



CENTER FOR LATINO
COMMUNITY HEALTH,
Evaluation & Leadership Training



CENTRO SALUD ES CULTURA

NCLR/CSULB Center for Latino Community Health Evaluation and Leadership Training and the

Centro Salud es Cultura

Unit Activities Report 2016-2017

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Program name: NCLR/CSULB Center for Latino Community Health, Evaluation, and

Leadership Training

Year established: 2005

Program name: Centro Salud es Cultura

Year established: 2013

TABLE OF CONTENTS

I. Statement of Mission, Values and Vision	3
II. Unit Performance and Review	3
A. Background34	
B. Brief summary of major activities of the past year	
C. Advisory board members	
D. How recommendations of the advisory board are implemented	6
III. Student and Faculty Involvement from other universities	
A. Faculty and Staff	17
B. Students	18
IV. Participation from community partners	18
V. Scholarly achievements	
A. Publications	
B. Presentations and Abstracts	23
VI. Research	
A. ¡Salud a la Vida!	
B. Hispanic Serving Institutions-STEM	
C. Familias Unidas: Pre-Diabetes Prevention	
D. Los Angeles Health Alert Network (LAHAN)	
E. Accion Permenente	
F. FASTER	
G. ANDALE	
H. Empderate/Palliative Care	
I. Comprando Rico y Sano	
J. Los Angeles County Commission on HIV	
K. Best Start Programming	
L. California Assembly Bill 1045 Curriculum Outline Development	29
VII. Other contributions	
A. Trainings/Leadership Training	
B. Addressing social determinants of health: Centro Salud es Cultura	
C. Grants and Developmental Work	32
VIII. Unit Accounting	
A. Grants and Contracts Initiated	
1. Number	
2. Dollar Amount	
B. Accounts Closed (Foundation)	36

	1. Number	
	2. Dollar Amount	
C.	Other External Funds (Foundation)	37
	1. Dollars Received	
	2. Dollars Expended	
D.	. Assigned Time Utilized (Dean's Office)	37
	1. Total Units Utilized	
E.	Expenditures (Dean's Office)	37
	1. Total Dollars Expended	
F.	Reimbursed Time (Dean's Office)	37
	1. Total Dollars Expended	
	2. Total Number of Units	
G.	. Returned Indirect Cost (Dean's Office)	37
	1. Total Dollars	
IX. Spa	ace Utilized	38
X. Equ	uipment	38
Apper	ndix A	39
NCLR/	/CSULB Center Advisory Board Meeting Minutes	39

I. Statement of Mission, Values and Vision

Mission:

We improve, promote, and advocate for the health, culture, and well-being of diverse Latino/Hispanic communities.

Values:

We are driven to action by our community-centered mission.

We embody an attitude of community service.

We operate with integrity and inclusiveness.

We foster leadership and empowerment.

We value our grass-roots underpinnings.

We are accountable to the communities we serve.

We uphold the community-driven missions of NCLR and CSULB.

We acknowledge, appreciate, and celebrate the cultures, resiliency, insights, and contributions of Latino/Hispanic families and communities.

Vision:

We strive to improve health, educational, and social equity among the Latino communities with whom we work and serve.

II. Unit Performance and Review

A. Background

The NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training is a partnership between the National Council of La Raza (NCLR) and California State University, Long Beach (CSULB). The NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training (hereafter Center) was established in 2005 through a congressional earmark spearheaded by then Congresswoman Hilda Solis.

The *Centro Salud es Cultura* (hereafter *Centro*) was opened in 2013 as the home of community-based participatory research, educational success, and holistic wellness endeavors. The *Centro* space was chosen to be able to serve high need, Latino dominant area of our city that was also accessible to others through nearby public transportation.

B. Brief summary of major activities of the past year

The Center has three pillars of work which are highlighted in our descriptive name:

- 1) Community health
- 2) Evaluation
- 3) Leadership training

Community Health

The Center's research and program areas embody the use of community based participatory research methods – an academic model that promotes community empowerment, learning, and participation in society. Our programs empower residents and undergraduate and graduate students to work closely with leading multi-disciplinary academics and professional staff to create culturally relevant strategies that improve the health and health access of Latinos in the United States. Our research promotes faculty excellence through research, prepares students for success, expands the self-efficacy of residents involved in our projects, and creates collaborative partnerships aimed at impacting the delivery and messaging of Latino health through culturally and linguistically appropriate methods. Our research and community programs in wellness, HIV/AIDS, Hepatitis C, substance abuse prevention, diabetes prevention, obesity prevention, nutrition education, student academic achievement, and advocacy working with *promotores de salud* (community health workers) represent our commitment to engage various audiences in a dialogue that empowers people to take action in creating healthy communities for all.

Evaluation

We provide culturally and linguistically appropriate evaluation services to community-based organizations and health entities such as federally qualified health centers who serve Latinos. These services include research and evaluation design; quantitative and qualitative instrument development; training for data collection staff (in person or via webinar); technical assistance; data processing and cleaning; data analysis and report writing. Clients include both local and national organizations.

Major evaluation activities for the 2016-2017 fiscal year included:

- Evaluation of a Spanish-language food security program implemented at 20 sites across the US (Comprando Rico y Sano – led by NCLR)
- Conducted and reported on listening sessions for public health monitoring for the Los Angeles County Commission on HIV.
- Evaluated the Los Angeles Health Alert Network (LAHAN), an alert system to inform healthcare providers of local outbreaks and critical, time-sensitive information such as drug recalls; in collaboration with the Los Angeles County Department of Public Health.

Leadership Training

We are leaders in spearheading initiatives to support CSULB's mandate as a Hispanic Serving Institution (HSI). We were instrumental helping CSULB to gain status and have continued to provide exemplary programs such as the HSI-STEM (Hispanic Serving Institutions-Science, Technology, Engineering and Math or *Sosteniendo Tradiciones de Excelencia y Motivación*) and Building Infrastructure Leading to Diversity (BUILD), to add quality to the CSULB degree. We also collaborate with campus partners to strengthen the research capacity of our institutions and future professionals.

Major activities in Leadership Training included, during 2016-2017:

- All of our research and evaluation activities listed above directly involved students.
- Engaging 4 graduate student fellows.
- Providing monthly behavioral health research-related trainings.
- Providing employment to 21 CSULB students as peer or near-peer mentors
- Introducing students to research through paid experiences (Winter Research-13 students, and Summer Bridge 21 students)
- Welcomed 189 STEM students, parents and staff through the annual Bienvenida
- Contributing to planning committees and implementation of CSULB Beach Wellness Week, Latina Connections Conference, and the BUILD Research Symposium.

C. Advisory board members

The Center is fortunate to have the contributions of a very strong external advisory board.

The members are:

Sara Elena Loaiza	Executive Director, Latino Consultants
Vickie Mays	Professor, UCLA School of Public Health
Jennifer Ng'andu	Senior Program Officer, Robert Wood Johnson Foundation
Kurt Organista	Professor, University of Berkeley School of Social Welfare
Henry Pacheco	Director of Medicine and Public Health, National Hispanic Council on Aging
Britt Rios-Ellis	Dean, College of Health Sciences and Human Services, CSU
	Monterey Bay
David Rivers	Associate Professor and Director of the Public Information and
	Community Outreach at the Medical University of South Carolina,
	Medical University of South Carolina
Richard Zaldivar	Executive Director, The Wall Las Memorias Project
Hector Balcazar	Dean, Charles Drew Medical University
Felipe Castro	Professor and Southwest Borderlands Scholar, Arizona State
	University
Jorge Daboub	Vice-President of Client Development, Univision
Zoila Escobar	Vice President of Strategic Development and Community Support
	and President of the AltaMed Foundation, AltaMed Health Services
Cynthia Gomez	Director, San Francisco State University Health Equity Institute
David Hayes-Bautista	Professor of Medicine and Director of the Center for the Study of
	Latino Health and Culture at the School of Medicine, University of
	California Los Angeles
Ana Carricci Lopez	City Health Officer, Long Beach Department of Health and Humans
	Services

The minutes of the Center Advisory Board annual meeting are attached as Appendix A. Each major, multi-year project also has a project advisory board made up of internal and external stakeholders to provide oversight and advice regarding the goals of that undertaking. The Center Advisory Board meets once a year or more; most project advisory boards meet quarterly.

D. How recommendations of the advisory board implemented

The advisory board provided recommendations in three principle areas: 1) relationship strengthening with funding agencies; 2) strategic direction of research focus to meet the Center overarching goal of promoting Latino community health, and 3) avenues for potential collaborative work.

Personal relationships and consistent delivery of quality work are the key to all professional relationships, including those with funding agencies. Board members recommended a two-prong approach: first to maintain relationship with present and past funders whenever possible, and second, to engage with staff at these and other agencies about future funding focus areas. Center staff strives to maintain high quality relationships with current funders by providing webinars, trainings, additional data or showcasing work. Some funders have shifted focus, which requires additional outreach, particularly by the Center director, to remain engaged. An analysis of funding sources revealed a potential shift towards contracted work. However, this is not strategic for the organizational mission, nor that of its two closest allies: CSULB and NCLR. Further review revealed that training-oriented funding has the greatest impact for mission-related goals as well as organizational fiscal health. This type of funding is being prioritized, particularly when there are competing deadlines. The Center staff also realigned monitoring of grant opportunities to make sure all are being reviewed in a timely manner.

