finance	FIN 300					
3	___	MKTG 480 International Marketing	MKTG 300					
3	___	MGMT 405 International and Comparative Management OR	MGMT 300					
3	___	MGMT 406 International Business Policy	MGMT 300					
		<p>Take one of the following:</p>						
3	___	HRM 458 Managing Organizational Culture and Cultural Diversity	HRM 360 or 361					
3	___	FIN 424 International Legal Environment of Business	FIN 320					
3	___	MKTG 481 International Marketing Management	MKTG 300 and 480					
3	___	MGMT 405 International and Comparative Management OR	MGMT 300					
3	___	MGMT 406 International Business Policy (whichever was not taken in the above requirement)	MGMT 300					
		<p>ALSO REQUIRED: Two years (4 semesters or 6 quarters) at the baccalaureate level of one of the following languages: Chinese, French, German, Italian, Japanese, Russian, or Spanish. Under individual, special circumstances, the Director of the International Business Option, or designee, may approve a language other than those listed above to satisfy the language requirement for a degree in the option.</p>						

CSULB Unit Value	CSULB Grade	Major Requirements	Need to Take	Transfer or Substitute Course	Transfer From	Advisor OK	TR Unit	TR Grade
		<p>Choice of the language will determine the country or geographic area of the world about which the student must study to the extent of a minimum of 2 courses (6 units). These will be in lieu of 6 other elective units, and can be double counted as part of the student's general education requirement (if the course is approved for G.E. credit)</p> <p>G. E. or Elective Courses: Select two courses (6 units), appropriate for your choice of language:</p> <p><i>All Languages:</i> ANTH 412I; COMM 330, 452; ECON 368; I/ST 317I, 318I, 319I, 355; LING 413, 425, 470; POSC 371, 485; W/ST 401I.</p> <p><i>Chinese:</i> ANTH 332; A/ST 301I, 310, 495I; CHIN 301, 370; C/LT 403; ECON 365, 370; HIST 382B, 406B, 488; POSC 362; R/ST 101B, 331I, 341I, 343.</p> <p><i>French:</i> C/LT 330A,B; ECON 361I; GEOG 316; HIST 335, 339; POSC 353; FREN 335, 336.</p> <p><i>German:</i> C/LT 330A,B; ECON 361I; GEOG 316, HIST 335, 339, 437; POSC 353; GERM 309, 315, 316, 380I.</p> <p><i>Italian:</i> C/LT 330A,B; ECON 361I; GEOG 316; HIST 332, 335, 339; POSC 353.</p> <p><i>Japanese:</i> ANTH 335; A/ST 301I, 310; C/LT 403; ECON 370; HIST 383B, 384, 406B, 407I; JAPN 350, 451, 471; R/ST 103, 341I, 344.</p> <p><i>Russian:</i> ECON 361I; GEOG 318; GERM 410; HIST 341B, 441; POSC 356; RUSS 310, 410I.</p> <p><i>Spanish:</i> ANTH 323, 324; C/LT 440; ECON 361I, 363; GEOG 320I; HIST 364, 433, 462, 463; POSC 358, 359, 459; SPAN 330, 341, 430, 445.</p> <p>For further information, consult the College of Business Administration Admissions and Advising Center, (562) 985-4514.</p> <p>For General Education requirement information, contact the Academic Advising Center, 985-4837.</p> <p>STATE REQUIREMENTS:                      * 120 minimum units required                      * 40 units must be upper division                      * 51 units must be general education                      * 120 total units required for this degree</p>						