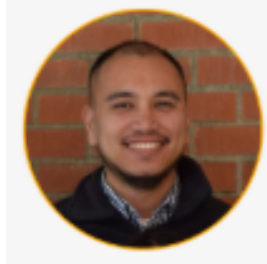


Rico Ovalles



Manager, Alternative Materials
Digital, Rentals, and Course Packs
CSULB Bookstore Services

AL\$ Co-Chair
CSULB Affordable Learning Solutions

Rico.Ovalles@csulb.edu

49er Shops, Bookstore Services

- We are a **NON**-profit Bookstore
 - Out of the 23 CSUs, we are 1 of 5 remaining
 - \$ goes back to campus vs. shareholders
- Board consist of campus community
 - VP of DAF, VP of Student Services, Pres/VP/Treasurer of ASI, faculty members, etc.
 - Maintain a focus on **student success** and **student savings** as opposed to profitability
- 49er Shops – employ 500-700 students (pre-covid)
- Price transparency

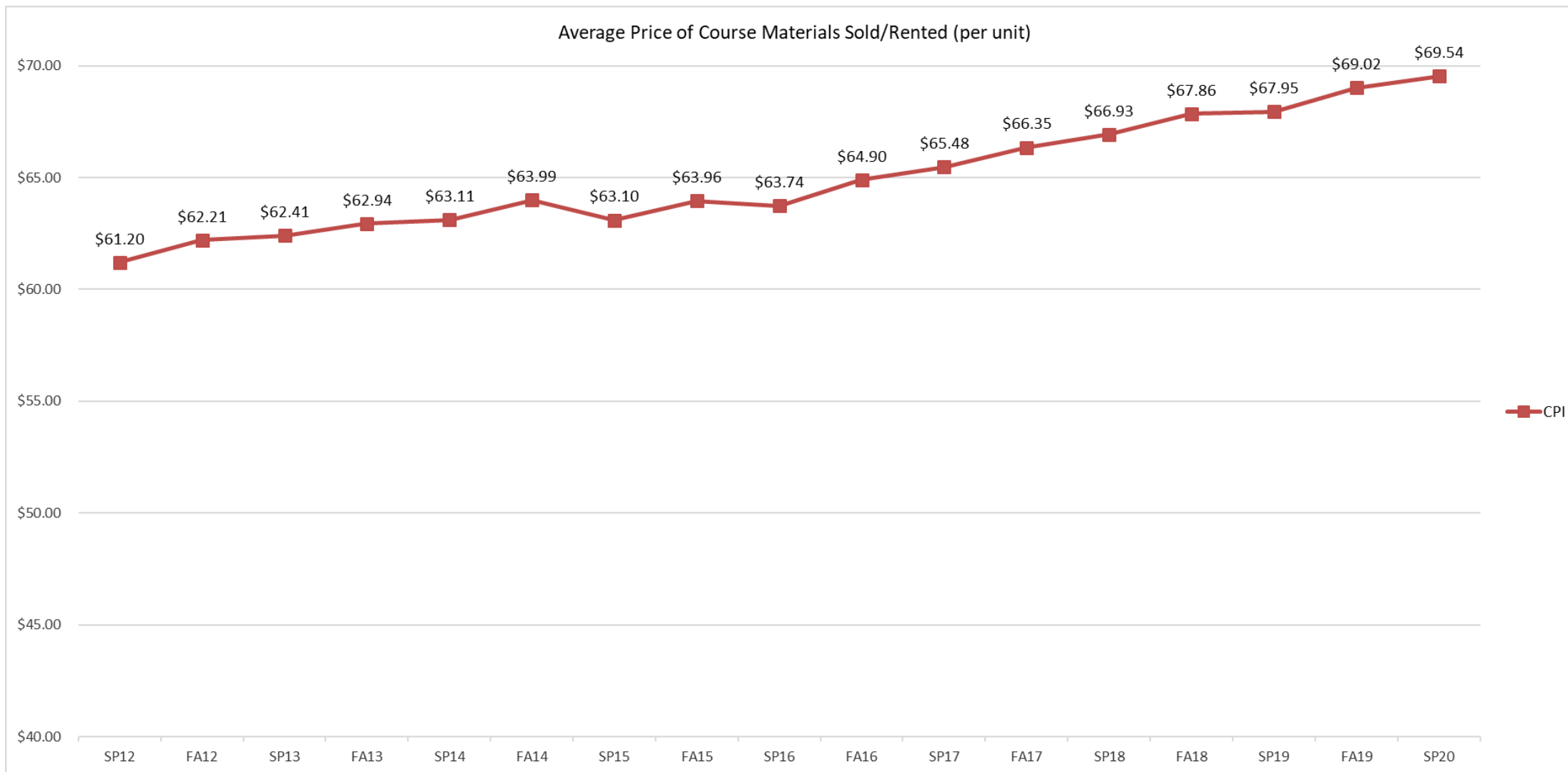


CSULB Affordable Learning Solutions

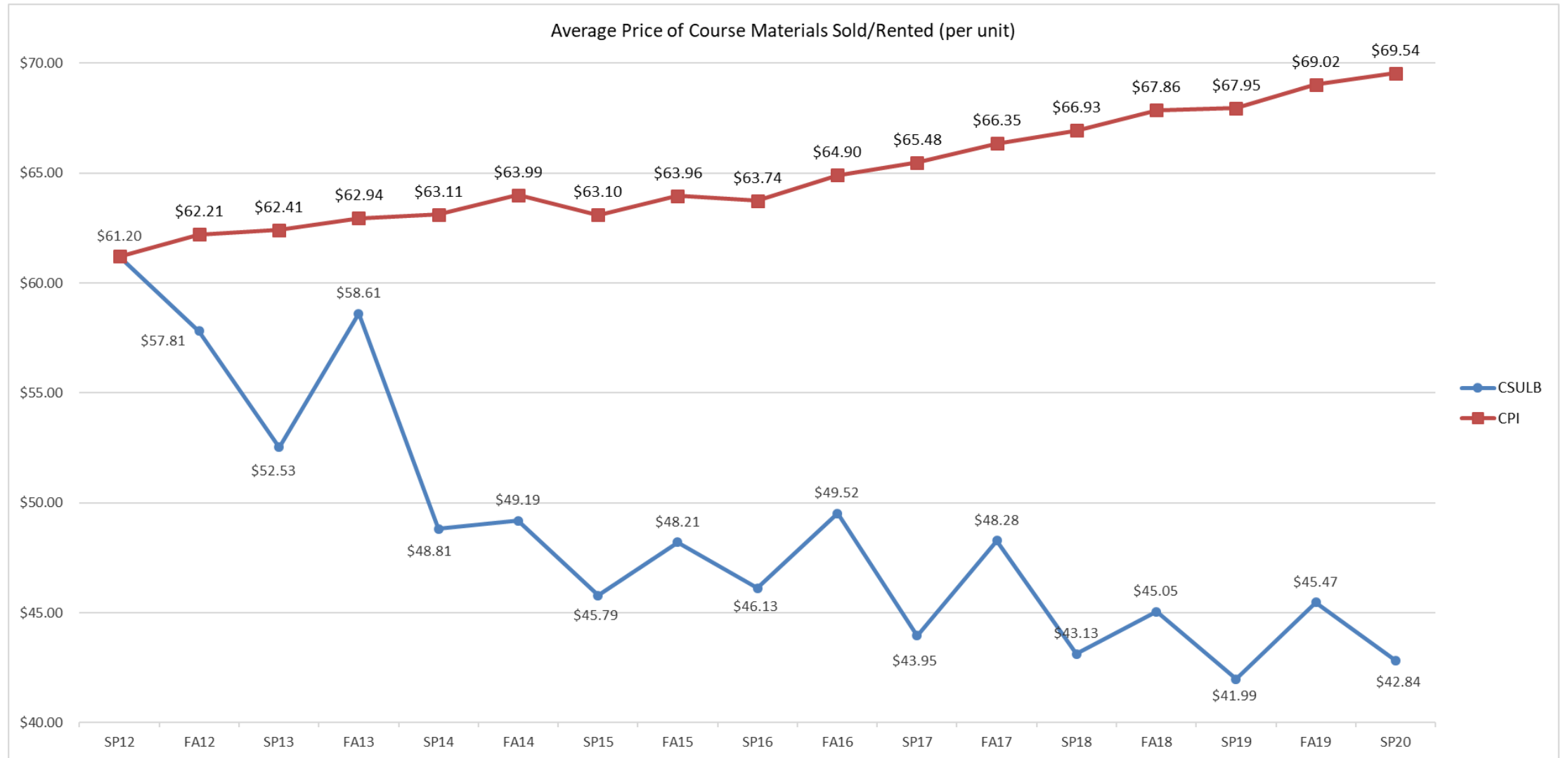
- Initiative by the CSU Chancellor's Office
- CSULB collaborative effort between:
 - Academic Technology, Bookstore Services, University Library, Provost's Office, and Faculty
- Goal is to provide AL\$ resources for “free” and “lower” cost alternatives
 - OER, library resources, rentals, used books, looseleaf, coursepacks, BBC.com, D1DA, etc.
- Saved students over \$2.2M for the 2019-2020 academic year