In terms of the strategic direction of the Center's research, the Center board suggested that a community level approach might be more effective than the individual level to improve health outcomes. A community level approach would also facilitate other factors or social determinants of health to become more central to the analysis and solutions. For example, examining trauma and childhood experiences might better inform advances in addressing childhood obesity. Mental health was also mentioned as an overlapping issue highly prevalent within the Latino community likely to become more critical due to changes in the U.S. political climate. Since this meeting the Center staff has written two research grant proposals that include these perspectives, and is working to incorporate measurements of social determinants of health as a standard to help address the need for evidence in this area. The Center staff also decided to write consistently in the same priority areas: obesity, diabetes and prediabetes prevention/healthy lifestyle promotion, and sexual health promotion. In this way, both publication and grant writing efforts mutually strengthen one another.

Third, the Center advisory board described potential collaborative efforts and areas of collective concern wherein we can be stronger together. Grant writing collaboration with the Long Beach Department of Health and Human Services has increased. Further efforts are

needed to link opportunities offered by the Robert Wood Johnson Foundation for both research and student training opportunities.

III. Faculty and Student Involvement at CSULB

Interdisciplinary faculty and student involvement are central to the Center's success.

A. Faculty

We consistently work across colleges at CSULB and are mutually enriched by the experience. We actively engaged 42 faculty and administrators last year, involving them in research, leadership or grant writing efforts.

College of Health and Human Services (7)

Dr. Michelle Barrack, ANDALE

Assistant Professor, Department of Family and Consumer Sciences

Dr. Gail C. Frank, Grant writing efforts

Professor, Department of Family and Consumer Sciences

Dr. Joy Goebel, Grant writing efforts

Associate Professor, Department of Nursing

Dr. Selena Nguyen-Rodriguez, PI/ANDALE, Evaluator, SALV & CRS Project, Grant writing efforts

Assistant Professor, Department of Health Science

Dr. Kristina Lopez, Centro Collaborator

Assistant Professor, Department of Social Work, Principal Investigator, Parents Taking Action

Dr. Grace Reynolds, Grant writing efforts

Professor, Department of Health Care Administration

Dr. Cheryl Rock, ANDALE

Assistant Professor, Department of Family and Consumer Sciences

College of Engineering (17)

Dr. Alvaro Monge, Co-Principal Investigator, US Department of Education HSI-STEM

Professor, Computer Science, Computer Engineering and Computer Science

Dr. Allen Teagle, US Department of Education HSI-STEM Project

Lecturer, Department of Mechanical and Aerospace Engineering

Dr. Christiane Beyer, US Department of Education HSI-STEM Project

Associate Professor, Department of Mechanical and Aerospace Engineering

Dr. Daniel Whisler, US Department of Education HSI-STEM Project

Assistant Professor, Department of Mechanical and Aerospace Engineering

Dr. Ehsan Barjasteh, US Department of Education HSI-STEM Project

Assistant Professor, Department of Mechanical and Aerospace Engineering

Dr. Luis Arboleda, US Department of Education HSI-STEM Project

Assistant Professor, Department of Civil Engineering and Construction Engineering Management

Dr. Mehrdad Aliasgari, US Department of Education HSI-STEM Project

Assistant Professor, Department of Computer Engineering and Computer Science

Dr. Mohammad Mozumbai, US Department of Education HSI-STEM Project

Assistant Professor, Department of Electrical Engineering

Dr. Oscar Morales Ponce, US Department of Education HSI-STEM Project

Assistant Professor, Department of Engineering and Computer Science

Dr. Pitiporn Asvapathanagul, US Department of Education HSI-STEM Project

Assistant Professor, Department of Civil Engineering and Construction Engineering Management

Dr. Praveen Shankar, US Department of Education HSI-STEM Project

Assistant Professor, Department of Mechanical and Aerospace Engineering

Dr. Rebeka Sultana, US Department of Education HSI-STEM Project

Professor, Department of Civil Engineering and Construction Engineering Management

Dr. Sergio Mendez, US Department of Education HSI-STEM Project

Professor, Department of Chemical Engineering

Dr. Shailesh Chandra, US Department of Education HSI-STEM Project

Assistant Professor, Department of Civil Engineering and Construction Engineering Management

Dr. Tracy Maples, Grant writing efforts

Acting Associate Dean, College of Engineering

Dr. Ted Yu, US Department of Education HSI-STEM Project

Professor, Department of Chemical Engineering

Dr. Yan Li, US Department of Education HSI-STEM Project

Assistant Professor, Department of Mechanical and Aerospace Engineering

College of Education (2)

Dr. Bita Ghafoori, Grant writing efforts

Professor, Department of Advanced Studies in Education and Counseling

Dr. Trinidad Lewis, Grant writing efforts

Associate Professor, Department of Teacher Education

College of Liberal Arts (2)

Dr. Gino Galvez, Evaluator, US Department of Education HSI-STEM Project, Grant writing efforts, ANDALE

Assistant Professor in the Department of Psychology at CSULB

Dr. Guido Urizar, BUILD Co-Principal Investigator, Grant writing efforts

Associate Professor, Department of Psychology

College of Natural Sciences and Mathematics (14)

Dr. Eric Marinez, Co-Principal Investigator, NIMHD-H2OLA Project and US Department of Education HSI-STEM Project, Grant writing efforts

Associate Professor, Department of Chemistry and Biochemistry

Dr. Susan Gomez-Zwiep, Co-Principal Investigator, US Department of Education HSI-STEM Project

Associate Professor, Department of Science Education

Dr. Christine Whitcraft, US Department of Education HSI-STEM Project

Assistant Professor, Department of Biological Sciences

Dr. Claudia Ojeda, US Department of Education HSI-STEM Project

Assistant Professor, Department of Physics and Astronomy

Dr. Deborah Fraser, US Department of Education HSI-STEM Project

Assistant Professor, Department of Biological Sciences

Dr. Deepali Bhandari, US Department of Education HSI-STEM Project

Assistant Professor, Department of Biological Sciences

Dr. Douglas Pace, US Department of Education HSI-STEM Project

Assistant Professor, Department of Biological Sciences

Dr. Elizabeth Eldon, US Department of Education HSI-STEM Project

Professor, Department of Biological Sciences

Dr. Fangyuan Tian, US Department of Education HSI-STEM Project

Assistant Professor, Department of Chemistry & Biochemistry

Dr. Houng-Wei Tsai, US Department of Education HSI-STEM Project

Associate Professor, Department of Biological Sciences

Dr. Krzysztof Slowinski, Grant writing efforts

Associate Dean, College of Natural Sciences and Mathematics

Dr. Mason Zhang, US Department of Education HSI-STEM Project

Professor, Department of Biological Sciences

Dr. Matt Becker, US Department of Education HSI-STEM Project

Professor, Department of Geological Sciences

Dr. Maia Davis, US Department of Education HSI-STEM Project

Graduate Student, Department of Geological Sciences

CSULB staff collaborators

Contact Person	Organization	Project
Heidi Girling	CSULB Health Resource Center	SAMHSA
Linda Peña	CSULB Alcohol Tobacco & Other Drugs Program	SAMHSA
Pamela Lewis	CSULB Associated Students Inc.	SAMHSA
Rosa Moreno	CSULB Counseling & Psychological Services	SAMHSA

B. Students

Students are involved in different capacities, but are integral to all activities. Most students are hired through grant-specific projects or receive grant-sponsored support. Students are listed by project along with the degree they are pursuing. The Center also welcomes students from other universities as well as alumni seeking more research experience. Volunteers from the community are listed under "IV. Participation from Community Partners."

The Center provided \$56,700 in student fellowship funding for 2016-2017 to graduate students in the College of Health and Human Services. Additionally the Center hosts students from other universities to foster greater diversity and quality preparedness among the future health workforce. A total of 88 students, undergraduate and graduate, contributed to the Center in 2016-2017.

NCLR/CSULB Center and Centro Interns

4 Graduate Interns

- Edith Romero, Master of Public Health
- Nathalie De La Peña, Master of Public Health
- Octavio Urista, Master of Science in Applied Statistics
- Pauline Monteon-Garcia, Master of Public Health

8 undergraduate Interns

- Ashlie Chang, Bachelor of Science in Health Science
- Cherith Mendoza, Bachelor of Science in Health Science
- Crystal Cabral, Bachelor of Science in Health Science
- Denise Valdez, Bachelors of Science in Math
- Jacqueline Garay, Bachelor of Science in Health Science
- Julissa Hernandez, Bachelor of Science in Health Science
- Marizza Garcia, Bachelor of Science in Health Care Administration
- Naomi Villanueva, Bachelor of Science in Health Science

3 Alumni and partnerships:

- Anahí Martinez, Bachelor of Science in Public Health, 2016, UC Berkeley, Health Careers Connections Intern, Summer 2016
- Chris Argueta, Bachelor of Science in Public Health, 2017, UC Berkeley, Health Careers Connections Intern, Summer 2017
- Gil Peña, Bachelor of Science, Computer Science, 2016, volunteers as the Center and *Centro* web-master.

¡Salud a la Vida!: Cheers to Life!

