



CALIFORNIA STATE UNIVERSITY, LONG BEACH
BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION
 Option: Marketing (code MKTGBS01)

201%1&

Name: _____ Last _____ First _____ Middle _____ Email Address _____

Address: _____ Number _____ Street _____ Apt. No. _____ City _____ State _____ ZIP _____

Student ID Number _____ Telephone Number _____ Anticipated Graduation Date _____ Initial Advisor _____

Date Entered CSULB: _____ Class: _____ Total Transfer Units Accepted: _____

Transferred From: 1) _____, 2) _____

3) _____, 4) _____

CSULB Unit Value	CSULB Grade	Major Requirements	Need to Take	Transfer or Substitute Course	Transfer From	Advisor OK	TR Unit	TR Grade
		At least 12 upper division units in business, including MGMT 425, must be completed at CSULB.						
		* In order to receive major credit, based on completion of a course taken at a school other than CSULB, a grade of "C" or better must have been earned in the equivalency of ACCT 201 and IS 233.						
		Business majors and minors may <u>not</u> exercise a Credit/No Credit grading option for courses required by the College of Business Administration in their program.						
		LOWER DIVISION REQUIREMENTS (22 units):						
		Take all of the following courses:						
3	_____	*ACCT 201 Elementary Financial Accounting						
3	_____	ECON 100 Principles of Macroeconomics						
3	_____	ECON 101 Principles of Microeconomics						
4	_____	MATH 115 Calculus for Business						
		Take one of the following courses:						
3	_____	PHIL 170 Critical Reasoning						
3	_____	IS 100 Information Technology Literacy						
3	_____	UHP 100 Angles of Vision-Honors						
		Take one of the following:						
3	_____	STAT 108 Statistics for Everyday Life						
3	_____	MATH 114 Finite Mathematics						

Approval by the faculty advisor signifies revalidation of those upper-division courses in the major that were taken ten years prior to the date of graduation (PS 85-15).

I, _____ comply with PS 85-15.
 (advisor's name)



Department Stamp

 Advisor's Name (print)

 Advisor's Signature

 Student's Signature

 Date