CSULB Course Materials Costs



CSULB Course Materials Costs



Day 1 Digital Access (D1DA)



Day 1 Digital Access

(Also known as *Immediate Access*
by CSU Chancellor's Office)



D1DA – 2 Types of Digital

E-Books

- Digital format of the textbook
- NOT just a plain PDF anymore
- Features such as highlighting and annotations
- RedShelf Analytics

Courseware

- Adaptive learning technology
- MyLab, Connect, MindTap, WileyPlus, InQuizitive, etc.
- Can assign homework, quizzes, and tests that can be self-graded
- Grade syncing with BeachBoard
- Usually includes e-book

D1DA – What Is It?

- Integrated into Beach Board
 - Always the correct materials
- FREE access on Day 1
 - Faculty mention this as their MAIN benefit
 - Readings and homework on first day!
- Discounted publisher pricing
 - Lower than direct price and % caps on price increases
- Students have until add/drop (without W) to OPT OUT
- Charged to student account
 - MORE time to pay for the material



D1DA – CSULB Publisher Requirements

- FREE access on Day 1
- Meet campus accessibility criteria
- Provide own support for courseware
- Pricing equity for CSULB
 - Cheaper than direct price
 - Cheaper than new physical alternative
 - Equal pricing for veterans, DOR, scholarships, etc.



- Pearson
- McGraw
- Cengage
- Wiley
- Macmillan
- Norton
- Oxford
- Sage
- Cambridge
- Human Kinetics



D1DA – How to Enroll Your Class?

- 3 ways to request:
 - Online textbook submission system
 - Put it in the comments “I’d like to participate in D1DA”
 - Email the Course Materials Team
 - Textbook@csulb.edu
 - Rico.Ovalles@csulb.edu
 - Rochelle.McCoy@csulb.edu
 - Respond/request it with your publisher rep
 - They are also promoting the program
- Deadline to request usually 4-6 weeks before start of classes
 - This depends on each publisher



Rochelle McCoy



Manager, Course Materials
CSULB Bookstore Services

Rochelle.McCoy@csulb.edu

Importance of On-Time Adoptions



**Save Students' money
with more cost-saving
Used Books, Rental,
and Digital options**

**Books stocked and
ready for students to
purchase before the
first day of classes**

**Comply with Federal
HEOA regulations &
CSULB Academic
Senate Policy 08-11**

Zero Cost Course Materials



CA Senate Bill 1359 (January 2018) requires CSU campuses to highlight courses in the class schedule that exclusively use course materials that are free of charge to students and not required to be purchased.

SEC.	CLASS #	NO MATERIAL COST	RESERVE CAPACITY	CLASS NOTES	TYPE	DAYS	TIME
01	3757			<u>306.1</u>	SEM	M	6-7:50PM

Submitting Adoptions

Verba Collect – easy online tool for faculty and dept coordinators

ACCT 201

FALL 2020

(001) LACEY,JOHN

Copy Another Adoption

Add New Materials

Add Manually

Select the type of material you would like to add manually to your list.



Add Coursepack



Add Book



Add Supply / OER

BeachBookCompare.com



CALIFORNIA STATE UNIVERSITY
LONG BEACH

- One Stop Shopping
- Compare prices and availability for print, rental & digital
- Pricing transparency
- Easy access thru MyCSULB student portal



LONG BEACH
STATE UNIVERSITY BOOKSTORE

BEST
PRICES

MOST
OPTIONS

SO
CONVENIENT!

WE WILL HELP YOU FIND
THE BEST PRICE
FOR YOUR **TEXTBOOKS!**



Log in through MyCSULB or go to
BeachBookCompare.com





- Check BeachBookCompare.com at least a few weeks before the term starts and confirm the correct course materials are listed for your classes.
- Be aware of the pricing and alternative options that are available for students to purchase.
- Place www.BeachBookCompare.com on your syllabus to share this time- and cost-saving tool with your students.