5 graduate fellows

- Crystal Martinez, Master of Public Health
- Diana Aguirre, Master of Public Health
- Luis Cendejas, Master of Public Health
- Salvador Ramirez, Master of Social Work
- William Lucas, Master of Arts in Anthropology

6 undergraduates

- Daisy Almazan, Bachelor of Science in Health Science
- Denise Valdez, Bachelors of Science in Mathematics

- Elizabeth Delgado, Bachelors of Arts in Psychology
- Jorge Guerrero, Bachelor of Science in Health Science
- Lakeisha Jeanmarie, Bachelor of Science in Health Science
- Patricia Dionicio, Bachelors of Science in Kinesiology

2 alumni

- Natalia Guerrero, Bachelor of Arts, Anthropology, 2016, CSULB
- Pauline Salguero, Bachelor of Science in Biology Physiology, 2013 CSULB

Home@theBeach

2 graduate students

- Armando Castellon, Master in Criminology
- Esperanza Aceves, Master in Social and Cultural Analysis of Education

Los Angeles County Commission on HIV, Listening Sessions

2 graduate students

- Katherine Shiota, Master of Social Work
- Nutan Kafle, Master of Public Health

1 alum

Natalia Guerrero, Bachelor of Arts, Anthropology, 2016, CSULB

Los Angeles Health Alert Network

2 Graduate Interns

- Katherine Shiota, Master of Social Work
- Nutan Kafle, Master of Public Health

Comprando Rico y Sano

6 undergraduate interns

- Edwin Zamora, Bachelor of Science in Health Science
- Haidy Juarez, Bachelor of Science in Health Science
- Iris Barahona, Bachelor of Science in Health Science
- Jacqueline Garay, Bachelor of Science in Health Science
- Maribel Jaen, Bachelor of Science in Health Science
- Steffanie Castaneda, Bachelor of Science in Health Science

HSI-STEM Project

21 undergraduates – Peer Mentors

- Alejandra Gonzalez, Bachelor of Science in Computer Science
- Andrew Rosales, Bachelor of Science in Biology
- Christian Santos, Bachelor of Science in Construction Engineering Management
- Cuper Ramirez, Bachelor of Science in Biochemistry
- Daniel Rodriguez, Bachelor of Science in Physics

- David Ayala, Bachelor of Science in Civil Engineering
- Eunice Chinchilla, Bachelor of Science in Computer Science
- Francisco Camal, Bachelor of Science in Civil Engineering
- Hector De La Vega, Bachelor of Science in Computer Science
- Hernan Blas Aquino, Bachelor of Science in Mechanical Engineering
- Ivan Lopez, Bachelor of Science in Electrical Engineering
- Johnny Cuyuch, Bachelor of Science in Mechanical Engineering
- Jonathan Balcazar, Bachelor of Science in Biology
- Jonathan Garcia, Bachelor of Science in Chemical Engineering
- Juan Garcia, Bachelor of Science in Civil Engineering
- Kelby Sapien, Bachelor of Science in Computer Science
- Michael Pardo, Bachelor of Science in Chemical Engineering
- Miguel Caballero, Bachelor of Science in Molecular Cell & Biology
- Oscar Pineda, Bachelor of Science in Mechanical Engineering
- Rosanna Calderon, Bachelor of Science in Biology
- Viviana Valencia, Bachelor of Science in Molecular Cell & Biology

HSI -STEM Summer Bridge Students

21 undergraduates

- Alejandro Avalos, Bachelor of Science in Construction Management
- Anthony Prasanchum, Bachelor of Science in Mechanical & Aerospace Engineering
- Arianna Ojeda, Bachelor of Science in Electrical Engineering
- Eduardo Sanchez, Bachelor of Science in Electrical Engineering
- Edwin Grajeda, Bachelor of Science in Mechanical Engineering
- Elvira Salazar, Bachelor of Science in Biology
- Emmanuel Castillo, Bachelor of Science in Civil Engineering
- Harvey Vazquez, Bachelor of Science in Mechanical & Aerospace Engineering
- Isabel Mejia, Bachelor of Science in Biochemistry
- Johana Aviles, Bachelor of Science in Biochemistry
- John Guerrero, Bachelor of Science in Biology
- Jorge Alfaro, Bachelor of Science in Organismal Biology
- Jose Rodriguez, Bachelor of Science in Electrical Engineering
- Joseph Gutierrez, Bachelor of Science in Geology
- Leonel Martin, Bachelor of Science in Civil Engineering
- Lisbeth Razo, Bachelor of Science in Chemical Engineering
- Melissa Lizarraga, Bachelor of Science in Geology
- Raul Herrera, Bachelor of Science in Computer Science
- Ruben Godinez, Bachelor of Science in Civil Engineering
- Wendy Guerra, Bachelor of Science in Biomedical Engineering
- Yalitzi Guerrero, Bachelor of Science in Molecular Cell Biology & Physiology

HSI-STEM Winter Bridge Students

13 undergraduate

- Allyson Milla, Bachelor of Science in Biology
- Daniel Perez, Bachelor of Science in Mechanical & Aerospace Engineering
- Debbie Silva, Bachelor of Science in Civil Engineering
- Emmanuel Cuevas, Bachelor of Science in Biology
- Esther Rodriguez, Bachelor of Science in Biology
- Eunice Chinchilla, Bachelor of Science in Computer Science
- Gabriela Hernandez, Bachelor of Science in Civil Engineering
- Gerardo Felix, Bachelor of Science in Biology
- Hector De La Vega, Bachelor of Science in Computer Science
- Luis Estrada, Bachelor of Science in Mechanical & Aerospace Engineering
- Maria Oliva Lopez, Bachelor of Science in Mechanical & Aerospace Engineering
- Mariksa Marin, Bachelor of Science in Chemical Engineering
- Mayra Gavidia, Bachelor of Science in Biology

C. Staff

Center and Centro Staff (alphabetical order)

Monica Aguilar, MPH, Data Manager and Project Coordinator

Ms. Aguilar holds a Bachelor of Arts in English and a Masters of Public Health from California State University, Long Beach. Ms. Aguilar was the Data Manager for nutrition evaluation projects from the Center as well as the Project Coordinator for the *Familias Unidas:* Pre-Diabetes Prevention Project. She is also a lecturer in the Health Science department. She resigned from her position to take on a leadership role with a partner organization.

Mara Bird, Ph.D., Director

Dr. Bird holds a Bachelor of Arts in Spanish from Kalamazoo College, and a Masters of Art and Doctorate of Philosophy in International Relations from the University of Southern California. Dr. Bird serves as the Co-Principal Investigator /Program Director or Manager for all Center and *Centro* projects. She participates in and oversees all grant writing and manuscript efforts and is responsible for the oversight of center operations including human resources and account management. Dr. Bird also collaborates as the CSULB BUILD Community Outreach Liaison and as a Mentor with ANDALE.

Helen Barriere, HSI-STEM *Promotores* Coordinator

Ms. Barriere received her Bachelor of Arts from California State University, Northridge in Sociology and is currently enrolled in the Masters in Counseling program at CSULB. Ms. Barriere coordinates all HSI-STEM Project *promotores* initiatives. She conducts recruitment, training, mentoring, and supervisions of all students. She works closely with the project team to meet larger project goals and activities.

Erika Bonilla, Research Associate, ANDALE Program Manager, HSI-STEM Data ManagerMs. Bonilla holds a Bachelor of Arts in Spanish and a Masters of Public Health from California State University, Long Beach. She serves as the Program Manager to various projects. In her

role, she coordinates the implementation of the projects, mentors and provides leadership development for undergraduate and graduate students. Ms. Bonilla also collaborates in the account management, development, and preparations of grant proposals, abstracts, and manuscripts for publication in peer-reviewed journals.

Vidalia Bonilla, Maintenance Downtown Office

Mrs. Bonilla assists all staff at the *Centro Salud es Cultura* with organization and tidiness to maintain the location. She leads all cleaning and organization activities at the community center to ensure it is an adequate work environment and welcoming space for community members.

Olga Delgado, MSW, Culturally and Linguistically Appropriate Standards Specialist

Ms. Delgado holds a Bachelor of Psychology and a Masters of Social work from CSULB. Ms. Delgado assists with quality control of all Spanish language materials and messaging to ensure that communications use a Pan-Latino, easily understandable Spanish for elementary level literacy and that the same information is shared in both Spanish and English. She also contributes to community outreach through social media public health messaging on behalf of the Center and *Centro*.

Melawhy Garcia-Vega, MPH, DrPH, Research Associate / Doctoral Fellow/PI

Dr. Garcia-Vega holds a Bachelor of Arts in Psychology and a Masters of Public Health from California State University, Long Beach and graduated in May 2017 with her doctorate in public health from UCSD/SDSU. Now a post-doctoral fellow at UCSD/SDSU, Dr. Garcia-Vega collaborates as a Research Associate with the Center, and is the PI for one evaluation project. She collaborates in the development and submission of federal and private grant proposals. She also develops manuscripts for publication in peer-reviewed journals, and assists with the development and submission of other written materials.

Natalia Gatdula, MPH, Director of Community-Based Programs, Program Manager, HSI-STEM Mrs. Gatdula holds a Bachelor of Science in Health Science and a Masters of Public Health from California State University, Long Beach. Mrs. Gatdula oversees the Center's community-based programs. She is the Program Manager for the US Dept. of Education funded HSI-STEM projects and oversees numerous staff and graduate research fellows. Mrs. Gatdula also collaborates in the development and preparations of grant proposals and manuscripts for peer-reviewed publication and participated in "Emerging Leader" strategic planning and leadership training, which she then replicated among the staff.

Monica McGuthrie, MA, Administrative Coordinator

Ms. McGuthrie holds a Bachelor of Arts in Deaf Studies with a concentration in ASL Literature from California State University, Northridge (CSUN) and a Master of Arts in Linguistics with a concentration in Teaching English to Speakers of another Language (TESOL) from California State University, Long Beach (CSULB). After graduation she traveled to Japan to teach English for 10 months before returning and taking on the Administrative Coordinator position with the

HSI STEM team at CSULB. Ms. McGuthrie oversees the HSI STEM administrative needs and supports the STEM team through staff, student, and faculty programming organization.

Carol Melgoza Rosas, Zumba instructor

Carol, a certified Zumba instructor, transitioned from being a Centro volunteer to the principal Zumba instructor for the *Acción Permanente* project when Gina Farfán resigned to take on a new position.

Selena Nguyen-Rodriguez, Ph.D., Assistant Professor and Research Fellow/Evaluator/PI

Dr. Nguyen-Rodriguez holds a Bachelor of Arts degree from California State University, Long Beach with a major in Psychology and Masters of Public Health and a Doctorate in Philosophy from the University of Southern California. Dr. Nguyen-Rodriguez is an Assistant Professor in the Department of Health Science at CSULB, Research Fellow at the Center, and serves as the Evaluator for the Salud a la Vida, and Comprando Rico y Sano, and is the PI for the ANDALE project. She also collaborates on grant writing and preparation of manuscripts in addition to mentoring students.

Nora Ortiz Sanchez, Administrative Assistant

Mrs. Ortiz-Sanchez is the Administrative Assistant for the HSI-STEM Project. Mrs. Ortiz- Sanchez provides support to faculty, staff, and students to ensure the proper coordination of STEM-related activities. Prior to joining the CSULB family, Nora invested nearly 20 years in the field of early education as both a teacher and provider.

Janett Padilla, MPH, Data Manager/Project Coordinator

Ms. Padilla holds a Bachelor of Science and a Masters of Public Health from California State University, Long Beach (2016). Ms. Padilla was promoted from a graduate research assistant to the Data Manager for nutrition evaluation projects from the Center as well as the Project Coordinator for the *Familias Unidas:* Pre-Diabetes Prevention Project, taking over for Ms. Aguilar. She also volunteered as a Teaching Assistant and guest lecturer in the Health Science department.

Mayra Rascón, MPH, DrPh (c), Research Associate / Doctoral Fellow /Evaluator

Ms. Rascón holds a Bachelor of Science in Physiological Sciences from the University of California, Los Angeles and a Masters of Public Health from California State University, Long Beach. Ms. Rascon is currently a Research Associate/Doctoral Fellow at the Center and a full-time doctoral student at UCLA, and she has advanced to candidacy. Ms. Rascón was the evaluator for the H2OLA project and oversees the tracking and identification of federal grant proposals and collaborations with other institutions. Ms. Rascón is also a lecturer in the health science department.

Maryan Santa Cruz, Office Manager

As the Office Manager for the Center, Ms. Santa Cruz performs administrative and office support activities for multiple projects. Furthermore, Ms. Santa Cruz interprets operating and

Center policies and exercises independent judgment in the resolution of administrative problems. She shares information and solicits input on various project components at the Center. Ms. Santa Cruz self-taught herself graphic skills and is now the stand-in graphic artist, as well as a researcher thanks to on-the-job training.

Lucero Silva, Centro Coordinator

Ms. Silva holds a Bachelor of Science in Health Science from California State University, Long Beach (2016). Transitioning from a student volunteer intern, Ms. Silva took on the role of Coordinator for the Centro Salud es Cultura. She helped to oversee the running of the Centro, creating the monthly Centro calendar, keeping inventory, scheduling community workshops, and preparation of monthly Noches Culturales.

Kimberly Torres, CSU STEM VISTA Volunteer

Ms. Torres was a full-time volunteer for the year, through the CSU STEM VISTA/Americorps program. Through this program she received a stipend (equivalent to poverty line living,), but provided a service equivalent to \$66,220 to CSULB. She was responsible for increasing CSULB involvement with community partners conducting health-related research. She created a widget that is on the CSULB BUILD website that provides health research related internship and employment opportunities. https://www.csulb.edu/building-infrastructure-leading-diversity/health-related-research-opportunities. She also created a video to help communities partners use CareerLink to list positions, and interviewed faculty to see how their research opportunities might be communicated more broadly to the campus. Finally, Ms. Torres was instrumental in bringing a documentary film screening to campus: "Clinica de Migrantes" which focused on health issues among the most underserved of our nation. She also arranged a panel discussion following the film to connect audience to local resources.

Community Health Workers

The Center employs five community health workers or *promotores de salud*. The *promotores* collaborate on various Center projects in the community, and also assist with administrative tasks. All *promotoras* are trained in ethical conduct of research and various culturally and linguistically relevant health education curricula. Additionally, each add special skills including:

<u>Maria Cristina Chaple</u>: Also conducted health education in Cuba, assists with data entry and tracking.

<u>Concepción Garcia</u>: Serves on the Building Healthy Communities and *Visión y Compromiso* community advisory boards, and does accounting and tax preparation.

<u>Georgina Farfan</u>: Has a degree in social work from the National Autonomous University of Mexico (UNAM), is enrolled in a gerontology program at the University of Southern California, and has conducted research in two countries. She is also a certified Zumba instructor for adults, seniors and children.

<u>Virginia Mata</u>: Is an independent business owner and marriage counselor.

<u>Maricela Parga</u>: Also works with our partner, the City of Paramount, and as a community liaison.

III. Student and Faculty Involvement from other universities

A. Faculty and Staff (7)

Britt Rios-Ellis, Ph.D. Dean, Health Sciences and Human Services, CSUMB

Dr. Rios-Ellis serves as Co-Principal Investigator on the *Salud a la Vida*: Cheers to Life! Project and on the Center Advisory Board as well as on numerous national boards, councils and initiatives. She is the founding Director of the Center.

Siphannay Nhean, MPH, Program Coordinator, ANDALE, CSUMB

Siphannay Nhean, Administrative and Research Analyst at CHSHS at CSUMB collaborates with the Center are the CSUMB Program Coordinator for the ANDALE student training project.

Brian Cook, Ph.D., Mentor, ANDALE, CSUMB

Dr. Brian Cook is a Kinesiology professor and mentor for the ANDALE project.

Joanna Morrissey, Ph.D. Mentor, ANDALE, CSUMB

Dr. Morrissey is a Kinesiology professor and mentor for the ANDALE project.

Trish Sevene, Ph.D., Co-PI and Mentor, ANDALE, CSUMB

Dr. Sevene is a Kinesiology professor and the Service Learning Coordinator for CSUMB. She is co-PI for CSUMB for the ANDALE project, as well as a mentor for that project.

Lilia Espinoza, Ph.D., Assistant Professor, Public Health, CSU Fullerton

Dr. Espinoza contributed to grant writing efforts.

Coral Burciaga-Luquin, Nutrition Educator, University of California, Agriculture and Natural Resources Expanded Food and Nutrition Program

Community-based participatory research activities at the Centro Salud es Cultura.

B. Students

- Evelyn Balderas, UC San Diego, MCHC RISE-UP
- Anahi Martinez, Bachelor of Science, UC Berkeley, Health Careers Connection program
- Chris Argueta, Bachelor of Science, UC Berkeley, Health Careers Connection program

Additionally, students from four other universities presented abstracts at the Latino Health Equity Conference. More information about the Conference is included under "Other Contributions" below.

IV. Participation from community partners

In addition to student volunteers listed above, we would like to recognize volunteers from the community:

Patricia Barreto, MD, is a committed long-term volunteer with the *Familias Unidas* community-engaged research planning efforts. We met Dr. Barreto when she came to the Center-hosted Latino Health Equity Conference at CSULB in 2015 and has been collaborating since then.

For the 2016-2017 years we had 66 off-campus partners involved in community-based participatory research, not counting the academic partners listed above.

Contact Person	Contact Person Organization Community Partner Type		Project
Alejandra Gepp	NCLR	Non- governmental	NCLR
Alma Robles-Duran	La Maestra Community Health Centers (LMCHC)	Non- governmental	CRS
Alyssa Hartlaub	Long Beach Health Department (LBDHHS)	Governmental	PCORI
Amparo Nuñez	Hispanic Services Council (HSC)	Non- governmental	CRS
Angela Campos	AADAP Inc. Community Prevention Unit	Non- governmental	SAMHSA
Carlos Londono	Tiburcio Vasquez Health Center, Inc.	Non- governmental	CRS
Chris Clarkin	Los Angeles Condoms	Governmental	SAMHSA
Colette Brown	The Mind is a Muscle	Non- governmental	Centro
Constantina Mizis	Latino Alzheimer's and Memory Disorders Alliance (LAMBDA)	Non- governmental	CRS
Crystal Requejo	Mexican American Unity Council, Inc (MAUC)	Non- governmental	CRS
Daniel Radocaj	El Centro de Servicios Sociales, Inc.	Non- governmental	CRS
Debbie Lindsey	Antelope Valley Partners for Health	Non- governmental	Best Start Lancaster
Deisy Madrigal	Hispanic Center of Western Michigan	Non- governmental	CRS
Eduardo Villegas	Parenting Workshops	Non- governmental	Centro
Elizabeth Reynoso	El Centro Inc.	Non- governmental	CRS

Evangelina Ramirez	LIBRE	Non- governmental	Centro
Griselda Suárez	Arts Council for Long Beach	Non- governmental	Centro
Hill & Piibe	Immigration Attorneys Hill & Piibe	Non- governmental	Centro
Ismael Morales	The LGBTQ Center of Long Beach	Non- governmental	SAMHSA
Jairo Guzman	Mexican Coalition for the Empowerment of Youth and Families, Inc.	Non- governmental	CRS
James Suazo	Building Healthy Communities (BHC)	Non- governmental	Centro
Jazmyn Marquez	Latinas for Reproductive Justice	Non- governmental	Centro
Jennifer Ponce	Long Beach Alliance for Food and Fitness (LBAFF)	Non- governmental	Centro
Jessica Hernandez	The Children's Clinic	Non- governmental	Centro
Jorge Rivera	ECHO Parenting Center	Non- governmental	Centro
Jose Gutierrez	Ciudadania a Su Alcance	Non- governmental	Centro
Juan Lourido	Cordao de Ouro Capoeira	Non- governmental	Centro
Julio Rodriguez	Long Beach Department of Health and Human Services	Governmental	SAMHSA
Dr. Kristina Lopez	Padres en Acción	Non- governmental	Centro
Laura Cortez	Long Beach Alliance for Children with Asthma (LBACA)	Non- governmental	Centro
Lena Gonzalez- 1 st District (Councilwoman)	City of Long Beach	Governmental	Centro

Lucienne Brutus	ienne Brutus Hispanic Unity of Florida, Inc. (HUF)		CRS
Luz Gallegos	allegos TODEC Legal Center		CRS
Dr. Maria Chandler, Lily Martinez	The Children's Clinic	Non- governmental	PCORI
Maria Talavera	Kaiser Permanente	Non- governmental	Centro
Mariela Estrada	Brighton Park Neighborhood Council (BPNC)	Non- governmental	CRS
Martha Sanchez	The Concilio	Non- governmental	CRS
Dr. Miriam Vega	UMMA Clinic	Non- governmental	Grant writing
Monica Padilla	Semillas de Esperanza	Non- governmental	Centro
Nedan Rambo	American Red Cross	Non- governmental	Centro
Norma Zuñiga-Cardoza	CETPA, Inc.	Non- governmental	CRS
Patricia S. Etem	Health Career Connection	Non- governmental	Centro
Pepe Flores Music classes	Pepe Flores Music classes	Non- governmental	Centro
Reiniery España	Latino Community Development Agency (LCDA)	Non- governmental	CRS
Rita Farias	American Latino Center for Research, Education & Justice (ALCREJ)	Non- governmental	CRS
Roberto Moreno	Coalition of Florida Farmworker Organizations, Inc. (COFFO)	Non- governmental	CRS
Rocio Castellanos	Antelope Valley Partners for Health	Non- governmental	Best Start Palmdale

Sara Chavez	St. Mary Medical Center	Mary Medical Center Non- governmental	
Shelia Rodriguez	Long Beach Arts Council	Non- governmental	Centro
Sorangel Posada	La Clinica del Pueblo	Non- governmental	CRS
Teresa Blanco	Northgate Gonzalez Market	Non- governmental	Centro
Teresa Palacios	Eastmont Community Center	Non- governmental	CRS
Veronica Camacho	Visión y Compromiso	Non- governmental	Centro
Vicky Fuentes	Comunidades Unidas	Non- governmental	CRS
Vincent Torres	City of Paramount	Governmental	Grant writing efforst
Multiple Partners	Bienestar Human Services, Inc.	Non- governmental	SAMHSA
Multiple Partners	Planned Parenthood	Governmental	Centro
Multiple Partners	Molina	Non- governmental	Centro
Multiple Partners	LA Care	Non- governmental	Centro
Multiple Partners	LA County Mental Health	Governmental	Centro
Multiple Partners	Big Brother, Big Sister of Greater Los Angeles	· -	
Multiple Partners	Braille Institute	Non- governmental	Centro
Multiple Partners	H&R Block	Non- governmental	Centro
Multiple Partners	Cordao De Ouro Long Beach	Non- governmental	Centro
Multiple Partners	University of California Agriculture and Natural Resources	Non- governmental	Centro

Multiple Partners	The American Red Cross	Non-	Centro
		governmental	

V. Scholarly achievements

A. Publications

Book Chapter

Bird, M., Rios-Ellis, B., Globerman, J., Gogolishvili, D., Welbourn, A., Brizay, U., Golob, L., Heidari, S., Rourke, S.B. Using Community-Based Participatory Research Approaches in HIV: Three Case Studies. in *Handbook of Community-based Participatory Research*, edited by Steven Coughlin, Selina Smith and Maria Fernandez. 2017. Oxford University Press.

<u>Under Review</u>

Garcia, M., Gatdula, N., Bonilla E., Rios-Ellis, B., Bird, M., Frank, G.C. & Galvez, G. Engaging Intergenerational Latinos to Develop a Family-Based Intervention applying the PRECEDE-PROCEED Model to Examine Factors Influencing Childhood Obesity. Manuscript under review by coauthors for submission to the *Journal of Community Health*.

In Preparation (3)

Aguilar, M., Bird, M., Barritt, C., Hartlaub, A., Salazar, R., & Cabanatan, J. (2016). Latino community members in research question planning: *Familias Unidas* Pre-Diabetes Prevention. Manuscript in preparation for submission to the American Journal of Public Health.

Rios-Ellis, B., Bird, M., Nguyen-Rodriguez, S.T., Garcia, M., Galvez, G., & Rascon, M. Preventing obesity among Latino adolescents: The Youth Empowerment for Success! Sí Se Puede Project. Revise and resubmit.

Garcia, M. Rios-Ellis, B., Espinoza, L. Gatdula, N. & Bonilla, E. *Hablando Claro*: Clear Talk! Applying and Intergenerational Approach to Prevent HIV among Latinas.

A. Presentations and Abstracts (XX)

Staff Presentations: (8)

Aguilar, M., Bird, M., & Garcia, M., Bonilla, E., Gatdula, N., & Nguyen-Rodriguez, S. (2016, July). Community Forums: An Innovative Approach to Engage Community in Research Planning and Dissemination. Latina Researchers Network, 2016 Annual Conference, San Antonio, TX. Abstract and Poster Presentation.

Bird, M., Rios-Ellis, B., Garcia, M., Ortiz-Valenzuela, M. A., Bonilla, E., Navarro, I., and Ramirez, H. (2016, October). Developing an Integrated HIV, Hepatitis C, Alcohol, and Substance Abuse Prevention Intervention for Latino Young Adults through a University-Community Partnership. APHA 2016 Annual Meeting & Expo, Denver, CO. Oral presentation.

Lucas, W., Cendejas, L. (2017, February). Salud a la Vida: Cheers to Life! Health, Sex, Drugs, and Alcohol. 2017 BUILD Annual Research Symposium: Inspiring Student Research for Better Health Tomorrow, California State University Long Beach. Research presentation.

Padilla, J. (2017, February). Sanos y Fuertes: Healthy and Strong; Family-centered Childhood Obesity Prevention. 2017 BUILD Annual Research Symposium: Inspiring Student Research for Better Health Tomorrow, California State University Long Beach. Research presentation.

Molina, M., Schwartz, B., Kim, M., Stirland, A., Bird, M., Bonilla, E. Santacruz, M. (2016, December). An evaluation of the effectiveness of urgent public health communications to physicians in Los Angeles County through the Los Angeles Health Alert Network. 2017 Council of State and Territorial Epidemiologists (CSTE) Conference, Pittsburg, PA. Abstract submitted.

Bonilla, E., Gatdula, N., Garcia, M. & Bird, M. (2016, July) The Role of Mentoring Through Experiential Learning Opportunities for the Next Generation of Professionals. Latina Researchers Network, 2016 Annual Conference, San Antonio, TX. Abstract and Poster Presentation.

Garcia, M., Bird, M., Rios-Ellis, B. & Bonilla, E. (2016, July). *Salud a la Vida*: Cheers to Life! A Hispanic Serving Institution-Community Based Organization partnership to develop an HIV, Hepatitis C, and Substance Use Prevention Intervention through Community Based Participatory Research. Latina Researchers Network, 2016 Annual Conference, San Antonio, TX. Abstract and Poster Presentation.

Student-led Presentations: (1)

CSULB Graduate Research Conference

Ramirez, S., Bird. M., Garcia, M., Bonilla, E., Aguirre, D., Cendejas, L. A. (2016, November). Latinx Condom Sense in Long Beach: Preventing HIV/AIDS Transmission. CSULB Graduate Research Conference, Long Beach, CA. Abstract and Poster Presentation.

VI. Research

The Center research practices are consistent with generally accepted tenets of scholarship and standards of academic research, and are in conformity with all applicable laws, regulations and university policies. For example, all staff involved in research activities, including students and volunteers, are trained and certified in responsible conduct of research. Moreover, the Center provides research training and capacity building for both students and community members.

The NCLR/CSULB Center was involved in the following research projects during the reporting period:

A. ¡Salud a la Vida! (Cheers to Life) (October 2014-April 2018)

The ¡Salud a la Vida! Cheers to Life! project is a program funded by the Substance Abuse and Mental Health Services Administration (SAMHSA). The program is spearheaded by the NCLR/CSULB Center for Latino Community Health, Evaluation, and Leadership Training in collaboration with California State University Monterey Bay and Bienestar Human Services, Inc. The program's goal is to forge a lasting university-CBO partnership designed to build capacity both on the CSULB campus and within the Long Beach community to deliver effective integrated HIV/HCV/alcohol and substance use intervention that addresses the specific needs of Latino young adults ages 18-24. The program goals include: 1) Develop an intervention strategy and plan that addresses the specific needs of Latino young adults (18-24 years), including the cultural components of behavior; 2) Increase The NCLR/CSULB Center's and Bienestar's capacity to deliver evidence-based integrated HIV/HCV/alcohol/substance abuse prevention interventions; 3) Reduce HIV/HCV risk, and alcohol and substance use among Latino young adults by implementing culturally and linguistically relevant interventions and appropriate environmental strategies to effect positive behavioral change; and 4) Expand the evidence base of effective culturally and linguistically relevant integrated HIV/HCV/alcohol and substance use prevention interventions targeting Latino young adults (18-24 years). Graduate Research Fellows and undergraduates are involved in all aspects of the project to receive research training.

The status of the four goals listed above is the following:

Goal 1: Develop an intervention strategy and plan that addresses the specific needs of Latino young adults (18-24 years), including the cultural components of behavior. The Community Advisory Board (CAB) was convened in 2015, during the last year there has been three quarterly meetings. A Needs Assessment was completed and sent to SAMHSA in Year 1. A total of 12 focus groups with original data informed the Needs Assessment, as well as literature reviews and secondary data. The Strategic Plan was completed, reviewed by the CAB, and approved by SAMHSA. The intervention was developed based on the feedback collected at the focus groups. Then, the developed curriculum was piloted one on the CSULB campus and the second in the community at the *Centro Salud es Cultura*; changes were made and integrated based on the feedback received from each pilot group.

Goal 2: Increase CSULB's and *Bienestar*'s capacity to deliver evidence-based integrated HIV/HCV/alcohol/substance abuse prevention interventions. Training has been on-going monthly and offered to all staff and volunteer interns. With respect to *Bienestar* staff specifically, *Bienestar* hired 1.5 FTE Health Advocates in March 2016 (Cynthia Cervantes and Hector Montes). Focus group facilitation and assessment training of the *Bienestar* staff began in January 2015 and they participated in every facet of facilitation by the end of the needs assessment phase. Staff training is a key goal as it provides capacity building for permanent staff of community-based organizations, as well as training the workforce of the future by including student staff and volunteers. For Year 3 we anticipate opening trainings to the university community as well as project staff.

<u>Goal 3</u>: Reduce HIV/HCV risk and alcohol & substance use among Latino young adults by implementing culturally and linguistically relevant interventions and appropriate environmental

strategies to effect positive behavioral change. Two evidence-based interventions were selected: 1) Community PROMISE, and 2) *Cuídate*. Hepatitis C was integrated into the adaptation as well. During Year 1, the Needs Assessment process focused on identifying the existence or lack of HIV testing to provide additional testing without replication. Permissions and insurance documents were requested to expand availability of testing through the *Bienestar* unit. Expansion of testing began on October 15, 2015 (National Latino AIDS Awareness Day) in Year 2. The LA AIDS Project provided a recruitment and retention training through the SAMHSA technical assistance provider in October 2015. A second area for environmental strategies identified through the Needs Assessment was the lack of condom availability on campus. Key areas to provide condoms were identified, and permission sought to install free dispensers in those areas. A source of free condoms was identified so that this service will be able to continue beyond the grant period. The condom distribution environmental strategy began in February 2016 with 989 condoms picked up in the first month, and 27,775 distributed by June. Distribution is hampered by supply availability; otherwise we could expect even higher numbers.

<u>Goal 4</u>: Expand the evidence base of effective culturally and linguistically relevant integrated HIV/HCV/alcohol and substance use prevention interventions targeting Latino young adults (18-24 years). Translation of the instrument into Spanish was provided by CSULB Center for Latino Community Health staff. Data collection begun with intervention piloting and continue throughout the duration of the project. Additionally, a few items to measure Hepatitis C knowledge and constructs specifically related to the *Cuidate* intervention expected outcomes were approved. The current project provides effectiveness data. Future steps would need to include a controlled trial.

HIV Testing on Campus

For this project, testing of clients is provided as an in-kind service by the community-based partner, *Bienestar* Human Services, Inc. Additionally, testing on campus is provided by the CSULB Student Health Center and by the city of Long Beach Department of Health and Human Services (LBDHHS) mobile unit. In the community, on-going testing is provided by *Bienestar* (permanent location and mobile units), the LBDHHS (various permanent locations and mobile unit), and other local health partners including hospitals and clinics (permanent locations and mobile units). Before testing commenced, the project staff, with the help of the Community Advisory Board, first undertook a needs assessment to ascertain how to optimize use of existing services, and where services are lacking within city boundaries. Based on the needs assessment the project staff decided to offer testing on the CSULB campus in central locations at high volume foot-traffic times, and in the community on the LBCC campus as no testing was offered there and the main population fits the focus for this endeavor. A calendar was created for the spring 2016 semester, approval and permissions were requested from all parties, and insurance documents were also requested.

<u>B.Hispanic Serving Institution (HSI) Sustaining Traditions of Excellence and Motivation (STEM)</u> (October 2011- June 2017)

The five-year Title III Hispanic Serving Institution (HSI) Science, Technology, Engineering, Mathematics (STEM) Program funded by the United States Department of Education, builds upon the initial HSI grant project entitled Mi Casa: Mi Universidad, also led by the NCLR/CSULB Center HSI-STEM is a collaboration between the NCLR/CSULB Center, part of the College of Health and Human Services, and the Colleges of Natural Sciences and Math and Engineering. The overall goal of the HSI- STEM Program is to increase the number of under-represented Latino students attaining highly valued degrees in the fields of science, technology, engineering, and mathematics. The purpose of the student centered activities is three-fold: 1) to help first generation-educated Latino students to obtain the GPA necessary to compete for prime research positions and/or acceptance to graduate programs through the use of culturally relevant and affirming peer mentoring, 2) to provide transfer students with an introduction to research by pairing incoming students with a faculty member within their department at CSULB to conduct research, and 3) to connect lower division CSULB students to a culture of research through faculty mentorship to increase academic performance and retention in the major. Other program efforts include faculty development, course development, supplemental instruction, and shifting campus culture through HSI-STEM specific and culturally relevant academic events.

CSULB is a leader among CSU HSI-STEM programs and as such was been selected by the Department of Education to lead a summative evaluation of cross-CSU outcomes. To protect integrity of the data, the research teams for the HSI-STEM and cross-CSU evaluation projects are completely different.

During the Spring 2015, the HSI-STEM team worked across the university and in particular with the Associate Deans of CNSM and COE to apply for a new HSI-STEM grant. We also collaborated with the CSULB Center for Evaluation and Educational Effectiveness to garner support across the CSU system for cross-site evaluation. The CSU educates more Latinos than any other university system in the US. By working together we strengthen our own projects as well as provided better insight to the entire field of supporting the success of Hispanic STEM students.

C.Familias Unidas: Pre-diabetes Prevention (May 2016-April 2017)

In partnership with the Long Beach Department of Health and Human Services, St. Mary's Medical Center, and The Children's Clinic, this pre-diabetes diagnosis and treatment project aims at decreasing the number of diabetes diagnoses within the Latino community in Long Beach, CA Zip Code 90813. Through the development and implementation of community preferences for pre-diabetes education and prevention activities, this project helps educate the community as well as engage in comparative effectiveness research and data collection. Supported by Patient-Centered Outcome Research Institute and awarded (PCORI) Tier III

D. Los Angeles Health Alert Network Evaluation (LAHAN) (July 2016 – November 2016)

The Department of Public Health (DPH) emails priority communications to health care professionals through LAHAN. Topics include local outbreaks, emerging health issues,

immunizations, and drug shortages. Through this project, we conducted 4 focus groups with physicians and implemented 2 on-line surveys, the results of which are to be presented at conferences and potentially published.

E. Acción Permenente (July 2016 – June 2017)

Funded by Kaiser Permanente, this program delivers preventive diabetes and chronic disease health education focusing on weight management using an integrated approach. The goal of the program is to encourage a "permanent" change in health behaviors through physical activity, healthy eating, and conscious "action/acción" for prolonged healthy lives. This was all done through health and nutrition workshops, physical activity opportunities, weekly support groups and personalized help for setting SMART goals, weekly reminders about healthy living practices, longitudinal biometric tracking, encouraging participants to visit their healthcare professional regularly, and providing incentives for participants when they reach personal milestones.

F. FASTER (May 2017 – January 2018)

A collaboration with Stanford Medical University, this project aims at educating the community of the symptoms of a stroke so that they may have the knowledge and confidence to call emergency services in a speedier manner. The goal of this project is to increase the likelihood and speed of patient activation of 911 at the onset of stroke symptoms. This project is funded by Genetech.

G. Advancing Nutrition Development through Alliance for Leadership and Education (ANDALE) (February 2017 – September 2017)

Scholar program to promote & support diverse students with mentorship, training, and research experiences that will optimize their success in the professional workforce. The focus for this project is on combating childhood obesity initiative through leadership and education of our scholars. Funded by the United States Department of Agriculture (USDA).

H. Empoderate/Palliative Care (April 2017 – April 2018)

The goal of this project is to increase awareness and use of palliative care (specialized medical and nursing care for people with life-limiting illnesses) within the Latino community. The funding for this project helps provide interactive training to health promoters/promotores de salud in Spanish to help increase their awareness of physical, emotional, mental, and spiritual palliative care so that they may serve Latino patients and families suffering from chronic diseases/illnesses within their communities. This project is funded by CSU Institute for Palliative Care and the Uni-Health Foundation via CSU San Marcos.

I. Comprando Rico y Sano Evaluation (April 2016 – March 2017 & April 2017 – March 2018)

This is an ongoing yearly evaluation of a national project led by NCLR to evaluate the successful delivery of the nutrition curriculum given in the trainings to community health promoters/promotoras de salud to provide nutrition education and SNAP information to their

communities. This is done by tracking attendance forms, survey instruments, and conducting follow-up calls to participants. This project is funded by the Walmart Foundation.

J. Los Angeles County Commission on HIV (August 2016 – March 2017)

The LA County Commission on HIV reflects the thoughts, views and actions of approximately 50 dedicated individuals who represent different Los Angeles County communities, people with HIV, providers serving them, public health interests and other perspectives impacted by this devastating epidemic. Because it is the primary community advisory mechanism on HIV-related matters to the Los Angeles County Board of Supervisors, Commissioners are appointed by the Board and originate from all sectors, geographies and populations of the County. Through this project, 3 rounds of focus group listening sessions were conducted, some of which were in Spanish. The findings of these focus groups were then reported to the Commission as well as to the public.

K. Best Start Programming, Lancaster & Palmdale Evaluations (February 2017 – January 2018)

These two contracts are to evaluate the Building Stronger Families project available for parents of children ages 0-5 residing in the Antelope Valley in Lancaster and Palmdale. The goal of this project is to raise awareness regarding child abuse and community resources available to parents. Funded by the Antelope Valley Health Partners and First 5 LA.

L. California Assembly Bill 1045 Curriculum Outline Development

The Center contracted with the Central Coast Health Network to provide the curriculum outline to meet the requirements of AB 1045 Section 2.B. by providing timeframe, major themes, thematic objectives and complete scholarly references for each chapter and Unit except Chapter V: Pharmacology. Additionally, the outline indicated assessment points and recommended modes of assessment for each Chapter; as well as mode of delivery for each Chapter sub-Unit; and potential facilitators. The intended audience for this curriculum are practicing, licensed physician from the Universidad Autónoma de Mexico, who would potentially practice for a limited duration in federally qualified health centers of high-need migrant populations in California.

VII. Other contributions

A. Trainings

In order to prepare Center undergraduate student interns and graduate fellows for careers in health research, the Center implements monthly trainings to provide students from various research projects with experiential learning and competency-based training. The training topics included:

- Community Based Participatory Research Approaches (multiple)
- Formative Research Methods
- Anthropometric Measures
- Referencing Software (RefWorks and Mendeley)
- Conducting Focus Groups and Community Forums

- Social Network Analysis
- Video for Professional Use
- Mentoring Skill Building
- Culturally and Linguistically Relevant Curriculum Development/ Adaptation
- Health Educator LGBTQ+ Cultural Sensitivity Training
- Safe Sexual Health Practices and Communication (multiple)
- Motivational Interviewing (multiple levels)
- Nutrition Education Techniques
- Health Education Delivery
- Data Analysis (Quantitative & Qualitative, Categorical, multiple levels)
- Introduction to Using Dedoose and SPSS Software (multiple)
- Introduction to Qualtrics (Web-based Survey & Program Management Tool)
- Actigraphy

Training Facilitator

Dr. Mara Bird

Erika Bonilla, MPH

Helen Barriere

Lucero Silva

Dr. Zachary Dubois

Dr. Melawhy Garcia

Melissa Mohr-Loeks

Natalia Gatdula, MPH

Dr. Selena Nguyen-Rodriguez

Dr. Tare Velents

Stoff & Graduate Become In

Dr. Tom Valente Staff & Graduate Research Fellows

B. Addressing social determinants of health: Centro Salud es Cultura

The Centro Salud es Cultura first opened in 2013 with the vision of bringing Latino families together in a common space to create opportunities for health, educational, and cultural promotion programming aimed at improving the lives of underserved Latinos. After four years of dedication to the Long Beach community, we regret to announce that the Centro Salud es Cultura closed on July 20, 2017. The Centro has served as a home for community and university leadership to foster educational and wellness initiatives, as well as to celebrate Latino culture through music, art, film and literature. We deeply appreciate the efforts of so many for their support and dedication to the Centro and Long Beach community.

Major Latino community health research activities for the 2016-2017 fiscal year included:

- Community engaged research planning for pre-diabetes prevention work (Familias Unidas: Families United)
- Substance abuse, HIV and Hepatitis C prevention (Salud a la Vida: Cheers to Life!)
- Palliative care training for promotores de salud (community health workers) serving
 Latino families (Empodérate: Health Empowerment)

• Skill-building for parents of children with autism (*Padres en Accion*: Parents Taking Action, led by Drs. Kristina Lopez and Marissa Hansen)

We also addressed social determinants of health through these on-going activities at the *Centro*:

- Overall, the total people server in 2018-2017 include 1,564 community member.
- Free tutoring
 - Our tutoring services was the most requested by the parent of our community. A
 total of 818 hours personalized assistance was provided during this fiscal year.
 This support included 2,278 one on one sessions. Our tutors comprised of CSULB
 undergraduates and graduate students, CSULB staff, and Polytechnic High School
 students.

Zumba

 Zumba was offered 4 days a week with morning and evening sessions. In addition, kids Zumba took place twice a week. A total of 944 community members participated in Zumba with 795 total hours of service.

Capoeira

 Capoeira took place three times one week. This program offered adult sessions one a week and the children's program took place twice a week. This contributed to a total of 169 hours of service with a total of 168 participants.

Music classes

- Pepe Flores offered piano and guitar classes 2 times per week for this fiscal period. A total of 115 hours of music classes with 313 participants.
- Noches Culturales (Cultural Nights)
 - Our Noches Culturales events are possible thanks to the help of community health workers, university volunteers, and community members. We believe that creating healthy communities means celebrating community engagement and cultural appreciation. Children and adults partake in artistic activities to bond and further explore Latino culture in a family setting. This offers an opportunity to celebrate heritage and establish new relationship with other community members.
 - Our Noches Culturales took place one month in honor a traditional event or holiday. A total of 184 children and 133 adults participated in our community event.
- Free healthy lifestyle and asset-building classes (279 diverse classes on public health).

Topics addressed:

- Diabetes (management and prevention)
- Nutrition
- Stress
- Mental health support group
- Mental health

- Bullying/Cyberbullying
- Communication
- Cooking
- Vaccines
- Immigration
- Mayan health practices

- Arthritis
- Art for children
- HIV/AIDS
- Sexually transmitted infections/diseases
- Heart health
- Stroke
- Communication about sexual health
- Whooping Cough
- Safe infant sleeping practices
- US educational system
- Breast cancer
- Depression
- Self-esteem
- Colon cancer
- Relaxation and meditation
- Affordable Care Act
- Hypertension
- Childhood obesity and chronic disease
- Domestic violence
- Alcohol consumption
- Depression in adolescents
- Healthy lifestyle through physical activity
- Asthma
- Low vision

- Dealing with vision loss
- Emotional eating
- Shopping for healthy food
- Hepatitis C
- Autism
- Healthy relationships
- Skin cancer
- Nutrition during pregnancy
- Pollution and health
- Birth control methods
- Healthy snacks for children
- Emergency preparedness for children
- CPR
- Parenting without violence
- Healthy lifestyles
- Pre-diabetes prevention
- Citizenship
- Communicating with your healthcare provider
- Air pollution
- Dancing therapy
- Alzheimers prevention through art
- Parent-adolescent communication
- Forgiveness
- Music
- Capoeira

People served in 2016: 1,564

Total Estimated Unique Participants: 353

C. Grants and Development Work

Proposals Submi	tted					
Grant Title	Funding Agency & RFA	PI	Collaborators	Grant Period	Amount Proposed	Funding Status
Interdisciplinary Paths for Advanced Research Careers (IPARC)	NIH PAR-14- 170	Bird	Univ. of Maryland Univ. of Texas, Austin	12/01/2017 - 11/30/2022	\$872,981	Not Funded
Subcontract Socios: Partners in Diabetes Prevention for Rural Latino Communities Evaluation Subcontract	Office of the Secretary, Office of Minority Health MP-CPI-17- 001	Bird	Farmworkers Justice	7/01/2017 - 6/30/2022	\$400,000	Not Funded
FASTER (Faster Treatment through Early Recognition) Subcontract	Genetech	Bird	Ralph's Pharmacies Stanford Medical University	4/01//2017 - 8/31/2017	\$13,455	Funded
Long Beach Resilient Youth Stay Empowered	Office of the Secretary, Office of Minority Health MP-YEP- 17-001-01	Bird	LBDHHS YMCA Paramount	7/01/2017 - 6/30/2021	\$1,699,993	Not Funded
USDA Creciendo Sanos	USDA-NIFA USDA- NIFA-AFRI- 006346	Bird & Frank	N/A	10/01/2017 - 9/30/2022	\$2,499,982	Not Funded

the Fullest	Foundation	Бпа	Palliative Care,	9/30-2018	723,000	Funded
Living Life to	Lucy Gold	Bird	CSULB Institute for	10/1/2017-	\$25,000	Not
Care						
Use of Palliative						
Awareness and			Long Beach			
Increasing			Palliative Care,			
Empoderate:	Foundation		CSULB Institute for	9/30-2018		
Replication of	UniHealth	Bird	Familias en Accion	10/1/2017-	\$10,000	Funded
				8/31/2018		
Cultura	Foundation			_		Funded
Centro Salud es	Munzer	Bird	N/A	9/01/2017	\$49,148.00	Not
Subcontract				9/30/2020		
	Education		(COE)	_		Funded
Project BELLA	Dept. of	Bird	Trinidad Lewis	10/01/2017	\$400,000	Not
	004					
	MP-CPI-17-					
	Health					
Obesity	Minority					
Childhood	Office of					
Prevent Latino	Secretary,			9/30/2020		
Collaborative to	the			_		
Long Beach	Office of	Bird	TCC	10/01/2017	\$1,049,999	Funded

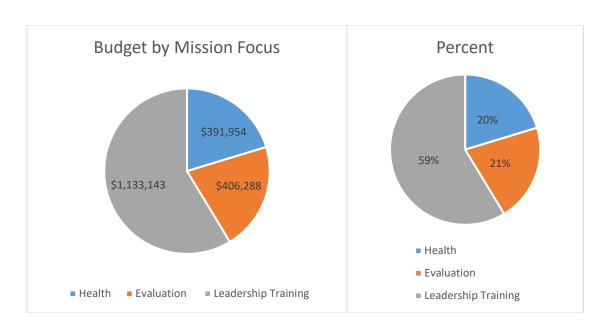
VIII. Unit Accounting

A. Grants and Contracts Initiated

Seven new contracts and two new grants were initiated during fiscal year 2016-2017, for a total of nine new projects. One of the new grants is a 3-year collaboration, while the other is a single year award. There are five projects which began in the previous fiscal year that continue to be implemented. Of those three are single-year awards and two were multi-year awards.

Grants and Contracts (Continued from previous-year funding)							
Name of Project	Amount	Award End Date					
Salud a la Vida: Cheers to Life!	Substance Abuse and Mental	\$299,983	9/29/2017				
	Health Services						
	Administration						
HSI-STEM	Department of Education	\$821,682	6/30/2017				
Los Angeles Health Alert	Los Angeles County	\$88,758	11/30/2016				
Network Evaluation	Department of Public Health						

Cananana da Rica y Cana	National Council of La Dana	¢20.207	2/24/47
Comprando Rico y Sano	National Council of La Raza	\$39,287	3/31/17
Nutrition Project III- Evaluation			
2016			
Familia Unidas: Pre-Diabetes	Patient Centered Outcomes	\$24,921	4/30/2017
Diagnosis and Treatment (Tier	Research Institute		
II)			
Acción Permanente	Kaiser Permanente	\$5,995	6/30/2017
	Subtotal	\$1,280,626	
New Grants and Contracts (initia	ted between July 1, 2016-June 30	0, 2017)	
Name of Project	Funder	Amount	Award End Date
FASTER	Stanford Medical University	\$13,455	1/19/18
Increasing Awarenes and Use of	UniHealth via CSU San Marcos	\$47,600	4/30/2018
Palliative Care in the Latino			
Community			
Comprando Rico y Sano	National Council of La Raza	\$65,000	3/31/17
Nutrition Project IV- Evaluation		, ,	, ,
2017			
Familia Unidas: Pre-Diabetes	Patient Centered Outcomes	\$25,000	4/30/2017
Diagnosis and Treatment (Tier	Research Institute	. ,	, ,
III)			
Evaluation of Best Start	Antelope Valley Health	\$52,323	1/31/2018
Programming, Lancaster	Partners	, ,	, ,
Evaluation of Best Start	Antelope Valley Health	\$65,323	1/31/2018
Programming, Palmdale	Partners	755,525	_,,
Advancing Nutrition	United States Department of	\$11,478	9/30/2017
Development through Alliance	Agriculture	Ψ==, σ	3,00,202.
for Leadership and Education	7.8.1041141		
Los Angeles County Commission	Los Angeles County	\$50,185	3/31/2017
on HIV – Listening Sessions	Commission on HIV	750,105	5/51/2017
Curriculum outline development	Central Coast	\$20,412	8/30/2017
for AB 1045	Central Coast	\$20,412	0/30/2017
IUI AD 1043	Colesasal	6250.776	
	Subtotal	\$350,776	



B. Accounts Closed

A total of six accounts closed during the fiscal year: two multi-year grants and four single year accounts.

Two multi-year accounts closed:

Name of Project	Funder	Amount	Award End Date
Hispanic Health Opportunity	National Institute of Minority	\$337,592	4/30/2017
Learning Alliance	Health and Health Disparities		
HSI-STEM	Department of Education	\$821,682	6/30/2017
	Subtotal	\$1,159,274	

Four single-year contracts closed:

Name of Project	Funder	Amount	Award End Date
Comprando Rico y Sano III	NCLR	\$39,287	6/30/16
Los Angeles County	Los Angeles County	\$49,717	3/31/2017
Commission on HIV – Listening	Commission on HIV		
Sessions			
Familias Unidas: Pre-diabetes	Patient Centered	\$25,000	4/30/2017
Prevention; Tier II	Outcomes Research		
	Institute		
Los Angeles Health Alert	Los Angeles County	\$88,758	11/30/2016
Network Evaluation	Department of Public		
	Health		
	Subtotal	\$202,762	

C. Other External Funds

D. Assigned Time Utilized (Dean's Office)

None.

E. Expenditures (Dean's Office)

None

F. Reimbursed Time (Dean's Office)

None.

G. Returned Indirect Cost (Dean's Office)

A total of \$1145.74 in indirect costs have been returned to the Dean's office from the Office of Research and Sponsored programs. Upon compiling this report it was noted that some indirect costs have not been allocated yet. Those are listed as "0" until the issue is resolved.

Note that only those projects with an indirect rate at or above 26% receive an indirect return. Any project not listed below that is listed in the previous section had a lower than 26% indirect rate.

Project name	Quarter(s)	Amount
Comprando Rico y Sano Evaluation (2016)	1	11.68
	2	34.72
	3	305.15
	4	140.70
		Subtotal: \$492.25
Comprando Rico y Sano Evaluation (2017)	4	168.50
		Subtotal: \$168.50
Salud a la Vida: Cheers to Life 2016	1	152.83
	2	332.16
	3 (missing)	0
	4 (missing)	0
		Subtotal: \$484.99
Focus Groups LA County Commission on HIV	1 (missing)	0
	2 (missing)	0
	3 (missing)	0
	Total	\$1145.74

IX. Space Utilized

Square feet utilized:

NCLR/CSULB Center for Latino Community:

Social Sciences and Public Administration Building, Suite 024= 1,500 sq.ft.

Square feet utilized:

CSULB *Centro Salud es Cultura*Building-Suite 112= 3,000 sq. ft.,
Rent paid \$21,870

Donation: in-kind rent: \$7,290

X. Equipment

No equipment purchases exceeding \$5000.

APPENDIX A

NCLR/CSULB Center Advisory Board Meeting | MINUTES

February 17, 2017 | 2:00-3:00pm | Meeting location CHHS ETEC Building

Meeting called by Mara Bird, PhD, Center Director Attendees:

Type of meeting Advisory Board Meeting (2017) Kurt Organista, PhD

Facilitator Mara, Erika, Mel Erika Bonilla, MPH

Note taker Melawhy Garcia Cynthia Gomez, PhD

Timekeeper NA Jennifer NGandu, MA

Melawhy Garcia, MPH

AGENDA TOPICS

2:00pm | NCLR/CSULB Center Updates- Organization | Presenter Mara Bird

Discussion - Past Year's Activities

- Faculty Collaborators (48)
- Co-Pl's (5)
- Off-Campus Partners (52)
- Students

Discussion - 2016-2017

- Faculty Collaborators
- Co-PI's (1)
- Off-Campus Partners
- Students

Project Updates

- SAMHSA
 - Goals and Objectives
 - o Intervention numbers
 - o Environmental strategy numbers
 - o HIV testing

FAMILIAS UNIDAS (PCORI project)

- Overview / Organization structure
- o Goal to write a comparative effectiveness research grant
- Tier 3 funding application will be submitted

HSI-STEM project

- Overview (mentoring component, promotor/peer counselors)
- o 200 mentees participated
- o 52 STEM promotores
- o Transferring mentoring

- Winter Research 94 students participated (5 cohorts)/ stipends/ trainings
- o Summer Research 74 students participated (5 cohorts)
- Bienvenida/Welcome event 784 students, parents, and staff

ACCION PERMANENTE

o Based at Centro/Intern support

• COMPRANDO RICO Y SANO

NCLR/Walmart collaboration

LAHAN

LAC on HIV

- o Listening sessions
- Student involvement and workforce is a priority

BEST START

Palmdale & Lancaster Evaluations

CENTRO SALUD

- Open to public
- o Tutoring, physical activity, music
- Part-time operation with student support
- Review of community partners
- o Over 1,000 served in 2016

CONCLUDED PROJECTS

- o USDA ended grant submitted to NLM for dissemination
- o HOLA ended grant submitted to NIGMS for continuation

Action items Person responsible		
Violence Prevention	Ana Carrichi-Lopez	
Retirement & Succession Planning	Cynthia Gomez	
Student Leadership Cohorts	Jennifer NGandu	

Time allotted | 2:50pm | Agenda topic Update from Kurt Organista |

Discussion [Conversation]

- Working with data on migrant farm workers
- RO1 grants

Ana Carrichi-Lopez

- Racial Equity office launched violence prevention, P.A., mental health, challenge in tracking policy; currently working with community partners
- Last month, violence prevention
- Will be reaching out about writing a grant in violence prevention

Cynthia Gomez

- Retiring in March
- Interim Provost, negotiating the institute to protect the institute

- Health Equity Institute inter-disciplinary. The Institute will be moved under the College of Health and Social Sciences, working on maintaining things in place – succession planning
- Will be consulting and volunteer work

Jennifer NGandu

- Areas of potential power leadership cohorts for students at multiple levels, allowing them to pursue and foster research
- Clinical scholars students
- Doctoral students
- Postdoctoral research award
- Grant programs that may be of interest
- Sent to Mara

CSU – Engage Students— this is the priority

Conclusion [Closing]

Time allotted | 3:07pm | Agenda topic Center Sources of Support | Presenter Mara Bird

Discussion:

- Funding (grants, individual donations, CBO contracts, foundations)
- Income by service area (training 61%, health 30%, evaluation 8%)
- Funding has changed from federal grants to more evaluation contracts in 2017
- Funding history (USDA principal funder since 2007, USDeptEd, OMH, OWH)
- Question: How have you maintained your relationships with the funders?
 - All the grants haven't been re-funded/repeated
- BUILD is still supporting the Center, 40% of Mara's time
- We are watching all the funding opportunities
- Question: Have you had questions with the folks at these organizations to see what the focus is for each?
- The proposals that were submitted last year: ACF (not funded), NLM (pending), OMH (pending), USDA (funded), Palliative care for caretakers, RWJF
- Evaluation contracts: NCLR CRS, LAC, LACHIV, UMMA
- Proposals submitted this year: NIGMS and Munzer
- Funding priorities: healthy lifestyles, sexual health, pre-diabetes and diabetes prevention, obesity prevention, workforce of the future

Conclusion [Closing]

Time allotted | 3:29 | Agenda topic Priorities | Presenter Mara Bird

Discussion [Conversation]

- Health and Wellness Healthy People goals and focus. How do we stop blaming the individuals and addressing the community? We need to think about healthy people community first.
- Shift to community health rather than solely the health of individuals
- Focusing on other determinants for obesity looking at trauma and childhood experiences
- Mental health

Conclusion [Closing]